SATURDAY NIGHT

THE CANADIAN ILLUSTRATED WEEKLY

Vol. 52, No. 24

Four Sections

TORONTO, CANADA, APRIL 17, 1937

Established A.D. 1887

10 Cents

THE FRONT PAGE

"The Broken Arc," the series of Wednesday evening broadcasts under the Canadian Broadcasting Corporation on the general topic of international and inter-racial amity, which has been conducted for nearly two years by the editor of this paper and Dr. Stanley Rassell alternately, will come to an end with Dr. Russell's talk next Wednesday. Readers of SATURDAY NIGHT who have been interested in this series—and we have reason to believe that there are many of them, from Nova Scotia to Saskatchewan, where the hook-up ended—are invited to communicate with this paper if they desire a renewal of the series, or something closely resembling it, after the summer reaction.

ELSEWHERE in this issue our Ottawa correspondent expresses a view of the session of Parliament just closed, which is probably entertained by a great many Canadians. It is undoubtedly true that Parliament has adopted practically no legislation of a far-reaching kind for the remedying of the grievous economic ills from which this country has long been suffering. It is equally true that it has witnessed the almost total destruction, by our own Supreme Court and finally by the Privy Council, of a quantity of very far reaching legislation adopted by the Parliament which preceded it. It has done nothing towards a redistribution of either the financial burden or the administrative responsibility of "relief." and has looked on during the upbuilding of a vast vested interest in idleness, accompanied by considerable cruelty to the less astute or influential among the idle. It has done nothing about the railway problem except adopt a new set of statistics designed to make it appear that there is none. It has done little employment, and what employment has been, by whatever cause, created has done little more than look after the natural increase in the employable population. We must agree with our correspondent that, except in its unusual brevity and freedom from bitterness, it has not been a notable session.

And yet we wonder whether for that very reason it may not have been a good session from the point of view at any rate of the recovery of business activity. Is the adoption of new legislation as important a duty, for any legislative body, as the refusal to adopt any new legislation which may have a disturbing effect upon public confidence? Is this not a time when far-reaching novelties in legislation are practically certain to have precisely that disturbing effect? Is not the evident present-day lack of clamor. in most of our Canadian legislative bodies, for any very far-reaching legislation concerning business a very strong factor in promoting those recovery ten-dencies of which, by the way, the swiftly expanding advertising columns of SATURDAY NIGHT offer a very convincing evidence? Is not the era of legislative experimentation over, even in the United States, even in Alberta? Did the Senate do any real harm in killing the Transport Bill, and the Privy Council in killing three-quarters of the amazing social enactments of the Bennett Government?

We believe, as earnestly as anybody in Canada, in the gradual and intelligent "reform" of the economic system. But we think that the time to effect that reform is when the system is in tolerably good health. We do not think there is any danger of Canadians forgetting that they have sundry economic injustices to remedy, sundry economic liberties to vindicate. Canada will not easily or speedily return to the careless prosperity-mongering of the late 'twenties. She now realizes that for any serious effort to cope with her permanent problems she must free herself from the trammels of an unamendable Constitution. She will free herself, though not in excessive haste; and she will then be ready for that reformist legislative program which, if embarked upon today, would be partial in its effectiveness, illconsidered in its design, and highly disturbing in its immediate effect upon the timid but reviving flow of 0 0 0

STALIN-TROTSKY FEUD

W/E HAVE been invited to give our moral and financial support to a "Toronto Committee for an Inquiry into the charges against Leon Trotsky, affiliated with the American and European Committees for the Defence of Leon Trotsky. We do not at present think we shall do so. So far as we are concerned, the dispute about Mr. Trotsky is and will remain a private fight. We have no desire to get Into it. Our feeling about it is much the same as that of a ninth century Saxon Christian would have been about the disputes between the Sunnites and the Shutes of the Mohammedan religion if he could by my conceivable possibility have heard of them. Both Mr. Trotsky and Mr. Stalin appear to us to be engaged in the propagation of disastrous forms of philosophical error, and the more they quarrel the better it will be for truth.

We do not think very highly of the processes of law by which various alleged Trotskyites were condemned in Russia last year and various others will no doubt be condemned this year. But neither do we think very highly of the processes of law by which Mr. Trotsky maintained his ascendancy in Russia during the time that it lasted. We doubt if anybody, outside of a few very sentimental Communists in the United States and possibly England, thinks that political trials in Russia have been greatly concerned with facts or justice since 1917, or indeed perhaps



REMOTE CONTROL. Mr. R. B. Pearson, Chairman of the London Stock Exchange, pressing the button in the committee room of the London Exchange which, on March 30, gave the signal to open trading in the new Toronto Stock Exchange building. Seated on either side of Mr. Pearson are the Hon. Vincent Massey, High Commissioner for Canada, and Mr. R. P. Wilkinson, Deputy-Chairman of the London Stock Exchange.

——Phodo Ganada's Weekly."

since 1517 or earlier. The parallel drawn by the American Committee with the Dreyfuss and Sacco-Vanzetti trials seems to us entirely meaningless. Those trials occurred in countries belonging to the comity of democratic and justice-loving peoples. There was something to be gained by convincing the French, and there would be something to be gained by convincing the Americans, that their judicial systems slipped a cog in these two cases; and both the French and the Americans are open to such conviction and disposed to act upon it if convinced. They recognize the existence of a body of Civilized Opinion in the world at large, and desire to conform We do not think this is the case with the people of Russia under their present governme t. or with the people of Germany under their present government. We could extend this list of countries considerably, and we can certainly add that we do not think it would be the case under a Trotskyist government in Russia nor under any sort of Communist government in Germany. The administration of justice in such countries is likely to continue unsatisfactory according to civilized standards, so long as the countries themselves continue to be, in that and other related respects, somewhat less than civilized. And who are we, to undertake to civilize them? If we were an adherent of any form of the Communist philosophy things would be different. This would be our fight and we should pile right into it but not in the name of civilization or justice. The fight is merely between two rival sects of the Marxian religion.

FAREWELL TO HORS D'OEUVRE

OURS is a weakling generation, lacking the stuff of its fathers. We have been confirmed again in this conviction by the report from New York that restaurateurs of that metropolis are planning to anglicize hors d'aeurre and have been solemnly debating the merits of such grisly alternatives as "assorted appetizers" and "quainty snacks". The hotel men contend that people hesitate to order what they cannot pronounce. It is a waste of honest rancor, we suppose, to suggest that persons who cannot face hors d'oeuvre or campe with the same demeanor of derring-do that distinguishes a cavalryman facing the charge should remain at home, con suming their victuals behind the safe barricades of Anglo-Saxon nomenclature. It is, apparently, too late in the day to recall the fact that the whole theory behind the use of French terminology on North American ménus was not only its unpronounceability but its quality of enigma that added the exciting element of chance to the business of pointing at a faucied item and saying, "Gimme some of that.

But it is a lamentable retrogression. Dining out is, or should be, an affair of glamor, attended by adventure and surprise, or why dine out at all? And there is nothing so glamorous, so full of adventure and surprise, as foreign-looking, foreign-sounding food. Far be it from us to compare the table to the fair sex, but it cannot be denied that an air of mystery becomes the former as deliciously as it does the latter and that in Crépes Suzettes, no less than in Crépe de Chève, a matter of what is after all humdrum biology is invested with all the glory of romance and high endeavor.

Let the cowardy-custards begin to ask for "assorted appetizers" and "quainty snacks". As a cyclier and gallant of the old school, we shall continue to fix the waiter with a quixotic eye and command him to bring on the horsy doorers.

THE TOWER OF TORONTO

W/E HAVE no sympathy whatever with the proposal to tear down Casa Loma, that unique example of the aesthetic and social ideals of pre-war industria, I Canada. It would cost a lot to tear down, having been constructed with a solidity more suggestive of the baronial castles of the early Middle Ages than of the highly changeable residential fashions of the twentieth century. The expenditure involved in tearing it down would produce nothing for the city except a few building sites of somewhat dubious attractiveness or a park too small and too sloping to be of much practical utility.

Our suggestion for Casa Loma is that the city authorities resign themselves to the prospect of having it as a permanent possession, and proceed to convert it, with as much speed as may be appropriate but certainly not overnight or in a matter of months, into the one kind of asset which it can readily and naturally be, namely a mediaeval runs. Nature and time are the forces which must be relied upon for the greater part of this task of conversion; but their means. The first thing to do is to gut the interior. which can never serve any useful purpose anyhow nd to make a few holes in the root the walls as closely as possible. We understand that the place is already provided with a number of secre stairways and passages constructed in the stone of the walls themselves. The gutting of the interior as possible, while some remantic Canadian novelist or poet, of whom goodness knows there is an ample (Continued on Page 15)

THE PASSING SHOW

BY HAL FRANK

A MAN in California has written a 50,000 word novel without using the letter E. This does not excite us as much as would an autobiography without the letter I.

Modern art is full of sorrow To one brought up on Turner, Corot. —Old Manuscript.

Things that tend to make us paler Are cars that cut in with a trailer. —Elspeth

"ARTICLES FOR SALE"

812.50 Trunk, hardly been used. Cost eight dollars. Box

Toronto Daily Star.

The boom is on

The proposal that Casa Loma be used as a mental hospital has inspired a correspondent to point out that it would be ideal for persons suffering from delusions of grandeur.

Add obscure occupations: ghost-writer for a ghost-writer.

A correspondent who sees only chaos ahead for the world writes in to say that he is planning a book called "The Shapelessness of Things to Come."

NEWS-MAGAZINE VERSE

Italy's a foreign nation Won't be at the Coronation.

Horace.

You can also lead a voter to the poll but you cannot make him think.

It may be that we take an exaggerated view of current events and that posterity, safe and sane, will regard 1937 as chiefly important because Oxford defeated Cambridge in the annual boat race.

Esther says that she hasn't received an invitation to the Coronation and wants to know if she's still expected to send a present.

NEW DIPLOMACY

BY HUGH SHOOBRIDGE

OLD-STYLE diplomacy has long been on the receiving end of many aspersions. Yet with the passage of time neither diplomacy or manners seem to have improved.

Consider diplomacy. In earlier and more gracious days it was conducted with dignity, suavity, and a considerable degree of silence; there would be a little swirl of animation behind the scenes and then there would materialize an agreement, a treaty, or—perhaps—a war. But all very nicely done and with no hard feelings.

How different to-day. Is this diplomacy—this series of bellowings and blusterings into microphones?

IT IS ALL reminiscent of the deterioration in the intercourse between Smith and Jones who live at 34 and 36 Terra Crescent. These families have always had their little differences; there was the episode of the Jones dog in the Smith poultry run; the case of the Smith chickens and the Jones vegetable garden; also the mysterious disappearance of the Smith pruning shears.

Until recently these matters were adjustable in a quiet and friendly way. There might be the odd stiff note, a day or so of curt greetings and cocked snooks, but sooner or later Smith and Jones would get together over a couple of tankards and smoke a friendly pipe of peace. The neighbors never learned that relations had been strained.

A marked contrast to the manner in which the latest dispute has been handled. The merits of the case are not material and, in fact, Terra Crescent is badly informed as to them and inclines to the belief that Smith and Jones themselves have now forgotten the original issues.

SOME conduct of a younger Jones came in for criticism and then Jones himself said rather loudly that certain people could, with advantage, mind their own business. Rather ostentatiously the Smiths gathered a their back porch and took no trouble to lower their voices. Smith is personally a peaceful man, but the family was clamorous with indignation. Mrs. Smith remarked that if her husband would speak right up and tell Jones where he got off it would make life in Terra Crescent more possible. Young Gertrude contributed an inspired character sketch of one of the Jones boys, and her brother chimed in with some corroborative detail that undoubtedly gave verisimilitude to a narrative neither bald nor unconvincing. All in all the Jones family, their ears flapping in the back garden, had much assistance to an hour of clear vision.

The next development seemed designed to impress Terra Crescent as a whole rather than merely the Smiths. Mrs. Jones and the children with two maids and the furnace-man who also looks after the garden formed up in two lines on the front lawn and Jones himself flung up the top bedroom window and harangued them. He began by sympathizing with

GOING TO THE CORONATION? See Wilma Tait's and Bernice Coffey's Hints to Coronationists in the Second Section.

them because of the proximity of Smiths, but went on to point out it was possible to live as though the Smiths were not there. "Their slars and insults do not affect us." he shouled, "since we do not deign to notice them; in fact we do not hear them. We will go on living and working in the noble Jones manner completely contemptions of makes and envy."

SO WORKED up did Jones get that he flung his Fright arm apward in an exultant gesture and so enthused were Mrs. Jones, the children, the two maids and the furnace man that they all flung their right arms upward to demonstrate the extreme solidity of the Jones family. Terra Crescent was so impressed it thought the solidity complete from the neck up.

Then young George Smith who writes for the papers had an effusion in the local press which mentioned no names but was sufficiently obvious to Terra Crescent and very exasperating to Jones. That angered man went straight home and organized a crushing counter stroke.

He gathered on the front lawn the same household group but augmented by the furnace-man's brother, a young man who was courting one of the maids, the charlady who came in once a week, and his own sister who was on a visit. Scorning the front bedroom window he went up through the attic and spoke to them from the roof through a megaphone. The speech was blistering and the analysis of Smith history most comprehensive. Terra Crescent gathered that Jones would stand for just so much after which he washed his hands of the consequences.

ROBINSON, who lives at No. 28 over the way, cautioned his family that once things began to be thrown he intended to board up his windows and they would all use the back lane for entrances and exits. Terra Crescent would cease to exist for them until things had settled down again.

So that is how things stand and Smith is very nuzzled and upset about it, recalling the days when he could drop in on Jones and talk things over with

the aid of a long glass of beer. Old styles and manners had their points THIS WEEK SAW the most ambitious operatic undertaking yet attempted in Toronto, when the Opera Guild of Toronto produced "Tannhauser" with Borre as conductor and Althouse as guest star. These pictures were taken during dress rehearsal on the Massey Hall stage, and show the Finale of the Second Act and the Return of the Pilgrims in Act Three.

The soloist (in street dress) is Doris Godson Gilmour, the Elizabeth.

—Photos by "Jay,"





CANADA'S CONTRIBUTION TO WORLD PEACE

BY DONNA S. DAVIDSON

The views expressed in this article, which is from the pen of a well known and accomplished lady living in Edmonton, are not wholly those of SATERDAY NIGHT. We are inclined to ascribe more responsibility than Mes. Theidson does to the settish, ansampathete and arabetial behavior of older Canadians towards the view income newty, and less to the revual tendencies and political history of the immegrants themselves, for the north-demogratic attitud, which many of them have developed. Nevertheless Mis. Incolonis view excess added history of the new parts of Canada, particular those marks in which is required to a serious and in many parts of Canada, particular these marks in which recent immegrants constitute a high magnetian at the panelation; and we are failed to give space to so which as expression of the Kenders will please mate that Mis Dividson does not constitute the many mass mate that Mis Dividson does not express all please mate that Mis Dividson does not express all please mate that Mis Dividson does not express all please mate that Mis Dividson does not express the onescent likely to emphasis to Canada. See many the secretary many many likely to emphasis to Canada, while continuous to assess a time Phoromore among any many the of the please many in the continuous to assess as time Phoromore among any and the please many in the continuous the second of the please many the second of the please many while continuous to assess as time Phoromore among any and the please many in the please many the second of the please many and the continuous transmission of the please when the second of the please many and the please many and the please many the please many and the please man

A NARO MENT has been advanced in recent another to manufacture Canadho writers and speakers of hete, that to acrib socialis papalation of disclosical European constructs to people our empty is press whom and the cause of peace. This I behave he is action. The will be empty these countries downed to be a cause population, also why should they delivered by who delivered by who delivered by the observer from removing different is small to delivere the manufacture of the mean of them allowed to the should be formed to the observer of would be formed.

What on Canada is to things the war montainy of soul these placency regression, by laying at their fact I wis properatory to fact of lack of montaine that purpolar most cutarity of lack of montaine Italy and feet ware. But mostler country that plans expanded in a different best and appears to me more interested and these and appears to me more interested and the sould have a fine so openly passes works dominated the sould proper and to credit, when at the sould fine so openly passes works dominated by reconstances of country regression and the property reconstruction to the continuous to the fine and the matteria had to the North American continent. Germans, with closer reconstruction placency the authors of philosophies and position placency in a placency from our man. This fact along makes it a placency from our man. This fact along makes it a placency from our man, it may fact along the feature of position Dominane until Gormany's intentions are clear, and size is definitely no mapper a third to place the the other hand, if Germany actually is phino in war, six is as hardly likely to permit any contain as a magnetic of her montain.

IN MY opinion the eacide we are most likely to get without effort on our part are Slave peasants. Russian and Christian. The Canada Year Book (1928) listed the Ekramians in Canada at about five hundred thousand, and stated that they were the third harpest national group in Canada, and there has been a steady suppare of them into the country even under depression regulations. Before we open the doors to the full flow of a race scatten to our own as the Slav, and so behind our own occultural progress as the illiterate peasants of that race, let us consider what will be the effect on our national life of any such influs.

We need a speedy increase in population, it is true. But the only people who will be an immediate asset as settlers, are people of allied races and cultures and political systems, who will quickly adapt themselves to the duties and privileges of Canadian calcienship. They would require, too, to be economically self-supporting. In the case of British settlers, there are indications that British capital, government or private, would be forthcoming to finance them until they fitted into the Canadian economic life. That would bring hope and opportunity to men and women of our own race whom circumstances have cramped. It would relieve population pressure in Britain whose population is greater to the square mile than that of any of the countries in question. For I take it that Britain's lowered hirth rate is due mainly to economic stresses.) It would tend to give economic stability and political sanity to our

eational life. For despite vociferous and defiant elements in British politics, let a national danger threaten, and they stand almost to a man behind the government of the day. This has been exemplified often enough in the last few years to need no proof. And if ever there was a need for citizens who can forget private and party interests and put country first, there is that need in Canada today.

PEOPLE who favor the Melting Pot idea will say:

"Look at the British Isles themselves for an example of the fusion of races—Britons. Celts, Romans, Angles, Jutes, Saxons, Danes and Normans and you argue that they have developed the soundest civilization in the world." The answer to that is, that from the settlement of the Angles, Jutes and Saxons in Britain in the fifth and sixth centuries to the signing of the Magna Chacta in 1215 was a period of six or seven hundred years—centuries of struggie towards a unified national spirit, and the freedom in which to continue its growth. Moreover, all the succoeding waves of invaders, Angles, Jutes, Saxons, Danes and Normans, were of the same racial stock, and of similar social development. More important still, they had an isolated, self-contained island in which to work out their destiny. And all wore hardy, simple, primitive peoples, on much the same levels of civilization. There we have the uttermest contrast to an attempt to assimilate large alien groups into any democratic country of the present lime, leave periods of time, related racial stocks, similar customs and thought patterns, isolation from outside influences. Add to that an even more important point of difference. No fresh invader was welcomed into the nation. Each fought his way in against determined resistance, regarded and treated as an alien for generations, except where he was strong chough to overrule the people he compused, as in the case of the Normans.

WHEN a modern Democracy permits or invites within its borders of alien groups, it demands of them in return theoretically bodily and mental health, is criminal record in their homeland, enough using the beself supporting for a few months, and at the end of five years if they have wrestled a bit



HIS PLACE WITH KINGS. One of the new German postage starges bearing a portrait of Herr Hitler, which will be issued for the first time on April 20, the birthday of Der Fahrer.

with the English language, have committed no crimes, and kept off relief, they are eligible for full citizenship. This means that even though they have the primitive outlook of a people but recently emerged from serfdom, they are cutified to vote on the national and international problems of their adopted land.

That consideration, under pre-war conditions, did not cause much uneasiness to the average citizen of the United States or Canada. But the world of the post-war period is a very different thing; and

nations, subject to conflict within and pressure from without, cannot afford to give citizenship privileges indiscriminately. I quote the following from a *Times* leader (London, Aug. 15, 1935):

"The vast and terrifying movements of world population are watched with childlike complacency by the great majority of mankind—the rise of this race and the decline of that, the dictators' passion for numbers, the unpredictable changes in the masses of human material on which the statesman has to work. Only from time to time, when a census is taken or the population prophets momentarily hold the stage, are we reminded of this fundamental social and economic problem. And even those reminders are pitifully inadequate to bring home the gravity of the questions which confront the British race in particular." This is an introduction to a statement of the dangers to the Empire from over-populous countries who cast covetous eyes on British territory, and deliberately encourage population increase.

THE menace is undoubtedly there; and it is not a question merely of territory passing from British to foreign control. Rather it is a question of alien and to us undesirable and dangerous, systems of philosophy and government, systems founded on force and the loss of individual freedom, superseding the benevolent and elastic system that is the growth of centuries of Anglo-Saxon civilization. The danger is not in one spot or from one direction. To us in Canada it might come from two sources; from a sufficient body of German immigration to be a grave internal danger (added to the alien elements we already have should Germany be at war with Britain; or from a further influx of Slavic peasants infected with the Communist virus, and acting as a breeding ground in Canada for Marxian theories as a step in the establishment of the Communist World State-no idle threat, and no vaporing of casual agitators, I feel sure. Italy will expand as greatly as she can. Germany may intend European war -a war of expansion. But Russia does intend (and work and scheme) to establish her communist theories throughout the world by propaganda at first, and force where necessary and expedient. I knew from facts obtained in a large Ukrainian community in Alberta where I lived for a while, that the local Ukrainian Labor Temple had its taxes paid by a central or superior branch at be meeting where a delegate of the Farmers' Unity League newly returned from Russia addressed a gathering of fellow Ukrainians in English—(She was half-literate product of a Canadian High School. She declared, after eulogizing Russia and "downing" the capitalists, that when all sympathizers of their organization got together, they would overthrow the government and have a Soviet in Canada! A nice thought. But her type of worker is crude compared to the ones who are at work underneath in all

That our foreign groups, particularly Russian and Ukrainian, have lent too ready an ear to the Communist agitator is plain to anyone who cares to look. We had personal knowledge of whole groups of families who had "turned Red," and most of whom were out-and-out Communists, holding meetings and spreading their doctrines. There was case after case of the sons of original settlers who had prospered and sent their boys to college or university, coming back, red agitators, to urge repudiation of debts, grain strikes, hunger marches and so on; and we were treated to the spectacle of a "hunger march" converging on Edmonton from the communities of the 60,000 Ukrainian settlement, in trucks and cars, and supplied with a turkey dinner by their sympathizers on arrival. The average Ukrainian farmer hid not wait for debt legislation to stop paying debts. He crased to "have any money" though actually he always had cash for other things than debts, while his honest neighbor had not. We were told by one of them that there were agents of Moscow in the country who got as good pay as the district M.P. and by another that he was pained when he visited Vancouver to see the high proportion of his people in a hunger-march there. He added that there were numbers of young people on relief there who belonged on farms in his own district.

Having lived among these people, and made a close study of the question, it is my opinion that we shall not assimilate them into our civilization in

the sense that their thought pattern and ours will become one and the same. Rather their presence in large numbers will tend to change our civilization, and not for the better. Their own countries are making social experiments that are more suited to their stage of development than are the advanced concepts of democratic government.

Let anyone who questions the assertion that Central Europeans generally are subversive to Canadian standards of life and institutions, consider to what parts of Canada radicalism has given most trouble: in the Prairie Provinces where they are in greatest ratio to the native-born; in the industrial centres of Ontario where they are strongly represented (10 per cent, of legitimate children born alive in Ontario are born to foreign-born mothers; and in Vancouver where they have drifted in large numbers. Let him consider the cost to Canada over the past half-century of the attempt to assimilate them in (a) assisted immigration, (b) extension of you ernment supervision, (c) increase in cost of policing and law administration, and (d) support in sanitaria, sylums, jails, on relief and on old-age pension: When we add to that aspect the consideration that only a very small percentage can become good allround citizens as we understand and desire citizen ship, in the course of three generations and much longer), we see that such an attempt is not a process of building up, but of levelling down. In my opinion that is exemplified in that great Melting-Pot nation. the United States. They have not succeeded there in bringing their aliens up to their Anglo-Saxen traditions. Instead the aliens have brought their background with them in gangster organizations and racketeering offshoots of bandit, vendetta and blackmail organizations in the old world, in mixed and lowered cultural standards, and mixed and lowered moral standards. There we have the spectacle of a Christian country where life and property are as unsafe as in the Middle Ages, where fabulous sums are spent on education and the general level of intelligence is no higher than the tabloid press, where organized crime has the biggest turnover of any business, where a flippant, tinselled "sophistication" is flaunted in radio, press and sereen which must bear fruit of an unpredictable nature but certainly not good fruit.

DO WE want to repeat that condition in Canada, while we still have the forming of a nation in our own hands? That we need more people—need them urgently—is undeniable; but let us try by all means in our power to get them from the races that have a similar tradition, a similar thought pattern to our own—Scandinavians, Dutch, French, as well as British. It is argued, and truly, that immigration to Canada does not attract these nationals greatly, and that, indeed, there are few of them to emigrate. But it is our problem to induce the available ones to do so, and to see that they are given a square deal when they get here. A few settlers who can take up the duties of citizenship intelligently from the start are worth a hundred-fold the number in aliens who become a problem and a subversive

What ignorant immigrants can do politically is evidenced only too well in Alberta. Their practically solid vote, added to the irresponsible element among our own people, can create a problem, and does. We drove seventy miles to vote in the election that brought in the Aberhart Government, and through the Ukrainian district every polling place had its crowd of them with their black-skirted, yellow-shawled women—with their hands out for more and more. There is a pathos about their gross materialism, but therein is another proof that our ways are unsuited to them.

I have often reflected that if each man who urged Slavic and other Central European immigration were compelled to spend at least three months in close daily contact with either a farm or village group comprised wholly of them, and share their daily lives and try to understand their reactions to and on Canadian life, there would be an immediate and profound re-sorting of opinions and re-aligning of loyalties. A necessary condition would have to be that the sojourner should go in some simple guise, and try to enter the community life on an equal footing. But this test should be made, or the subject be dropped. Mentally honest men should not support policies of such consequence to Canada, on hearsay evidence.

I AM AGAINST WAR

BY A PACIFIST

A SWITH the preacher whom the late Mr. Coolidge reported to have been "against sin," I am "against war."

In the late World War, owing to circumstances beyond my control, I participated only to the extent of making shells, and of aiding in sending better men than myself to fight, to be killed, or to be maimed. It is not a pleasant memory. There have been moments when it has been most unpleasant. I know that it was a horrible adventure for those less—or more—fortunate than myself, who actually fought.

War is a very real danger. In all the history of the human race there have been but few years in which the gates of the Temple of Janus could be closed—to proclaim the world at peace.

WAR must have a cause. Usually that cause seems to have been the ambition of a dynasty or a nation to add to its power or its wealth. In a classic work Sir Norman Angell tried to prove that this was an illusion, and that war was always a failure. For an industrialized modern nation, with its life attuned to participation in an active system of international trade, Sir Norman was right. It does not follow that he would be always right. There is no evidence that Genghis Khan felt disappointed at what he accomplished; that Alexander of Macedon did not attain his end; that the Battle of Aboukir Bay or the taking of Quebec did not add to the power and wealth of Britain-and, to dodge Sir Norman's charge that nations are often named as though they had an entity apart from that of the individuals who constitute them, to the wealth of Britons.

TAKE the case of Italy today. That country is far from being industrialized to the extent that Canada is. It is, essentially, an overcrowded land of peasants. Could Italy find some area of fertile soil, with adequate reserves of forest and mineral wealth, the people of Italy, should they seize that area, would be able to assert that they had gained something by war. If the area in question was one which, under its existing government and social system, was producing less wealth each year than it would under Mr. Mussolini's rule and with the industry of Italians, the whole would, economically at any rate, gain by Italian conquest of the area.

Perhaps Mr. Mussolini erred in picking on Ethiopia. Perhaps Canada would have been a better field, or British Guiana, or Australia. What I am trying to show is that war is not always and necessarily the result of economic folly.

Pace Sir Norman Angell, we are still far from the point at which we can depend on human wisdom to prevent war—which is why Geneva is returning to its original status of a pleasant Swiss city.

W/ITH causes of war still in sight, what are the chances of another Great War? I think they are poor.

The World War was so beastly and big that, as it was a new high-water-mark in the use of ingenious and unpleasant devices for killing and maiming, we are apt to mix up cause and effect. Actually, the bigness and beastliness were due to quite other causes than new-found skill in armament-making.

Older wars were even more beastly. A bullet wound, or even a sword cut, used—before Florence Nightingale—to mean a grave risk of gangrene. Now we sluice the wound with iodine. Except in some very local areas the Great War produced no example of concentrated horrors equal to those of, say, the Civil War in the United States.

Bigness is another thing. That is the result of modern industrial and transportation development. Napoleon would have liked to take every man in his Empire to invade Russia, or to fight at Leipzig, but he had to leave some to man the farms. France, in 1914-18, could take every man—and leave Canada to expand wheat acreage with tractors.

THERE is nothing in the idea that armaments cause war. If we were to abolish all armaments Mr. Mussolini might still invade some other country with an army equipped with shovels. A sharpened shovel is a deadly weapon. Mr. Mussolini with some poison gas and bombs is far worse than Mr. Mussolini with a shovel, but the real trouble is that he is Mr. Mussolini—not that he has armaments.

As a matter of fact, it is highly possible that armaments may yet avail to prevent war. A recent news service bulletin suggests that, in England, those who fear the effect of the approaching end of the boom in housing and light manufacturing are taking comfort from the expansion of the armament industries. Ged help them in that case—for not even Mr. Roosevelt's brain trust, or any of our Canadian socialists, has as yet argued that public expenditures on instruments of destruction can be other than gross economic waste.

THE technique of war is a changing art—although a student can find all the basic principles in "De Bello Gallico," or the "War Song of Dinas Vawr." Aviation, for example, was essentially an auxiliary service—owing to its not having been used in war before. In any new war it would be a major arm. Since the "Krieg ist Krieg" doctrine of "Schrecklichkeit" is now standard, the nation which exposes its capital to air bombardment is risking a major defeat.

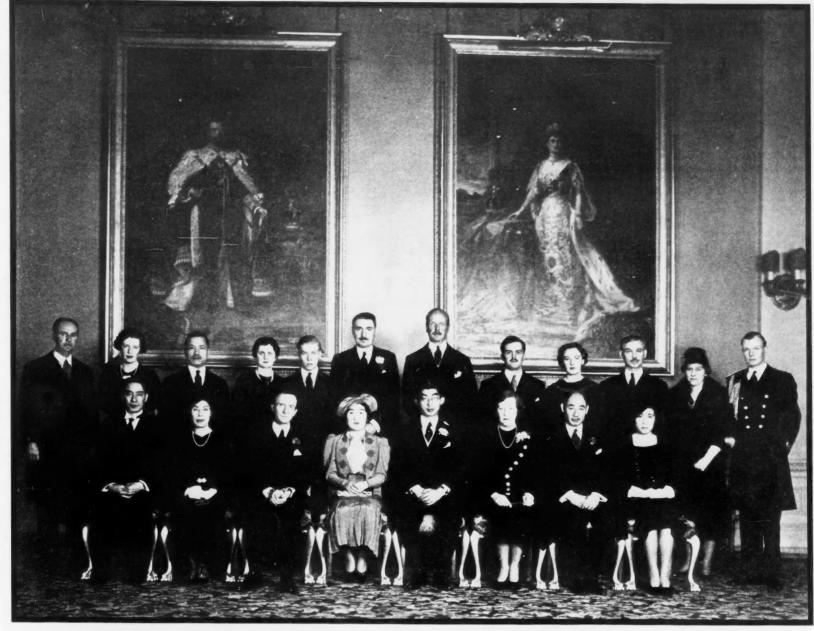
For this reason, no nation will risk its air fleet in a major action except under stress of dire necessity. We did not risk sea fleets in major actions in the late war.

Obviously, any attempt to bombard the capital of a nation with an undefeated air fleet would risk too much—unless victory in the ensuing air battle were certain.

It was for this reason that the German sea fleet did not try to bombard London. Clearly a sea fleet is a much better means of destroying cities than any "hit-and-run" air raids—but no one tries the plan against a powerful enemy fleet.

This is but a single one of changes in the technique of war which seem to make war on a great scale highly improbable.

It will become impossible when the ethical sense of a large and powerful part of the human race so wills. Until then probably the best method of preventing it is to arm one's own nation; to talk as pleasantly as possible about other nations; and to say prayers against war very regularly.



DISTINGUISHED GUESTS. Prince Chichibu and Princess Chichibu of Japan with Lord and Lady Tweedsmuir and the official receiving group during the recent visit of the Prince and Princess to Government House, Ottawa. The Prince and Princess were en route to England where the Prince will represent the Japanese Emperor at the Coronation.

—Photo by Karsh, Orland.

THE FRONT PAGE

(Continued from Page 13)

priate to the locale, legends which would in time grow and take root very much like the ivy, and ultimately surround the whole early twentieth century pile with a glamor of almost pre-Columbus antiquity. We can see no reason, for example, why one of the cellars should not be described as the place in which William Lyon Mackenzie rallied his followers - if he ever did rally his followers, as to which we are uncertain, for the attack upon Bishop Strachan's palace, unless indeed Casa Loma would do better for the palace, in which case the Casa Loma stables, a block or two to the north, might serve, in a similar ruined condition, for the rebels' stronghold. Sticklers for historical accuracy will no doubt be horrified at these suggestions; but we suspect that some of the very best legends of the Tower of London rest on no more solid a foundation than that which we are now laying for what should in time to come be famed from end to end of this tourist-travelled continent as the Tower of Toronto.

CRIPPLED CIVILIANS

ONE of the weakest features in our present social organization, and there are not a few, is the number of needy persons who do not happen to qualify for the attention of any particular benevolent organization, by reason of their failure to be included in certain specific classes. Benevolent organizations which deliberately aim at filling in these blanks in the scheme of remedial operations should therefore receive an exceptional amount of sympathy. For that reason we are keenly interested in the Society for Crippled Civilians, Inc., which is holding its tag day in Toronto today, April 17.

Crippled adults who are not eligible either for workmen's compensation or for military pension, and who are in serious need, would be an almost wholly neglected class if it were not for the efforts of Mrs. J. P. Hynes and her devoted fellow workers in this Society, which provides legal advice, wheel chairs, new limbs, repairs for old appliances, and many other articles and services, and helps to find employment for handicapped men and women.

THE OSHAWA STRIKE

A THE time of going to press no early settlement was in sight for the regrettable labor dispute which developed over the week-end at the General Motors establishment at Oshawa. The dispute was, however, being carried on with a commendable regard for the requirements of Canadian law, and with a plentiful supply of mediators ranging all the way from the civic authorities of Oshawa to the federal Government. The company appears to be adopting a conciliatory position on all points except that of negotiating with the American officials of the CI.O. who are the real leaders and promoters of the strike.

Our own feelings on this dispute are exceedingly mixed, and we find it quite impossible to take up the simple and die-hard position of either the Globe and Mail on the one hand or the Daily Clarion on the other. We profoundly regret the advent of the C.I.O. into the Canadian labor field, for one single and all-sufficient reason. The C.I.O is by its methods and by its objectives a political organization; and while we have no objection to labor's organizing itself politically—it has done so in Great Britain with very good effect—it is perfectly obvious that political labor organizations cannot properly be international.

The political problems of Canada are not those of the United States; and an organization whose primary objects are in the political field of the United States careot possibly perform a useful and legitimate service in Canada. We feel that this is so obvious that there is little danger of Canadian werkers continuing for long to associate themselves with such organizations; the Oshawa car workers may find the C.I.O. very handy for the temporary purpose of securing wage advances and better conditions in which much has already been achieved; but they are hardly likely to go on indefinitely supporting an organization whose main object is to make Mr. Lewis either President of the United States or a major power behind the President.

The older international unions had no political aims and were concerned solely with the economic position of the workers in their respective trades; and internationalism in them, as between two countries so closely related economically as Canada and the United States, was perfectly natural and proper as much so as internationalism in financial ownership. But this is quite another affair. Having political activities across the border, the C.I.O. may obviously be expected in time to develop political activities in Canada, which on the part of an American-dominated organization would be quite intolerable; and even the idea of Canadian funds and Canadian influences being employed in an American political conflict is disturbing.

PRESERVATION OF ORDER

duce into Canada the highly disorderly and illegal technique which has characterized much its progress in the United States was obvious from the start, and we are very glad indeed that emphatic pronouncements by all the governments concerned strongly endorsed by press and citizens made that point unmistakably clear. Mr. Hepburn's actions were wise and courageous, and if some of his utterances were less wise that is a matter which wil affect his political future more than it will the issues of this labor dispute. He was obviously right in insisting on order and legality, and in taking un obtrusive measures to maintain them. We think he was right in denying the claim of the strikers to The rise of the relief system complicates the labor situation immensely in the event of a strike but it seems obvious that workers who could if they wished have employment on terms much better than those enjoyed by the average worker are not entitled to be maintained by the community while refusing that employment.

When a Canadian local of an American union desires to associate with itself in its negotiations the chief international officers of that union, it appears to us to be difficult to refuse the proposal simply on the ground that these officers are "foreigners": and when the Globe and Mail in an effort to be consistent on this point takes the position that the American head office of a Canadian branch company must equally dissociate itself from all questions affecting the relations of the branch with its employees it is simply being fantastic. There are Canadian branches which, though having a separate corporate entity, are entirely owned by their Amer ican affiliates, and to suggest that the owner should take no interest in the wages and conditions of employment in its own plant is beyond the limits of common sense. But then the Globe and Mail further maintains that all the C LO, organizers should have been barred from Canada by the immigration

authorities, as "undesirable disturbers" introducing "principles foreign to the best interests of Canadian labor." If Canadian labor cannot be trusted to turn down "principles foreign to its best interests" unless the advocates of those principles can be kept out of Canada, Canadian labor is not as intelligent as we have believed it to be, and will need all the guidance that the Globe and Mail can give it. But we do not think things are as bad as that.

THE MUSICAL SEASON

THE musical season—we can no longer speak of any dramatic season—in the larger Canadian cities has come to an end, as it usually does about the middle of April. In Torento, in Montreal, in Winnipeg and in Vancouver it has been aesthetically and financially satisfactory to an exceptional degree. The period of prosperity into which we are now advancing seems likely to differ widely in its cultural aspects from that of 1925-9 which preceded. It is so far at any rate—vastly less restless, less vulgar, less addicted to the shoddy and sensual in the arts. Orchestral music was impossible in the 'twenties, for all the competent instrumentalists were playing jazz in the honky-tonks, for high wages. There are honkytonks again today, but they are quieter and less extravagant, and they cannot menopolize the good musicians; there are enough left over in North America to provide four times as many competent symphony orchestras as the continent ever had be-fore 1930, and the total North American symphony audience must be ten times as large as a decade ago The radio has something to do with it, but a changed and chastened public mood has more. The latest developments in architecture, providing larger and more sumptuous halls, have something to do with it cinema, which has replaced the theatre as an enter tainment, has never replaced it as a social "occasion.

EFFECT OF AN AUDIENCE

BEAUTIFUL auditorium and a richly bedecked audience have more to do with the effectiveness of most of our secular musical performances that people imagine. For that reason the provision of such halis as the Eaton Auditorium in Toronto and the civic Auditorium in Winnipeg and there is talk of a great new hall in Montreal, and the development of the very fashionable audiences which frequent them has been highly beneficial to concert years ago. The modern device of the subscribed concert series has also been most valuable—and is capable of being employed and indeed is being employed in cities much smaller than those just referred to. We have not in many years of concertgoing been more moved by a vocal recital than we were last week by the closing event of the Auditorium Concert Series in Toronto with Rethberg and Pinza, who seemed to us to be inspired to a more than usually exquisite performance by the sight of a crowded and splendid audience in that very impressive hall. We are quite unashamed to add that we were among the "horny-handed" persons referred to in another column by Mr. Charlesworth as being responsible for a rather long list of extra numbers: but we wish to add that our object was not so much to obtain extras as to testify in the only possible way to our lively appreciation of the art of the singers. We do not belong to, and we have a lofty contempt for, that type of auditor who ceases to applaud the instant he is convinced that he is not going to get what he calls an "encore."



This is the title of a booklet recently published, which will be gladly sent, free, to any man or woman in Canada. It is a simple explanation of the LIVING PROTECTION plan of Investors Syndicate, and already it has pointed the way towards future financial independence to thousands of

As "big oaks from little acorns grow," so do small sums, regularly set aside, month by month, grow in time into sizable little fortunes. The LIVING PROTECTION plan is designed to help you in a worthy effort to a splendid achievement.

Behind every one of these contract-holders stands \$90,889,855 of resources, in which are included sound Canadian securities and cash on deposit with Canadian banks totalling \$3,946,825.

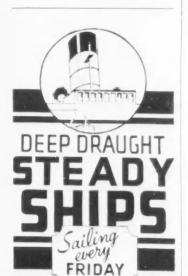
Your copy of the booklet awaits your request.

INVESTORS SYNDICATE

Agency Offices of INVESTORS SYNDICATE LIMITED (Head Office: Montreal) and INVESTORS SYNDICATE (Head Office: Minneapolis) 159 BAY STREET, TORONTO, ONT.



under competent medical care



FROM MONTREAL

"ASCANIA", "AURANIA" "ALAUNIA", "AUSONIA"

"ANTONIA", "ANDANIA" "ATHENIA", "LETITIA"

Popular vessels, offering the full benefits of a sea voyage. Complete personal service to

every passenger. A high standard of accommodation in all classes. A cuisine famous throughout the World.

Fares that represent substantial savings in travel costs. Apply to

DONALDSON ATLANTIC LINE

—History of Canada, April 5-12

HELP SELF, GET NO HELP

If You help yourself at the expense of your creditors, you can't expect an outside source to help you. That appears to be a lesson in which the pupils of the schoolmaster-premier of Alberta have not been sufficiently drilled, and on which, whether they like it or not, they will now have to do a little intensive cramming in view of the report of the Bank of Canada on the financial position of Alberta. The economic experts of the Bank, at the insistence of Premier Aberhart who hoped thereby to secure federal financial assistance, made an expressigation in Alberta similar to those which resulted in Manitoha and Saskatchewan being recommended for temporary federal financial support. The Bank found "that Alberta can maintain its Government services on as favorable a basis as Manitoha and Saskatchewan without receipt of additional assistance, and we therefore see no basis for recommending that temporary financial aid should be extended by the Dominion Government." The gist of the situation was that Alberta's finances were in approximately the same shape as those of Manitoha and Alberta except for the changes made in them by the Alberta Government's recent repudiation of fifty per cent, of the interest payments on its bonded indebtedness. The money saved in this manner is about the amount that would have been needed from the federal Government, if the repudiation had not occurred, to place Alberta on a par with Manitoha and Saskatchewan. The investigator was mable to conclude without "expressing regret that this repudiation of interest liabilities should have taken place," if for no other reason than that of the "self-interest" of Alberta with an eye to the future.

DOMINION

Prorogation: Second session

ALBERTA

Sterilization: Amendment to Al-erta's Sterilization Act providing compulsory sterilization of hope-mental defectives on order of a

BRITISH COLUMBIA

Doukhobors: School Board of mlaw near Nelson decided to re-Poukhobors: School Board of Ainhay near Nelson decided to repliest British Columbia authorities a establish separate schools for auadum and Doukhobor children. The request came fullewing the detruction by fire of four schools and we community halls in the West soutenay district. Number of buildings fired or bomfed increased to deven. Police guards and watch nen were staffuned at all important apildings in the district. Election: A general election will be held in British Columbia this paring, Premier Pattullo announced, in date to be set before April 22.

MANITOBA

Anti-Strike Measures: A measure prevent strikes and lockouts in the Manitoba Legislature and moved for second reading by Labor Minister W R Clubb. The bill proposed to set an cancillation boards similar to those provided by the Dominion Industrial Disputes Act, and to bring within its scope all workers of the province except domestic servants and agricultural laborers.

Moratorium: Notice of a resolution to propose consideration by the Manitoba Legislature's agricultural committee of a scheme to suspend

Radio: Miss Esther Thompson and E. K. Williams, K.C., have been appointed to the newly-created Mani-toba advisory council of the Cana-dian Broadcasting Corporation.

OBITUARY

Angus, John Victor, Montreal, chief mechanical engineer Montreal Engineering Co. Beaudoin, Lonis, Hawkesbury, Ont., former mayor of Broughton, Que. (87). Belher, Frederick James, Winnipeg, sportsman aviator, past master councillor

of Winnipeg chapter of Order of De Wingipeg chapter of Order of De Union of Manitoba Municipalities, was given by S. J. Farmer, C.C.F.-Labor leader. It is proposed that when a farmer's income per acre is less than \$7, interest on his mortgage should be automatically suspended for one year, and in the event that his income is better than \$7 per acre, interest payments should be collected only from the amount above the stipulated figure.

NOVA SCOTIA

Cabinet: Hon, C. A. Anderson of Sherbrooke, N.S., resigned as Minister without Portfolio in the Macdonald government, pending findings of arbitrators inquiring into statements alleged to have been made by Chief Forester G. W. L. Creighton, that the company of which Mr. Anderson is president had violated provincial lumber regulations.

ONTARIO

Election: Premier Hepburn denied any possibility of an election in 1937, and definitely stated that his government would not go to the polls until after another session.

Relief: A reduction of \$568,284 from the corresponding period in 1936 was noted in the Toronto relief costs for the first three months of the current year, according to Welfare Commissioner A. W. Laver-Personal Commissioner Commission, former Speaker Nova Scotia Legislative Assembly (66). Hopwell, Mrs. Charles, Ottawa, widow of former mayor of Ottawa, physician (64). Bavic, Gordon Duncan, Quebec, shipbultder and shipper (64). Ellis, Dr. James P. Ottawa, physician (64). Bavic, Gordon Duncan, Quebec, shipbultder and shipper (64). Hunt, Dr. Zames Canadian Pensions Commission, former Speaker Nova Scotia Legislative Assembly (66). Hopwell, Mrs. Charles, Ottawa, widow of former speaker Nova Scotia Legislative Assembly (66). Hopwell, Mrs. Charles, Ottawa, widow of former speaker Nova Scotia Legislative Assembly (66). Hopwell, Mrs. Charles, Ottawa, widow of former prevent and the person to grow apples successfully in Sask-atcheman, Capt. Hunt, Dr. C. W., Indian Head, Sask., Joneer physician, first person to grow apples successfully in Sask-atcheman (80). Jackman, Cap Spanjaardt, Peter, Montreal, sports editor and noted police reporter of Montreal "Star" (71). Stephenson, James A., Winnipeg, inspector for Manitoba Liquor Control Commission (61). Stevenson, Mrs. Walter, Montreal, daughter of first inspector of mines for Nova Scotia. Wa Ke Wa Wab, Wild Potato Indian Reserve, Namakan Lake, reputedly oldest Indian in Northern Ontario (130). Williams, Mrs. Victor, Toronto, wife of Major-General V. A. S. Williams, Commissioner of Ontario, Provincial Police. Woodworth, John Wesley, Vancouver, oldest resident of Vancouver (103).



Via the St. Lawrence Seaway, Atlantic lanes lead to Channel ports from which fast air, train and boat con-nections bring one rapidly to Moscow, Leningrad, Kiev and Odessa, which are starting points for tours in the Soviet Union. Progress in industry, agriculture, art and social improvement has made this country a source of absorbing interest. By either the eastward route through Europe or by the trans-Siberian Express from Oriental ports the travel experiences of the U.S.S.R. can easily be included in a round-the-world itinerary.

Travel in the Soviet Union is based on daily rates of \$5 per day third class \$8 tourist, \$15 first, including all transportation on tours, meals, hotels, sightseeing by car and guide-interpreters.

Special arrangements to attend the XVII International Geological Congress in Moscow and Leningrad, July 20

Par descriptive literature and complete information on 1937 fares to the U.S.R. apply your local travel agent or nearest Canadian Pacific agent.

Canadian Pacific



Thoroughbreds "In!" and Rigolo" are real pals, seldom to be found very far

> "In" is a rare lady a Wavy-coated Retriever, the only one of her kind in Canadal Born in England 3 years ago, she is of the 7th generation of a "private stock" that is never sold. She has all the Retriever's characteristics—intelligence, docility, obedience

> "Rigola" (Mischief) born in Paris 4 years ago, is a descendant of French Champion Wire-Haired Terriers. Full of pep, he is rough on rats and will chase anything that moves. "Rigolo" is fussy over his food, and is partial to chicken, boned of course,

Both dogs love to ride, and the mere mention of "car" starts a mad scramble for the front door.

The purest form in which tobacco

Lancet

WHO IS LEWIS?

BY JOHN E. WEBBER

WHEN John L. Lewis won the recognition of U.S. Steel for the C.I.O. he won the greatest victory in the history of industrial warfare. A month or so ago it was General Motors (United States) with a warchest it was said of \$100,000,000 to fight the Lewis menace, consenting, after six weeks' experience of "stidown" striking, to themselves sit down in conference with him. Result: Recognition of the C.I.O. as collective baryaning agent for its members, a pay-roll increase of \$25,000,000, and the prompt return of 100,000 to work. Then it was Steel with its \$55,000 employees, a pay-roll of a billion a year, "voluntarily" announcing a pay rise of \$100,000,000 a year, a forty-hour week and recognition of the Lewis took over its running in the chaotic conditions that followed the armistice. During the war the coal mines had developed a chemical mount of writing is the coal industry for whose 350,000 miners Lewis is demanding a 30-hour week, 200 days work a year and \$1200 pay for that work. Soon it will be the textile industry with its million and a quarter workers and then on to his goal of thirty million of labor's unorganized army. The battle with the great A.F. of L. is on and those who know Lewis have little doubt of the issue. He is the greatest force in labor today, the man of the lour, as the phrase goes. Already his shadow cuts clear across the political scene. It may yet darken the door of the ware with the wareal: "If we (the Democratic entry of the operators of the ware, won it again in 1921 he struck again without surning. This strike lasted live months but Lewis won a continuation of the ware, won it again in 1924 for another three years. But this was the end of victory for the water and four times a week the sign, "No Work tomorrow," went up on the pits. Rate agreements were finding themselves at the merey from the properties of the properties of the properties of the properties of the operators. From then on it became a scramble, every district for the care of the properties of the properties of the proper

FOR half a century steel has been the implacable foe of labor unionism. The bloody Homestead battle was the answer to strikers in 1892. Today's answer on the lips of Myron C. Taylor shows the revolutionary change that has come over its social thought. Said he: "I have faith that if patience is invoked, if all prejudice and ill-feeling are discarded, if honest intention to co-operate predominates, if self-interest is subordinated to the common good, we can and must through common effort accomplish that equitable relationship between the owner, the worker and the public which will solve our existing economic discord." To this new approach and its result. Lewis pays his tribute: "The settlement is a fine example of an intelligent approach to a great economic problem. It has been made possible by the far-seeing vision and industrial statesmanship of Myron C. Taylor. From time to time over a period of several months Mr. Taylor and I have engaged in conversations and negotiations. We were each conscious of the great weight of responsibility and the far-reaching consequences attached to our decisions. Labor, industry and the nation will be the heneficiaries."

the family on the move. Also on a precarious financial footing. At 12, with only an elementary school education, John entered the mines as a mule driver. According to his finite driver, according to his in those years of adversity, he considered the matter of the future, however, in those years of adversity, he considered the matter of the future of

were also being ducked and miners were finding themselves at the mercy of the operators. From then on it became a scramble, every district for itself. In those years Lewis was to see the great U.M.W. dwindle to a few thousand members, its treasury depleted, his leadership repudiated, himself denounced. He has said he could not live through those years again, but they only greyed his red mane, set his face sternly toward the future, turned his mind to closer study of the complex problems involved. So diligently had he applied himself that, when 1933 and the N.R.A. arrived, his exact knowledge of coal economics made him a potent factor in the framing of a code for that industry.

ment is a fine example of an intelligent approach to a great economic problem. It has been made possible by the far-seeing vision and industrial statesmanship of Myron C. Taylor. From time to time over a period of several months Mr. Taylor and have engaged in conversations and negotiations. We were each conscious of the great weight of responsibility and the far-reaching consequences attached to our decisions. Labor, industry and the nation will be the beneficiaries."

Rumor has it that it was the wife of the steel chairman who persuaded her husband to sit down with the corridors of the Mayflower in Washinston. Women are often, too often for male comfort, perhaps, clairvoyant, And then again the rumor may have been borne of that taste in private lives the key-hole reporters strive to please. More likely persuaders were the Washington Administration; the ship-building program crying for steel bids and limiting northacts to 40-hour mills; the last election, showing the temper of the country, and the new technique in strikes. And behind all these Lewis's shadow.

JOHN LLEWELLYN LEWIS was born of Welsh parents at Lucas, Ia, in 1889. At 57 he is in his prime, a giant in stature and strength. Mining was his heritage, the occupation of his father and ivebrothers. Unionism was also in that heritage. His father was a member of the then Knights of Labor and, for his strike activities, on the "blacklist" of operators. This kept the family on the move. Also on a precarious financial footing. At 12, with only an elementary school education, John entered the mines as a precarious financial footing. At 12, with only an elementary school education, John entered the mines as a precarious financial footing. At 12, with only an elementary school education, John entered the mines as a precarious financial footing. At 12, with only an elementary school education, John entered the mines as a precarious financial footing. At 12, with only an elementary school education, John entered the mines as a facing a school of the dead of the s

with only an elementary school education, John entered the mines as a mule driver. According to his biographers, he was a self-possessed, pugnacious youth, good with his fists and his tongue. He would fight or harangue with equal enthusiasm. He was also restive. He wanted knowledge, and read. He also wanted to know the country, and roamed the West. Mining did not satisfy his tastes or his ambition but it was all he knew. So he due copper in Colorado, silver and gold in Montana, and whatever else or wherever else the earth yielded. He witnessed strikes and took part in them. He also learned mining conditions, and, having helped to dig out the 400 miners killed in the 1905 mine explosion at Hannah, Wyo. could pain those conditions and hazards for his state Legislature a few years later. In 1906 he was back in his native clucas and the coal fields. A year later he was a delegate to the United Mine Workers Convention and the following year took to wife a country school teacher. But not for long was he to wield a pick. In Panama, III., where he moved in 1909, his career in union, treles got fairly under way, first as president of the following year took to wife a country school teacher. But not for long was he to wield a pick. In Panama, III., where he moved in 1909, his career in union, treles got fairly under way, first as president of the following year took to wife a country school teacher. But not for long was he to wield a pick. In Panama, III., where he moved in 1909, his career in union, then as lobbyist to the Illinois capitlot where he orated the Legislature into a workmen's compensation act, attracted the attention of Samuel Gompers, and became the field and legislative representative for the A.F. of L.

THIS job gave him the opportunity and experience he wanted. For six years he traveled up and down and across the continent, gaining first hand knowledge of the lumber. Legislature and Congress, and in 1916 served as a member of the Inter-state Scale Committee. Appointed chief statistician



FLY CASTING is a chief enthusiasm among fishing members of the Seigniory Club in the Province of Quebec, but fishing of all kinds is to be obtained with bait, troll or worm. The season at the Seigniory Club opens in May and lasts until freeze up

THERE have been political victories too. In Pennsylvarda, the stronghold of Republicans as well as Steel, Lewis was able to elect a New Deal Democratic governor, and a Lieutenant-Governor from the executive staff of his own U.M.W. That was a master stroke in paving the way for the workers' organizing campaign. Under republican rule strikers could be enjoined. Now, in case of trouble with the State, no law officers will be allowed to "interfere with the rights of the workers." We have the word of the Lieutenant-Governor for that. Lewis was also a powerful factor in the re-election of President Roosevelt, And once he even called on the White House for the "pay-off," But only once. That was too brutally frank an expose of political obligations. And gratitude had not rendered the President speechless, nor sapped his courage. Lewis is still his staunch supporter in the Supreme Court fight and a strong backer of his social program—even the power behind the throne his enemies allege, perhaps. But still well behind. By 1940 we may see a change in these relative positions. With a potential strength of twenty or thirty million voters behind him, Lewis with the best. No mean equipment all told for a leader of the militant democracy now upon us.



"Si, Señor, MAÑANA" ("Yes, Sir, Tomorrow")

...a phrase, often heard in the languorous tropics, revealing the desire to side-step responsibility. It is a simple but not a safe way.

"Putting off" until tomorrow causes 300,000 people every year to be refused Life Insurance, because of physical impairment. 300,000 times every year—"tomorrow"—is "too late".

A life insurance programme which is not adequate to meet present-day needs should be reviewed today (not mañana)! A Dominion Life representative will gladly assist you in this. The new Dominion Life Expectancy Plan-the newest thing in life insurance-will assist you to either create an immediate estate—or bring your present life insurance programme up to present-day standards. Inquire about this new plan today. Do it now, not "Mañana"!

Phone Our Local Office or Write Head Office. Waterloo, Ont. Dept. 8.

FIRST POLICY ISSUED IN 1889

Amazing News About Water Piping **Your Plumber** can install Anaconda **Copper Tubes for** about the price of pipe that rusts NO LONGTR can any homeowner say: "Rust-proof piping is too expensive for me. For Anaconda Copper Tube, assembled with solder-

type" fittings, costs little more than piping that rusts Here is the reason: This newest type of durable, non-rust

piping does mit require threading and may, therefore, be made with thinner walls, and because it is lighter in weight than standard size pipe, it naturally costs you less per foot.

Not a cent for rust-expense

Anaconda Copper Tubes provide all the traditional durability of copper. They end, once and for all, the annoying trouble and expense due to rusted pipe. They give you longer more reliable, more economical service.

For Plumbing and Heating

Save money! Avoid rust! Prevent annoy ance . . . by specifying Anaconda Copper Tube and solder fittings for water, heating and waste lines' Consult your plumbing contractor! His workmen know how to install copper tube in the way that will give you the best value.

Anaconda Brass Pipe

Where the ultimate in quality plumbing is desired, Anaconda standard-weight 85 Red-Brass Pipe has long been the outstanding prefcrence of the building industry.

In selecting non-rust piping . . . whether brass or copper . . . make certain the name ANACONDA' is stamped in every length This permanent identification is the mark of the world's largest and most experienced manufacturers of copper and brass. It is your as surance of the utmost quality.

ANACONDA AMERICAN BRASS LIMITED

Midein-Conda Produce Main Office and Mill ANACONDA Copper and Brass New Toronto, Ontare Montreal Office Dominion Square Building

OTHER DURABLE ANACONDA PRODUCTS

SCREENS OF ANALYSIA BRONET WIRE are strong matters and last matchingly.

NOTICE: If you are borrowing money to modernize your home, insist on durable materials. Metals that do not rust will give years of dependable, cost-free service, after your loan has been repaid



Anaconda Copper & Brass



EATON AUDITORIUM WINESANKER

nora gibson

violinist

EATON AUDITORIUM

Thursday, April 29th, 8:30 P.M. Tickets \$1.50-\$1.00- 50 including ray at Heintzman's

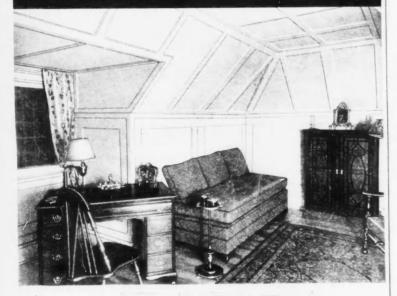
VARSITY ARENA

TUESDAY EVE. APRIL 20 (8.20)

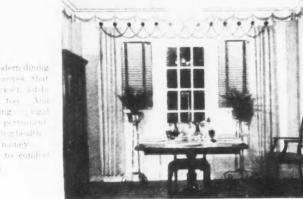
RICHARD

SEATS NOW AT MASSEY HALL \$1.15 - \$1.65 - \$2.25 - \$2.80 Tax Incl

JUST IMAGINE — THIS WAS OUR ATTIC



cesy, confortable and clean with



beauty, too Protecting health saving mistey

A transformation above is easy and inexpensive when you use TEN TEST Rigid Insulating Board. Waste spaces ean be quickly converted into useful spaces—attics that are eye-sores can be made into comdingy basements into clean, cosy

TEN TEST Insulation is permanent. Once applied it's there to stay — there to save money on fuel bills every year — there to make you comfortable. It cannot sag out of place . . it cannot slump into corners...it's a rigid insulating board—that's why. It protects your home from winter's icy blasts and from

summer's scorching sun. house remains comfortable all year round. It's easy to apply . . . strong . . . draft proof . . weather proof . . and cannot rot.

Insulate with TEN TEST and avoid costly building mistakes. You'll save money, year after year. If you plan to remodel send for the TEN TEST Book. You'll find it a great help in electing decorative treatments. Under the Home Improvement Plan remodelling can be done on easy terms. Write us for details or consult your lumber dealer.

INTERNATION (L. FIBRE BOARD)

LIMITED OTTINA . . ONTIRIO



THE Lifetime INSULATING BOARD

MUSICAL EVENTS

BY HECTOR CHARLESWORTH

Wexultantly singing "Auld Lang Syne," the season of the Toronto Symphony Orchestra ended last week. Symphony Orchestra ended last week. It was the happiest and most successful season in the history of the organization, a season which dissipated the dark forebodings that were abroad a year ago. Clearly the Orchestra, through the energy of its directing mind. Sir Ernest MacMillan, has established itself as the central factor in Canadian musical life. In wealth of achievement, and vital contact with the progress of music in the world at large, its showing has been remarkable.

The rendering of "Auld Lang Syne," which came unexpectedly, was an instance of the kind of showmanship which helps in any enterprise. It was

The rendering of "Auld Lang Syne," which came unexpectedly, was an instance of the kind of showmanship which helps in any enterprise. It was preceded by another unannounced but timely episode; a rendering, splendld in spirit and tonal quality, of Elgar's "Pomp and Circumstance" in commemoration of the coming Coronation. If I mistake not, this work, a masterly example of scoring, especially for brass, was originally a Coronation composition.

example of scoring, especially for brass, was originally a Coronation composition.

Elgar also figured in a novelty, never before played in Canada, despite the fact that it is about a quarter of a century old, the symphonic study "Falstaff." It is an elaborate and detailed composition, kindred in imaginative conception to the "Til Eulenspeigel" and "Don Juan" of Richard Strauss. Like those works it will grow in the appreciation of listeners with repeated hearing. Sir Ernest borrowed a leaf from the practice of Walter Damrosch, by explaining in advance the program which Elgar set for himself, with illustrations of the more important thenes. Elgar aimed to depict tonally the character and adventures of Falsical strains in the strain of the character and adventures of Falsical strains and the character and adventures of Falsical strains a content of the character and adventures of Falsical strains and the character and adventures of Falsical strains are considered as a constant of the character and adventures of Falsical strains and the character and adventures of the character and strains and the character and the ch themes. Elgar aimed to depict tonally the character and adventures of Falstaff as revealed in Shakespeare's "King Henry the Fourth," not the more familiar Falstaff of "The Merry Wives of Windsor." The Falstaff of the latter work, revived as legend has it to gratify a wish of Queen Elizabeth to see Falstaff in love, is a far less colorful and interesting figure than the earlier Falstaff who shared the revelves of Prince Hal, and his adventures are less commonplace. Elgar saw him as a character "in green old age, mellow, frank, gay, easy, corpusaw him as a character "in green old age, mellow, frank, gay, easy, corpulent, hose, unprincipled, and luxurious." The themes he devised to typify various phases of Falstaff are ample in suggestion, and minor characters like Prince Hal and Doll Tearsheet have their own themes. He sought also to convey the atmosphere of the tavern lite of London at the beginning of the fifteenth century. Altogether the work is a stimulating symphonic picture, which even on a first hearing impuessed me more than any work of Elgar's which I have heard. Sir Ernest gave a broad, virile and intensely vivacious interpretation, and the Orchestra in all sections acquitted itself splendidly.

The other works on the program were "request numbers." One was a modern work known to the music laters of this continent for a comparatively short time, the Polka and Fugue from "Schwanda, the Bagpaper," by the Czecho-Slovakian composer Weinberger. It is but nine years and the state of the

poper," by the Czecho-Slovakian composer Weinberger, It is but nine years larity as an opera throughout Central Europe. Today the Polka is known everywhere through orchestral performance. It is romantic, infectious, captivating music and the interpretation by MacMillan had capital clan.

The growth in favor since the war of Cesar Franck's only symphony has been a unique musical development of our time. Composed fifty years ago, it was not at first well received. When first played in Toronto in 1912 by the New York Philharmonic Orchestra under Josef Stransky, it was to all intents and purposes a novelty, imperfectly understood. During the past fifteen years, however, its haunting, idiomatic strains, its quality of unrest, mingled with spiritual longing and rising to a radiant, dreamlike conclusion, have seemed to satisfy the emotional needs of millions of people. So far as radio audiences are concerned it is today the most popular of all symphonies. On the concert platform it ranks among four or five other masterpieces as a work that never fails to give emotional satisfaction. In breadth of style and beauty of detail the interpretation was admirable Admirable also was that of the Prelude to "Lohengrin" in which the string Admirable also was that of the Prelude to "Lohengrin" in which the string section (which now commands the ad-miration of many conductors) revealed its high distinction.

In THE field of song-recital the crowning event of the Torento season was the joint appearance of the great lyric suprano, Elizabeth Rethberg and the superb basso, Ezio Pinza. It was the conclusion of a distinguished sequence, the Eaton Auditorium Concert Series. A noted primadouna of the post said she liked to sing in Toronto because the audience was always so well dressed. If that helps, the two singers must have been



DIRECTOR. Mrs. S. Hudson Johnston who is directing the play, "From Nine to Six", which will be presented by the American Women's Club at Hart House Theatre, Toronto, April 26.

WITH an audience of nearly 3,000 stimulated by the opulent showing of shoulders and shirt bosoms; but probably they were helped more by the buoyant enthusiasm that pervaded the



NORA GIBSON, who will give a violin recital at Eaton Auditorium, April 29.

Metropolitan Opera House. His voice and style are so noble that they bring back memories of great bassos of the past, Emil Fischer, Plançon, Edouard de Reszke and Chaliapin. Of late years popular taste has run to baritones, but bassos of authentic quality are more infrequent and more satisfying. The two voices, each flawless, formed a perfect and enthralling contrast.

It was a rather greedy audience. Sixteen important numbers were on the program, but certain horny-handed persons hammered away so enthusisatically that extra numbers of almost an equal total were exacted. I shall speak first of the joint offerings. These began with the enchanting duet, "La ci darem," from Mozart's "Don Giovanni," in which the insatiable lover makes advances (successfully) to the coquettish Zerlina. Both are accomplished Mozart singers, and their fluesse and beauty of utterance were javishing. In response to clamor they wisely concluded that they could not do better than sing more Mozart, so two duets from "The Marriage of Figaro" were rendered with delicious sparkle and distinction. "The Swallow two duets from "The Marriage of Figaro" were rendered with delicious sparkle and distinction, "The Swallow Duet" from "Thomas's "Mignon," which came later, seemed colorless compared with Mozart, but Pinza gave rare significance to the music of Lothario, who despite the fact that he originated in the mind of Goethe, was, in penular parlance a "goof".

contained in the mind of Goethe, was, in popular parlance, a "goof."

Their final appearance was in a traditional French carol, in which Edwin McArthur, a most gifted pianist (last heard here with Flagstad), transferred his talents to the organ.

Rethberg's solo offerings were varied and notable from a musical standpoint. One may mention the loveliness of her legato in Handel's "O Sleep Why Dost Thou Leave Me?" and the exquisite smoothness with which she rendered the floriture that abound in Mozart's "Alleduia," Her voice seemed to waver a little in Schubert's "Du Bist Wie Eine Blume" but she gave deep emotional meaning to "In Herbst," by Franz. Her interpretations of the Strauss "Standchen" and "Dich Theure Halle" from "Tannhauser" were examples of golden, perfectly governed declamatery uterspect.

Franz. Her interpretations of the Strauss "Standchen" and "Dich Theure Halle" from "Tannhauser" were examples of golden, perfectly governed, declamatory utterance.

As soloist Pinza was equally fine. On the operatic stage he has a special flair for High Priests, for his voice could put the fear of God into anyone, and an example of the nobility of his style in an ecclesiastical capacity was his rendering of the aria of the High Priest of Isis from Mozart's "Magic Flute." In contrast, he sang Handel's "Alma Mia" with a gloriously smooth and full legato. In many numbers the impeccable quality of his pianissimo singing brought delight to sensitive listeners. In Mephisto's Serenade from "Faust" he ran the gamut of sinister laughter, and the dignity of his rendering of grief in the great aria, "In Lacerato Spirito" from Verdi's "Simon Boccanegra," could not be excelled. Of his extra numbers the most impressive was the tragic Italian lyric, "Trova," Altogether it was a glorious evening

COMING EVENTS

HE Royal Alexandra, after a long I period of cinema, will return to its legitimate uses for half a week beginning Monday, May 3, when the 1937 "Ziegfeld Follies" will occupy 1937 "Ziegfeld Follies" will occupy the stage. With Fannie Brice and Bobby Clark at the head, the big entertainment brings Jane Pickens, Harrison and Fisher. Cherry and June Preisser, Stan Kavanagh, Cass-Daley, Marvin Lawler, Hugh Cameron, James Farrell and Ben Yost's Varsity Eight in the foreground. The Winter Garden Orchestra is a supplementary feature, not to mention an adorably pretty chorus that fills the stage to overflowing.

Toronto's well known two-piano team, Winnifred Mazzoleni and Kathteam, Winnifred Mazzeleni and Kath-leen Irwin, are to play at Orchestra Hall, Detroit, on April 20. They will appear with the Orpheus Male Choir, the noted Detroit choral organization. Further testimony to the fact that the fame of the team's musicianship has travelled far beyond the boundaries of Ontario is an engagement to play in Burlington, Vermont, on May 14.

THE TORONTO CONSERVATORY OF MUSIC

RECITAL BY ADVANCED GRADES STUDENTS

Conservatory Concert Hall

MONDAY, APRIL 19TH, 1937, 8.15 P.M.

PROGRAMME MOZART Sonata, A Major SYLVIA GOLDSTICK HANDEL Love that's true ROSS SMITH BACH Chromatic Fantasy and Fu-GENEVIEVE CAREY Introduction and Rondo Capriccioso, Op. 28
PEGGY MORELAND SAINT-SAENS SCHUMANN Concerto, A Minor BETTY MEEHAN HANDEL Where'er ve walk R. K. WILLIAMS LISZT Hungarian Rhapsody, No. HARRY KONDAKS BEETHOVEN Concerto, D Major, Op. 61 REVA ROLSTON

Invitations available on request

'Phone WA. 2655 Address: 135 College St., Toronto

EATON AUDITORIUM AD. 5444

Final Concert-Variety Series FRIDAY APRIL 23 GLADYS SWARTHOUT \$2.00 \$1.50

8:45 P.M. (Tax Extra) March 4th Tickets will be Honoured on This Date



SUMMER in a WORLD-TOP WONDERLAND!

• Thrill to the glamour of this Paradise of Peaks. Ride thrilling mountain trails. Play mile-high golf. Swim in warm sulphur and fresh water pools. Fish-explore-relax-play tennis-in this bracing atmosphere. Baronial Banff Springs Hotel welcomes the charming Chateau Lake Louise and Swiss-like Emerald Lake Chalet await your pleasure. All open June 12 to September 13. Special events:—Calgary Stampede, July 5-10; Indian Days at Banff, July 23-25; Annual Trail Ride, July 30-Aug. 3; Sky Line Trail Hike, Aug. 6-9; Banff Golf Week, Aug. 23-28.

Visit the Canadian Rockies and see for yourself the magnificent scenery shown in "Silent Barriers"-spectacular Gaumont-British film now showing in the theatres.

NEW LOW FARES TO BANFF AND PACIFIC COAST

SCENIC GREAT LAKES ROUTE



-a delightful cruise interlude in your rail journey. Travel in cool, dust

less comfort; AIR-CONDITIONED standard sleepers, diners and lounge cars on Canadian Pacific fast transcontinental

For full information and reservations com-municate with botel manager or your near-est Canadian Pacific

Low Cost CANADIAN ROCKIES ALL-EXPENSE TOURS

4 COLOURFUL DAYS

2 days each at Banff and Lake Louise with visit to Emerald Lake. All ex-penses from Banff (or Field) \$57 up

6 WONDERFUL DAYS

2 days each at Banff and Lake Louise, plus 1 day optional at Banff of Lake Louise and 1 day at Emerald Lake. From Banff (or Field), all expenses. \$74,50 up

Tours begin at Banft or Field June 12, conclude September 13, and in-clude hotel accommodation, meals and 126 miles of Alpine Motoring, Fatra reductions for stays of two weeks or more. Add rail fare to Banft (or Field).

ALASKA

9-day All-Expense Cruises from Van-couver and Victoria . . Meals and berth included except at Skagway. \$95 up

Canadian Pacific

ELECTRIC RAILWAY JUBILEE

WHEN a city decides to celebrate the fiftieth anniversary of the operation of the first regular electrically driven transportation system in Canada it possibly invites controversy. But the controversy may stimulate historians to establish definitely the pioneer facts of electrical transportation in this country. The experimental railway at the Toronto Exhibition has claims to priority, but it operated only two weeks in the year. There are those in Windsor who claim that their community had not only the first electric railway in Canada but the first in America or perhaps the world. In any case, St. Catharines is about to claim that September of this year marks the fifteth anniversary of the first thoroughly practical electrified all-year transportation system in Canada and in the past patriotic citizens of that city have claimed that it was the first in America, even if documentary evidence rather contradicted them.

In 1887, electrically powered cars, built by George E. Patterson and his

In 1887, electrically powered cars, built by George E. Patterson and his partner Corbin in a shop just off Queenston Street, St. Catharines, succeeded horse-drawn vehicles on the railway between St. Catharines and Thoroid. The horse-power railway had been in operation since 1879. The electric railway has since

1887, electrically powered cars, by George E. Patterson and his er Corbin in a shop just off aston Street, St. Catharines, eded horse-drawn vehicles on afilway between St. Catharines, callway and has efficiently borne that name ever since. The electric railway has since

Italian, certainly justifies Mr. Motta's

be en superseded by gasoline-propelled motor coaches. Thus in two-thirds of the span of a lifetime the same route has gone through three cycles of transportation history.

The Niagara Peninsula was certainly not far behind the United States in the development of electromotive cars. The genesis of the electric street-car in the United States was at the Chicago Exposition in 1883 when Thomas A. Edison and S. D. Field operated their locomotive "Judge" on three hundred feet of three-foot track. In the same year at the Chicago State Fair, Van Depoele operated the first line with an overhead trolley. In 1886 there were 3.268 miles of street railway in the United States, but only two lines were electrically powered. The next year saw the introduction of electricity on the St. Catharines-Thorold line and it was the Van Depoele system that was adopted.

A N OLD issue of the "Electrical Area of the introduction of the "Electrical World" dated January 7, 1888.

The "Electrical World" that electrification was saving \$18 per day and that passenger traffic was thirty-five per cent. greater. Moreover, the men took more pride in their work and had more self-respect on the job, probably owing to their work and more self-respect on the job, probably owing to their work and more self-respect on the job, probably owing to their work and more self-respect on the job, probably owing to their work and more self-respect on the job, probably owing to their work and more pride in their work and had more self-respect on the job, probably for machinery instead of for the ground in their work and more self-respect on the job, probably for machinery instead of for the ground in their work and more pride in their work and more self-respect on the job, probably for machinery instead of

conveyance was of only lifteen horsepower.

On the other hand, the innovation was enthusiastically praised by E. A.
Smythe of the company. Never
again, he declared, would be have a
stable of horses to care for. The
transportation provided was much
cleaner. Not a single mishap had
occurred, although the municipal
authorities had been chary about
giving approval. Five electric cars
did the work of eight horse cars, and
yet the line was considered by visit
ing engineers to be the most difficult
to operate which they had seen in
their travels. And they came from
afar to look things over.

belief.

The President-elect of Switzerland loves poetry and music. His favorite author is Dante, and it is said that he seldom makes an important political address without quoting this great Halian writer.

THE Van Depocle system at first bad the motor in the front vestibule of the car. Later it was placed in the centre. There were two trolleys witres, the trolley wheels riding on top of the wires rather than pressing against their lower species.



MODERNIZATION, 1887. One of the first five electrically powered cars at St. Catharines, claimed to be the first electric street cars in Canada.

as they now do.

While it can be definitely stated that the St Catherines Thoroid electrification occurred in September, and so provide a record. But they catherines for burial and was borned in September, apparently did not realize that history was in the making. St. Catherines for burial and was borned tory was in the making. St. Catherines for burial and was borned tory was in the making. St. Catherines for burial and was borned to its lost resting place in Victoria tory was in the making. St. Catherines for burial and was borned to its lost resting place in Victoria tory was in the making. St. Catherines for burial and was borned to its lost resting place in Victoria tory was in the making. St. Catherines for burial and was borned to its lost resting place in Victoria tory was in the making. St. Catherines for burial and was borned to its lost resting place in Victoria tory was in the making. St. Catherines for burial and was borned to its lost resting place in Victoria tory was in the making. St. Catherines for burial and was borned to its lost resting place in Victoria tory was in the making. St. Catherines for burial and was borned to its lost resting place in Victoria tory was in the making. St. Catherines for burial and was borned to its lost resting place in Victoria tory was in the making. St. Catherines for burial and was borned to its lost resting place in Victoria tory was in the making. St. Catherines for burial and was borned to its lost in Victoria tory was in the making.

SWITZERLAND'S PRESIDENT

BY GUSTAV KAREL

SWITZERLAND has again had her annual Presidential election and as a result Mr. Guiseppe Motta, member belief. of the Federal Council, and four times previously chief magistrate of the Swiss nation, has without any cam-paigning been chosen for the highest office which the Swiss nation can bectow.

Swiss nation, has without any campaigning been chosen for the highest office which the Swiss nation can bestow.

President-elect Motta is not only one of the most distinguished and popular figures in Swiss government circles, but he is also one of the best-known and most respected statesmen in Europe. He was born on December 29, 1871, in the village of Airolo, at the southern exit of the St. Gotthard tunnel. He is a member of one of the oldest families in the Italian speaking canton of Ticino, tracing their lineage back to the 14th century. In Mr. Motta's boyhood days his people owned the old Post House where diligence horses were changed before or after driving over the St. Gotthard Pass, and where man and beast found shelter and food. In this environment the boy Guiseppe had an opportunity to mix early in life with people from many lands and speaking different tongues.

At the age of nine the exceptionally bright had began his studies in the ancient College of Ascona, near Locarno, and in due time he attended the universities of Fribourg, Munich and Heidelberg. A Roman Catholic by birth, and a Conservative by tradition, he was ever seeking to unite opposing factions and accomplished a great deal in bringing the different political pacties together. Already in 1899, when he was 28 years old, he became representative of Ticino in the National Council, where from the very beginning he was 28 years old, he became representative of Ticino in the National Council, where from the very beginning he was 28 years old, he became representative of Ticino in the National Council, where from the very beginning he was 28 years old, he became representative of Ticino in the National Council, where from the very beginning he attracted considerable attention. His perfect knowledge of the three national languages, his gifts as an orator, his upright and amilable character, as well as his poise and fairness, won for him at once the confidence of his colleagues. And thus it came about that in 1911, when a member of the Federal Co

MR. GUISEPPE MOTTA became

MR. GUISEPPE MOTTA became first time in 1915, and his remarkable eloquence and broad conception of international politics brought him the friendship of many and the highest esteem of all.

On January 1, 1920, Mr. Motta became President of Switzerland for the second time. He simultaneously also became Minister of foreign affairs and in this important role he opened the first session of the League of Nations Assembly, of which he was elected Himorary President, From that time Mr. Motta, an ardent champion of the League of Nations, was Switzerland's Mr. Motta, an ardent champion of the League of Nations, was Switzerland's first delegate to the League Assembly, over which he presided with distinction in 1924. It was another triumph for Mr. Motta's international popularity. His exceptional concilitatory gifts scored victories in many instances, and it is due to him that Switzerland maintains such excellent relations with the entire world, the Soviet Union being the sole exception. So far, it has been against Mr. Motta's principles to resume diplomatic relations with that country.

In 1927 Mr. Guiseppe Motta again became head of the Swiss mation and an era of happiness and prosperity dawned for his country at that time, But after the depression started in the U.S.A. Switzerland, too, began to suffer and in 1932, when Mr. Motta was elected to the presidency of Switzerland for the fourth time, he had to assume national leadership in

Switzerland for the fourth time, he had to assume national leadership in a critical era. There was an economic crisis, with unemployment and breaking of commercial treaties, and it needed all of Mr Motta's wide experience and sound judgment to pilot his country through these hardships.

And now, for the fifth time, Mr. Motta has been chosen to assume the leadership of his country, and although there have been disillusions, especially in League matters, Switzerland is confident that her beloved fifth-term President-cleet will, as ever, succeed in guiding the nation successfully through another year.

HE IS the father of a large family, but material wealth is not his. An American observer once declared that there were two ruling passions in Mr. Motta's life, the first being his deep religious sense, and the second his profound conviction that under a just and equitable form of government, where the voice of all the people may be heard, all nationalities may live together in peace and harmony. And the Swiss Republic with her three

DOMINION Battleship LINOLEUM



Your Floors CAN HAVE BOTH Beauty AND Permanence

Style . . . in floors as in all else, trends toward originality; towards Dominion Battleship Linoleum floors, custom-built to your very own taste and giving Character to every room. The eall for Colour is answered by Dominion Battleship Linoleum's fascinating array of twenty-one entrancing shades and effects, to be laid plain, with border or in any one of a thousand and one tile or special designs. The urge for Cconomy is met by Dominion Battleship Linoleum's permanence: it never needs expensive refinishing. Any Flooring Contractor, Departmental Store or Interior Decorator will gladly help you plan Dominion Battleship Linoleum floors to put Individuality into your home. *Because they are permanent, Dominion Battleship Linoleum floors qualify under the Home Improvement Plan.

DOMINION OILCLOTH & LINOLEUM

COMPANY LIMITED, MONTREAL

SCHOLARS LISTEN

BY LEWIS EVANS

Secretal weeks ago Br. Binneau MeArchur, Deputy Minister of Education for Ontario, pointed out to education the control of the education for Ontario, pointed out to education the activation of the activation of the well artisted to study the see made of the radio and the current in Enables schools. The author of this article is a master in Bishop's Callege School, Leanosculle, ouc., who as a present spending a wear's leave of observed the Leanosculle, ouc., who as a present spending a wear's leave of observed the Institute of Education in the Criticestity of London. In the consecution of this research in the School's he became particularly interest, and in the special croadiousts in tendering purposes and has not only purposed this inquiries at the Onlyte's of the Critical Council for School Broadeasts but has supervised shalening classes.

B avec yos livrees? Eh blen, tournee a la page douze. Regardez Pimage a ganche, Quest-ce quevous voyez? If y a un petit sarcon, niest-ce pas, qui.

The teacher continues, building a story in words from the pictures in the pupils books. Later he will ask one or two questions on the story, and then perians give the class a simple acrostic in French to develop the worked out on paper. Finally le will istroduce them to a French sour, singing the edification of the School Broadeasts, a binding in the refrain, and soon cut sing the entire piece.

The reacher is in a studie of Broadeastius House in London; the lass joins in the refrain, and soon cut sing the entire piece.

The reacher is in a studie of Broadeastius House in London; the lass joins in the refrain, and soon cut sing the entire piece.

The reacher is in a studie of Broadeastius House in London; the lass joins in the refrain, and soon cut sing the entire piece.

The reacher is in a studie of Broadeastius House in London; the lass joins in the refrain, and soon cut sing the entire piece.

The reacher is in a studie of Broadeastius House in London; the lass joins in the refrain and since the lass joins in the refrain and



PAMPHLETS OF PARTY OF PAMPHLETE are bested for an with annual and annual and annual and annual and annual and annual annua

PRACTISING FOR THE 1950 SYMPHONY SEASON. Two members of the violin section of the Junior Orchestra of the Toronto Conservatory of Music whose conductor regards it as a training medium for future symphony orchestra musicians and auditors.

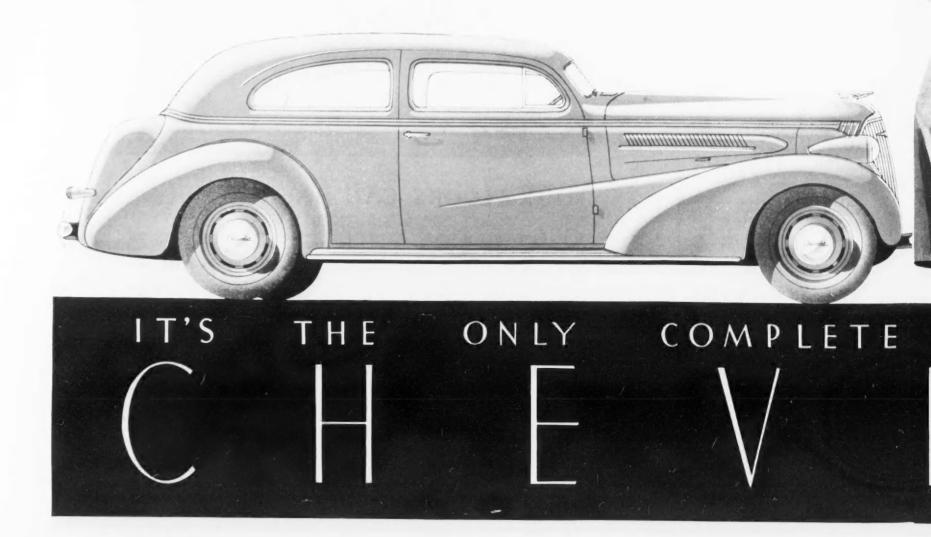
broadcasts would be of great assistance in making the children bilingual, for what French and English children need most is to hear the common everyday expressions of the language they are learning well spoken and often repeated in suit-

ALBERTANS, THE NEW RACE

ARE we breeding a new race of people in Alberta? This is a anestion raised by Toronto Saterday Night a short time ago, and followed up by the Lethbridge Herald. The Herald sees in the excess of ozone, the high power of actinic rays, and the far horizons, a few reasons why Albertans may think and act differently. Another admission which no one can dispute is that we are incurable optimists, a spirit which no amount of stern reality can destroy. "We are visionary," adds the Herald. "Twice in the last twenty years we have set out to cure the ills of man with a brand new political philosophy all our own. We love to listen to speeches. It is doubtful if any part of Canada can produce such enthusiasm. We always hope for that glow to our souls that we so enjoy. The rarified air seems to make it easy for us to think up great schemes, Politically we are the 'show the world type,' Our Canadian brothers think we are a 'queer breed of cats,' but if we can just get hard-surfaced highways so people can reach Alberta, the world will come in great numbers to investigate us."

Both the Lethbridge Herald and the Toronto Saturday Night have neg-

Ve tried them all.. here's why we bought





a Chevrolet"

"We had to keep one eye on the budget when we looked around for our new car. So naturally we expected to sacrifice some of the fine things of modern motoring. But Chevrolet changed our ideas about that! One look, one ride - and we knew that here was everything we wanted, at a price just 'made to order' for our pocketbook. It's certainly true . . . you get all the advantages. you sacrifice nothing, when you buy The Complete Car!"

Yes, thousands are finding out that you get all the advantages -you sacrifice nothing-when you buy a Chevrolet. It brings you all the features you look for today in the finest cars . . . safe, beautiful Unisteel Turret Top Bodies by Fisher . . . perfected Hydraulic Brakes . . . dependable Valve-in-Head Engine, with full 85 horsepower and peak economy . . . the famous Knee-Action gliding ride . . . healthful Fisher No-Draft Ventilation . . . Safety glass in every window.

And it's the only car in the world that gives you all these good things at the lowest prices and with lowest operating costs! See your Chevrolet dealer. Let your own eyes and ten minutes behind the wheel convince you. Low delivered prices, and low monthly payments on the General Motors Instalment Plan. *On Master De Luxe Models

LOW! SO CAR PRICED

PAEAN IN PRAISE OF MR. POULIOT

MR. JEAN-FRANCOIS POULIOT is member of parliament for Temiscouata, and it must be admitted in deed, it is admitted—that Parliament

couata, and it must be admitted—indeed, it is admitted—that Parliament is the brighter for his presence.

He first became really famous for his insistence that the Canadian National station at Rivière du Loup should be whitewashed. He gave elaborate and lengthy sanitary arguments for this item of public policy, and, despite the well-known unwillingness of the Government to spend any money on the Canadian National Railways, he finally has his way. So picture-sugard was the whole affair that I doubt if even the most violent critic of the House putting a special clause in his presented to Mr. Poultot. It was the crowning tonch in a long discussion Canadian National would object to Mr. Howe putting a special clause in his recapitalization Bill to remove the expense of whitewashing the Rivière du Loup station from Canadian National accounts, and charge it to the proper account covering efforts to make Parliament brighter and better. Since then Mr. Pouliot has disting uished himself in many ways chiefly by strafing some of our more distinguished military officers; by tende

BY A TAXPAYER

IT Is true that Mr. Pouliet is not at his best in the House in the absence of Mr. Eccles Gett. On one historic occasion Mr. Gett sent a large and odorfferous onion across the floor of the House by a weeping page to be presented to Mr. Pouliet. It was the crowning burch in a long discussion of the value of Essex County onlong as compared with the insect life which once inhabited the Rivière du Loup station.

AXPAYER

Let was sometimes a little unkind to Mr. Gott. It is far from my inention with this in remediction of various Bills to repeat certain Acts of Parlament which have been produced after errors of the Diminion Logislature by no less respectively. As well as a railway station at Ruyler by the produced after errors of the Diminion Logislature by no less respectively. As well as a fall was the produced after the related by that his in the produced after the property of the produced after the world not complain it is so distincted a body that has been produced after the property of the produced after th

IT WILL not be an easy task, because, for some inscrutable reason, the one thing which a Government is always willing to take over from its predecessors is all the useless machinery which they have set up. The whole mechanism of Government is an evergrowing affair, perpetually being enlarged. Once a Board has been established to deal with some argent question of public policy there is small hope of getting it disestablished. The only machinery the government ever discarded is the fighting service at the end of a war.

discarded is the fighting service at the end of a war.

Talk of your established churches, of monopolistic land owners, and of other vested interests—none of them has ever had the same security of tenure as attaches to the holder of some unnecessary job in Canada, set up to deal, usually quite unsuccessfully, with some emergency which never existed.

I seldom feel an urge to vote, most of my efforts in that direction being highly unsuccessful, but if, by some marvellous dispensation of Providence, I can manage to acquire a vote in the constituency of Tenriscouata at the next election, I shall certainly vote for Mr, Pouliot.

Anyhow it is an extremely nice place

Anyhow it is an extremely nice place to be in summer, although rather bleak in winter.

WORLD OF ART

BY G. CAMPBELL MINNIS

FROM several viewpoints it is con-

FROM several viewpoints it is conceivable that the recent showing at the Montreal Arts Club may prove to be historic. Here, for the first time to my knowledge, is shown work by the most important young contemporary painters in the East, and it gives one a great feeling of strength and vitality. It is essentially a painters' exhibition, which may perhaps explain why Fritz Brandtner is seen at less then his usual advantage, and why it becomes necessary to revalue in higher terms the work of Alek sandre Bercovitch. If there is a bond uniting the eleven painters, it is a devotion to paint, rather than an aesthetic unity of purpose.

One is tempted to say of Bercovit had Humphrey from New Brunswick, that their creation of true form from color and compositional values is so complete as to leave no room for comment. With Lyman, they emerge as the three most significant painters here; but whereas Bercovitch is more interested in the sensous richness of raint, and in psychological values. Humphrey is austere, personal, aloof, Of those painters who have a kinship with the Group of Seven, Prudence Heward alone seems to have discovered depth and plasticity, her two distrebunded. covered depth and plasticity; her two little Indian portraits are almost as good as anything I recall her to have done. Sarah Robertson has canalized her talents along strictly decorative lines, and her study of Lake Maniton has a sumptious tapestry-like quality which is lacking in Mabel Lockerby's more ethered canasses. On the ethered more othereal canvases On hand, Miss Lockerby has achieved not-able results in her experiments with light, "After a Snow Storm" being

able results in her experiments with light. "After a Snow Storm" being exceptional.

Both Goodridge Roberts and Jean Palardy bring to their art an individual method and a subdued sense of humor. With M. Palardy this takes the form of a joyous but somewhat superficial narrative painting; but Mr. Roberts, though not above whimsy and tours-de-force, can produce, when he wishes, a profoundly moving landscape. Jori Smith has a happy understanding of the value of paint in reproducing form and texture. As a result her nudes are rich in formal content, while "Ptit Vieux" shows her ability in handling the subtleties of characterization. In Marion Scatt we have the unusual phenomenon of a woman who paints like a man, largely because unlike many women painters, she has deliberately submitted herself to the sternest discipline which method can impose. Her painting may strike one as cold, clear and formal, but her seemingly intellectual approach masks deep feeling, as witness "Study." This exhibition shows us a number of sincere artists, fully alive to the breadth and complexity of our civilization and the problems which it imposes on their kind. Those who can manage to see it should do so.

"I aven't 'ad a bite for days," said a tramp to the landlady of the George and the Dragon. "D'yer think you could spare me one?"

"Certainly not!" bellowed the landlady.

"Thank yer," said the tramp and slouched off; but a few minutes later he was back.

"What d'yer want now" asked the landlady.
"Could I have a few words with George?" queried the tramp. The Pas Northern Mail.



WHAT IS CLARALLOY?

CLARALLOY is a super-refined chemical whose discovery marks the most advanced development in L.P. (Extreme Pressure) Lubricants. The three outstanding characteristics of CLARALLOY are:

- (1) It triples the film-strength of the finest mineral oil;
- (2) Makes it cling more closely to metal
- (3) Creates an increased "oiliness" which gives adequate lubrication under all operating conditions.

Each one of these additional qualities, which CLARALLOY gives to Red Indian Aviation Oil, is of vital importance to motorists because each one provides additional protection from engine-wear. CLARALLOY plus RED INDIAN pure, wax-free oil Red Indian Aviation Oil; the sensational, new lubricant which has Triple Film Strength.

Compare These Scientific Facts:

Using the finest mineral oil, test bearings seize under pressure

4,000 lbs. per Square Inch

With CLARALLOY added, the same oil withstands test bearing pressure of

12.000 lbs. per Square Inch

THE THOUSANDS OF MOTORISTS

who have proved the rugged stamina and unfailing protec-tion of Red Indian Motor Oils are assured of a continuation of the same dependable lubrica-tion service to which they have been accustomed. But there are times when the most carefully driven motor must face unusual wear,—a rushed start, extreme high speed, sear-ing heat. It is to guard against these unexpected, inevitable sources of engine-wear that we announce, this revolutionary announce this revolutionary new super lubricant.

definitely prove that it provides three times the protection

ITS TRIPLE FILM STRENGTH

• Sharply reduces engine-wear - practically eliminating

Increases gasoline mileage by making it possible to use

Decreases starting wear. Its thick, triple-tough film clings

to all metal surfaces, providing adequate lubrication for

Decreases road-dust wear by forming a protective film

*These statements have been proved by actual road tests

RED INDIAN AVIATION OIL is a premium oil-Yes.

But remember, its triple protection gives value far in excess of

the few cents more it costs. CHANGE TO SUMMER GRADE

OIL NOW-WITH RED INDIAN AVIATION OIL.

 Eliminates bearing wear and bearing corrosion. Reduces carbon deposits and saves on oil consumption.

of ordinary oils.

repair bills due to oil failure.

around abrasive dust particles.

and laboratory experiments.

lighter grades of motor oil.

the coldest starts.

AN ALL-CANADIAN COMPANY



PORTSMEN! . . . Travelers! . . . For a vacation that's really unusual and really worthwhile, explore the fjords. the quaint fishing villages, the deep forests and woodland lakes of Newfoundland, "The Great Island". A complete change of scene! Enjoy the tang of balsam and salt air . . . the invigorating coolness of the North . . . the picturesque, kindly folk. Rare canoeing, fishing (the best and biggest salmon), camping . . . as well as tennis and golf. Best of all, the trip is remarkably economical! Low rates are offered by modern camps and hotels.

• Write for free hooklet "Come to Newfoundland", to Newfoundland Information Bureau, Dept. Q, 620 Fifth Are., New York, N.Y., or Newfoundland Tourist Development Board, St. Johns, Newfoundland, or any travel agency.

NEWFOUNDLAND

COLLEGE

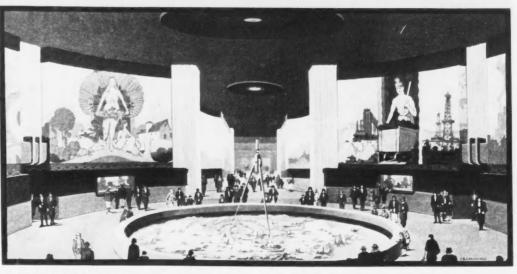
A residential school for boys. Founded 1865

PORT HOPE, ONTARIO

MEMORIAL SCHOLARSHIPS

each of the value of \$500,00 a year, will be held on May 6th and 7th. Applications to write these will be received until April 23rd. In addition to these Scholarships, the School has nine endowed Bursaries which are awarded for general merit each September.

Trinity Term begins on April 7th For full information please write to the headmaster. Philip A. C. Ketchum, M.A., B. Paed.



A STORY OF PROGRESS. The colorful rotunda of the "Making of a Nation", one of the feature exhibits of Cleveland's new 1937 Great Lakes Exposition, which will open on May 29 and continue for 101 days. The gigantic murals are the work of Juan Larrinaga and in the foreground is a 150 foot bas-relief of the Great Lakes region. The "Making of a Nation" occupies 100,000 sq. ft. of display space.

MODERN HOME HEATING

BY RONALD BARRY

of a home heating-plant. Heating a house is merely a matter of heating the air in it, so that the heat passing from the air may bring everything, animate and inanimate, to a comfortable temperature. To maintain the temperature at a comfort-promoting level means that the house must be supplied continuously with enough fresh heat to make up for all the heat being lost through leakage or from any other cause. Obviously, then, the better built a house is, and the more it is insulated, the less loss of heat there will be. there will be.

there will be.

A heating system is a source of heat (a boiler or a furnace) and a means of distributing that heat. There are two basic methods of distribution. In the warm-air system, air is circulated throughout the house either by one register, as in the pipeless system, or by pipes running from the furnace to registers in the individual rooms. In the radiator system, radiators are heated by hot water or steam; the radiators in turn heating the air that is in contact with them. Thus each radiator serves as an independent heater for its own locality. pendent heater for its own locality.

WARM air systems give their best service in houses sufficiently compact in plan to permit a free circulation of air. They usually are less satisfactory in houses of very rambling type having distant or

 T^{o} Make a house comfortable during cold weather is the function of a home heating-plant. Heating a used most advantageously in relative to the following plant. air system, of course, ordinarily is used most advantageously in rela-tively small houses having a fairly intimate relationship of rooms.

The warm air system has certain very commendable attributes, such as ease of control, flexibility and constant circulation of air—to which should be added the ability to give out heat quickly.

RADIATOR systems are of two general types; hot water and steam. Systems involving radiator-heat can be used without regard to floor-plan, distance or exposure. In

heat can be used without regard to floor-plan, distance or exposure. In short, radiator-heat can be had where wanted, and in any wanted degree. Summarizing, we find that warmair systems provide a change of air throughout a house, whereas radiator-heat circulates only the air in each room. Radiator-heat, though, is more adjustable than a warm-air system to the needs of specific rooms. Warm-air is almost immediate in its response. Radiator-heat naturally is less speedy hecause it requires a preliminary heating of the water in the boiler. And so, for each system, there are advantages advantages that cope with a wide range of home-requirements.

OF FUELS in use today for operat-

OF FUELS in use today for operating home-heating plants we draw on coal, coke, oil and gas. Naturally, before finally selecting any system of heating, the home-owner should weigh very carefully the availability and the economy of all fuels, taking into consideration the exact service he wants performed. He will, for instance, have regard for cleanliness, cost of maintenance and ease of operation, as well as initial expense.

As a matter of fact, the scientific research and mechanical skill that have been utilized to bring modern heating plants to a high state of dependability have brought into play improved methods in the use of the available fuels. Even coal, which once demanded back-breaking shoveling, now can be fed to the heating-plant automatically. And thermostatic control is still another phase of homeheating that is both labor, and temperaving, providing as it does for an accurate control of temperature by saving that is both labor and temper-saving, providing as it does for an accurate control of temperature by automatic means

HOUSEHOLDERS today are keenly HOUSEHOLDERS today are keenly alive to the usefulness of space that formerly was wasted; hence their attitude towards heating-plants is governed to an appreciable degree by a desire to make good use of every square foot of basement area—with of course, a recreation room, a laundry and extra tollet facilities heading the list of demands. Having this new stringle towards the utilization of

the list of demands. Having this new attitude towards the utilization of space, home-owners should not leave the choice of heating-plants to conjecture; instead, they should seek professional advice from a heating expertor a practicing architect well-versed in all the latest developments. Only in that way can a safe and sound investment be made.

And, after all, the purchase and installation of a home-heating plant counfort. Nor need such an investment be deferred; for, once the need of a new system of home-heating is apparent, any possible financial problem can be solved very easily through the Home Improvement Plan, which is contributing so valiantly to a restoration of interest in the better equipment of Canadian homes.

COMING EVENTS

COMING EVENTS

NORA GIBSON, of whom our critic,
Christopher Wood, wrote in high
praise last year, will give another
violin recital at Eaton Auditorium
on Thursday, April 29, and will play
the Concerto in G Minor by Max
Bruch, the Sonata No. 4 in D Minor
by Bach and shorter numbers by
Handel, Chopin, Paganini, Novacek,
Godowsky-Heifetz and Pye, Mr.
Reginald Geon will be her accompanist.

Regnald Geen will be her accompanial.

Miss Gibson is fortunate in being able to use a famous Guarnerius violin. It was presented to her teacher by Count Vladimir Glovatski, a nephew of the former Czar Nicholas of Russia. This violin possesses a remarkable tone and has been valued at \$30,000.

Miss Gibson began her public career as a juvenile prodigy at nine years of age, and at fourteen she came to her present teacher. Mr Yascha Pye, who chose her from many young people as the most ourstanding Toronto violinist under the

Practical suggestions for modernizing your present bathroom and kitchen with the famous Crane products. Achieving the

CRANE **IMPROVEMENTS**

for the Home of Today

ultimate in beauty and permanence. Let us co-operate in helping you plan these de-lightful interiors.

R. T. HEARN & CO. PLUMBING-HEATING

REPAIR SERVICE 369 Queen St.W. 291 Broadview Ave. Lakeside 0233 Gladstone 3907 FRITE OR PHONE FOR CRANE

DESCRIPTIVE LITERATURE.

ENDURING COLOR for Roofs, Fences and Garden Woodwork

How often you have seen roofs became slubby within a year or so after being stanted PRESOTIM, in 12 beautiful, non-fading shades, remains bright and tresh. It penetrates deeply into the wood and kills decay. This means economical maintenance. Phone:

PRESCO COMPANY LIMITED

FLOATING ART ACADEMY

Dress Design & Textile

NORMANDIE FLOATING ACADEMY SAPHO

ANY DANGER FLOOD? YOU BET! THE PIPES ARE LEAKING ALREADY-RUSTED RIGHT THROUGH IN PLACES. NO WONDER THE HOUSE IS HARD

age of lifteen. Since that time she has shown that his choice has been justified and he is delighted with her progress. This year she played for Georges Enesco, the famous Roumanian composer-violinist, who stated that Nora shows remarkable development in her present playing and wonderful promise.

and Ceilings

Instead of Redecorating

venience.

Let us show the actual results of our processes on the walls of your home, charch, club or place of business and furnish an estimate—no obligation.

Standard Cleaning Products Limited Toronto - Montreal - Hamilton

112 Bond Street, Toronto. Elgin 2405

New Walls

STREAMLINE FITTINGS AND COPPER PIPE WOULD HAVE PREVENTED THIS COSTLY REPAIR JOB

THERE are so many expenses connected with I owning a house nowadays, it's no wonder a man puts off every repair job until it simply has to be done. But, that's the hard way the costly 1.11.11

If your heating system depends upon old-fashioned, rustable pipe for circulation of water, the sooner you replace the out-dated equipment with STREAM-LINE Fittings and Copper Pipe, the more money you'll save in the long run. They never tust, clog

STREAMLINE Fittings and Copper Pipe offer trouble-free 24-hour-a-day service year in and year out-for life! Installation is simple, inexpensive, and causes little mess or dirt. Why not invite your steamfittet to give you the whole story and his low quotation NOW?

STREAMLINE FITTINGS FOR COPPER PIPE

Builders of modern homes install STREAMLINE

Addres

Fittings and Copper Pipe

You may never want to sell your bouse, but it you do, you'll but STRE MILINE Fittings and Copper Pipe will increase its VALUE to the prospective buver OUT OF ALL PROPORTION to what there midden things cost you. Learn more about the time-and-money saving features of STREAMLINE; mail the bandy coupon—no obligation.

Canada Wire and Cable Co. Ltd. Leaside, Ont., Dept. 8.N. Please send me your booklet describ-ing Streamline Turings and Copper Pipe.

GAS IS MORE THAN A FUEL

As a fuel it burns clean, burns silently and without odor, requires no storage place, is uniform in quality and dependable.

... It is a Complete Service

A service that tells you to say good-bye to the old task of keeping the house warm, to the shovelling of ashes, to the storing of solid or liquid fuels, to the anxiety about fuel supply, and all last winter's nuisances of improper heating and fluctuating temperatures.

... It ministers to your Health, Comfort and Leisure

The old stone that you roll up the hill each winter will surely roll back again and you will, without the help of this automatic fuel, renew last winter's futility. Such labour pays no premium. Instead, it robs you of the comfort and leisure that is your due, robs you and yours of the certainty of equable temperature that preserves the health of the family.

... You are paying for Comfort You Lack

In fact you more than paid for it last winter. And you will go on, next year, and every year. The stone will be at the foot of the hill again.

INFORMATION IS FREE—

And carries no obligation. Ask now about comfort for next winter. It's possession is as close to you as your telephone or your nearest mail box. Gas, for home heating and the practical humidification of your home, can help you - if given the opportunity.

The Consumers' Gas Company

55 ADELAIDE STREET, EAST 732 DANFORTH AVENUE 2532 YONGE STREET



can't take chances with MOTHS"

One Spraying Mothproofs a Whole Year

our clothes are just as important to you ow get rid of moth dangers as movie stars of Spray with Larvex today.

ritizing with Larvex is the complete safe d advised by scientists and used by utacturers of costly woolens. It penes to the very center of every woolen. Moths starve to death rather than earlighting.





NEWCASTLE ARMS NEWCASTLE, ONT. JUST AN HOUR AND A QUARTER BY MOTOR - 16 MILES EAST OF TORONTO

FOR LUNCHEON TEA OR THE DINNER PARTY — MAKE YOUR PLANS WITH MRS STELLA ANDERSON FORMERLY OF CASA LOMA AND THE KING EDWARD HOTEL. TELEPHONE NEWCASTLE 3384 A



Delicious Meals, Comfortable Beds Beautiful Grounds



Drapes Are **Expensive**

So do not risk trouble in cleaning. Send them to us for the most expert and experienced treatment. Famous for fifty years or household department clear ing will ensure you lovely results.

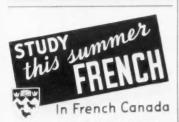
Dyeing, too, of course, to lovely colorings.

Phone for advice or service

RA. 3121

DYERS

Parker's Dve Works Limited 701 Yonge Street



LIVE IN FRENCH FOR SIX WEEKS. Elementary, Intermediate, Advanced rourses Coeducational Certificates and college credit. Residence in Royal Victoria College 5th July-14th August, Inclusive fee \$180 Write for booklet to Secretary,

RESIDENTIAL French SUMMER SCHOOL McGILL UNIVERSITY, MONTREAL, CANADA

MEMORIES of DRINKWATER

BY HECTOR CHARLESWORTH

The sudden death of John Drinkwater in his fifty-fifth year removed one of the most prodigiously active and gifted literary men that modern England has known. The bare record of what he accomplished in thirty years is amazing,—poet, dramatist, essayist, biographer, lecturer, journalist, actor, theatrical manager and motion picture director. His last work was in the latter capacity, for he had been elaborating the details of a Coronation picture. His work as a journalist was also recent. During the greater part of last year he was serving as the week by-week chronicler of the doings of the former King, Edward the Eighth. But for the vast majority he will be remembered as the author of "Abraham Lincoln", a truly great drama, which started a new movement in the modern theatre, both on stage and screen, and which has had its ultimate development in such motion pictures as "Rhodes" and "Pasteur".

Drinkwater's instinct for the theatre was an inheritance. He was born on June 1st, 1882, the son of A. E. Drinkwater, a well known English actor, who was for some years coach for the Oxford Union Dramatic Society, known to all good Oxonians as "Ouds". He wished to go on the stage as a boy but the father would not hear of it and after he had completed his education at Oxford High School, placed him in an insurance office at Birmingham, There he remained for twelve years, but his leisure was devoted to writing and amateur theatricals. A few of the lyries he wrote at that time are singularly charming. His real carrier began in 1907 when he founded the Pilgrim Players. This organization developed into the Birmingham Repertory. Theatre, with which Sir Barry Jackson subsequently became identified. In its first years Drinkwater served as playwright, actor, and managing director. His early plays are forgotten but in 1918 he wrote the drama which THE sudden death of John Drink

JOHN DRINKWATER, who has several times been in Canada. Satist years Drinkwater served as laywright, actor, and managing discrete. His early plays are forgotten, at in 1918 he wrote the drama which as to make him world-famous, "Abaham Lincoln", Produced at Birming and it speedily won the attention of London and Sir Nigel Playfair depended to bring the production to the Lyric Theatre, Hammersmith It rantor a year and during this period Drinkwater himself played the role of Burnet Hook, the only imaginary character in the play, designed to symbolize the trainors to Lincoln in his own party and cabinet. In the New York production Drinkwater himself centred the noble lines of The Chronicles of mightly for several mentles.

TT WAS not very long after he came that the production of the cast Drinkwater.

JOHN DRINKWATER, who has several times been in Canada, Sat.

Keene for this portrait on his last visit. Many Canadians heard him as recently as the abdication week, when he did a notable Empire broadcast.

—Portrait by Violet Keene.

—It he impersonation. All the many damntless man in defeat. Lonergan to the first time in their three as an "all-star" cast. The care that Lonergan to was complicated every character was an oak as a man almost perfect and dramatically effectively by Violet Keene.

Even for the many cast of the charm of the polycome of the

It was not very long after he came to America that I met Drinkwater. He was a tall, slender young man, with large dark, luminous eyes and a most easy and winning manner.

The immense acclaim he had won had come as a susprise to him and he had come as a susprise to him and he had come as a susprise to him and he had come as a susprise to him and he had applied to the study of Lincoln, which made sheeps for the play. It was because profound instinct for the theatre vitalized every episode. By manie of craftsmanship he had presented a complete and living picture of the most crucial epoch in American history in two hours and a half. In other words it was a Shakespearean achievement. I asked him as to his method and he said: "Owing to theatrical exigency I telescoped history hat I think every episode even when instended is essentially true."

The famous critic William Archer, who was at that time in America to witness George Arliss' brilliant presentation of his drama. "The Green Goddess," told me that the American production of "Lincoln" was superior to the English original, for the reason that the acturs were American and able to get under the skin of their parts.

Behand this there lies a story When



FLIZABETH FORGIE, Althea Royce" in the Kaufman and Hart play, "Merrily We Roll Along", which is the current production by Nancy Pyper at the Hart House Theatre.



When the call is for "SODA" ask for the water with the "Champagne" Sparkle When judging the quality of a "soda" mixer, you can always use the zest as "Exhibit A." Here's what Canada Dry's Sparkling Water offers as proof of its superiority. Leave an opened bottle in the refrigerator. Twenty-four hours later it will still sparkle with life. There's a reason for this peppy "Champagne" Sparkle of Canada Dry's Water. It's a special Canada Dry process . . . PIN-POINT CARBONATION. CANADA DRYS

TWO SIZES-FAMILY SIZE

REGULAR 12 OZ. SIZE

THE WATER WITH THE

"Champagne" SPARKLE

in 1930 at a time when the author was living in a house once occupied by the of Carl Laemmie, but for future hisvivacious Samuel. He also published a torians of the theatre it may become monograph on Shakespeare in 1933.





i just as easy!"

The giant air-liners that serve the Northwest sky-trail are among the swiftest and most powerful twin-motored transports ever built. Smoothly, with the case of the eagle, they speed over the dustless sky-way, bringing Vancouver and Winnipeg within a day's journey of Toronto and the East. Healthfully warmed and practically sound-proof cabins, luxurious armchairs, individual ventilation control and reading lights, skilled and proven pilots, beam and

beacon guidance over every mile of the route-all these combine to make your trip in a Northwest airliner an unforgettable experience in perfect comfort and swift transportation.

Ask your local travel agent to tell you about time-schedules, reservations, through tickets, and the new reduced fares.

♠ A beautiful reproduction in colors of the above illustration, 19" by 16", on plate paper ready for framing, can be obtained by forwarding 20 cents in stamps to Northwest Airlines, 159 Bay St., Toronto.

AIRLINES NORTHWEST

The fastest and most direct route between Toronto and the Prairies and Pacific

If You Have "Acid Indigestion"

ALKALIZE STOMACH ALMOST INSTANTLY THIS AMAZING "PHILLIPS" WAY

DR.SMITH TOLD US TO USE GENUINE PHILLIPS MILK OF MAGNESIA. IT ALKALIZES AN ACID CONDITION ALMOST IMMEDIATELY. WE'VE FOUND IT WONDERFUL.

ACID INDIGESTION HAS SPOILED MANY A GOOD TIME FOR ME. I'M GLAD TO KNOW HOW YOU RELIEVED DISCOMFORT AFTER MEALS.

On every side today people are being urged to alkalize their stomach. And thus to ease the symptoms of "acid indigestion", nausea and stomach upsets. For perhaps the vast majority of stomach upsets come from an excess of acidity.

To gain quick alkalization, just do this: Take two teaspoons of PHILLIPS' MILK OF MAGNESIA 30 minutes after eating. OR take two Phillips' Milk of Magnesia tablets, which have the same antacid effect.

Relief comes almost at once usually in a few minutes. Nausca, "gas" fullness after eating and "acid indigestion" pains leave. You feel like a new person.

Try this way. You'll be surprised at results. And try it particularly if you've been using some less natural and less effective way of overcoming acids. Get either

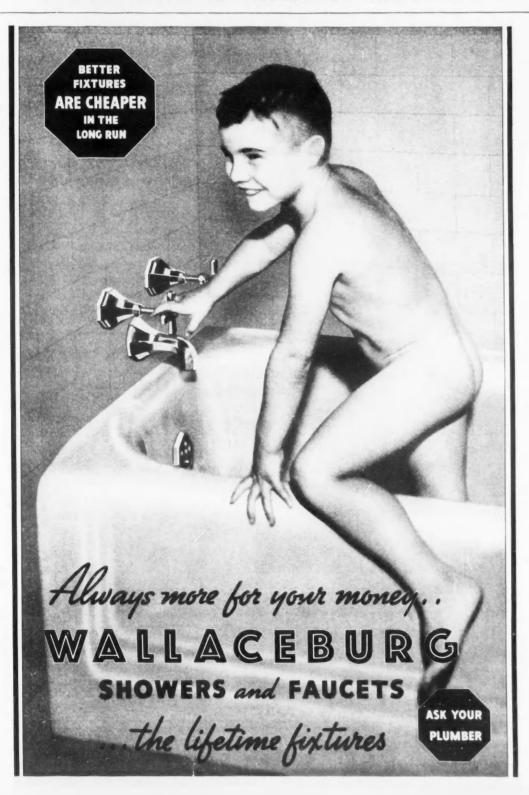
the liquid "Phillips" or the remarkable. new Phillips' Milk of Magnesia Tablets. Each one equals a teaspoon of the liquid. and they're delightful to take and easy to carry with you. Only 25c. for a large box at all drug stores



TABLET FORM:

Each tiny tablet is the equivalent of a teaspoonful of gen-uine Phillips' Milk

PHILLIPS' MILK OF MAGNESIA





"LOST HORIZON," A scene from the Frank Capra film production which opened at the Royal Alexandra Theatre, Toronto, on Monday.

THE FILM PARADE

"YOU Only Live Once" is at the far ther other end of the scale, but is distinctly a picture not to be nezlected in any season. This is the story of an ex-convict (Henry Funda) who is released from the penitentiary, tries to re-establish himself in a brutal and careless society, and is sent back to prison and sentenced to the death-cell. He escapes with his young wife (Sylvia Sidney) and the two are finally shot down by a police posse. Director Fritz Lang has handled all this material, most of it familiar, with a freshness, economy and conviction that give it significance for beyond that of the accepted underworld thrills. Fritz Lang who was already a distinguished director in the days of silent cinema, knows how to tell a

of a very silly picture in a magnificent traine.

If Director Frank Capra had kept to his initial mood of adventure "Lest Horizon" would have been just about the most exciting picture ever screened. But the moment he lands his European travelless in the fabulous limited programment. Shanker La, the mood changes. The mystery of the kidnapping as explained not so funch in pictures as in endless dialogue and explanation, none of it convincing and most of it dull. Fantasy should make either good sense as in H. G. Wells similar imaginative excursion "The Country of the Blund," or good nansense, as in the Ruchtanian adventures of the Marx Brothers. The middle passages of "Lost Holzon," however, are neither sensible nor absurd. The mythical state of Shangri-La is the paradise of a retired business man with a fine discission, a liberry temperament and not a very mood mind. The lanuagery itself is incomparably beautiful but it doesn't look, as it was meant to look, like a discibit world of escape and endless satisfaction. It looks the a million dellars.

WINTER is over and Spring is here, heralded by Metro-Goldwyn-Mayer with a burst of song and a lapful of appleblossoms. "Maytime" has returned in fact, as fresh and lavish as spring and almost as miraculous in its revival. Jeanette MacDonald and Nelson Eddy sing loud and clear, branches bloom, love blossoms. And just to remind us that mortality is at the heart of beauty there is John Barrymore with his ringed and fatal eyes, waiting to them the wait the lovers and ruin every joy. But Spring returns, love survives, and the herone withered by astringents but beautiful still dies peacefully among the falling apple-blossoms and her spirit wanders off with the spirit of her lover down an axenue of prefabilities of the petricial bloom. Alfoscher it "Maytime" deesn't fill you with the spirit.

There are plenty of the clegancies of taste and art of course along with the beauties of reviving humanly and chematically possible to usher in the Spring.

There are plenty of the clegancies of taste and art of course along with the beauties of reviving nature the Court of the Second Enquire, the operation of the period, the tapestries and serolls and walls of quilted satin, I don't think Nelson Eddy and Jeanette MacDonald have ever sung better than they do in this picture or covered a wider range of musical stiblects all the way from "Sweetheart will you with the beauties of reviving nature the Court of the Second Enquire, the operation of the period, the tapestries and serolls and walls of quilted satin, I don't think Nelson Eddy and Jeanette MacDonald have ever sung better than they do in this picture or covered a wider range of musical stiblects all the way from "Sweetheart will you with the learned and every first symplemy with period of action exclusion." It was a strangely excluded the world of fashion, the world of the movies.

THE lady heside me in "Wings of the Morning" was strangely excluded the world of fashion, the world of the movies. In with the require of the second Enquire, the operation of the second Enquire of young person with a gay face and plenty of acting-style, the new technicular is clear and supernaturally brilliant and John McCormack sings a ballad of two, still with some remaining slory in his great voice.

s'eep'''
"No, and a's terribly exasperating.
He just grins." Omaha World-Herald

Takes the Impossible Shots in its stride



- Kodak Anastigmat EKTAR f.2.0, new Eastman super lens, gives needle-sharp negatives that yield superbenlargements.
- Compur-Rapid shutter, 1/500 second, capitalizes to the full Bantam Special's ability to cope with swift action.
- Coupled range finder, military type, split-field. Finds the range and focuses in one opera-tion. Adjusts to user's vision.
- Automatic film-centering device locks the film in centered position for each exposure.
- Body is die-cast, machined aluminum, with highly polished baked black enamel finish, stainless steel fittings.
- In addition to black-and-white pictures, the Kodak Bantam Special, loaded with the new Kodachrome Film, gives you gorgeous full-color transparencies, to be viewed as they are, or mounted in slides for showing on the home screen with

See Kodak Bantam Special at your dealer's. Price, 8120, is low indeed for an instrument of such quality.

KODAK

Far information kindly apply to Steamship and Travel Agents and its Mr. A. L. PHENE, Olivier Canada Ltd., 55 York Street, Toronto.

G. E. MARCHAND



APRIL 17-19-20-8:15 P.M. ADMISSION FREE MASSEY HALL



THE CORONATION of KING GEORGE VI Special Sailing Direct to LONDON

Anchoring in the Thames

PILSUDSKI From NEW YORK . May 3rd

From HALIFAX . May 4th 3 Full Days in London

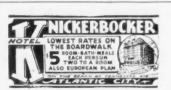
London passengers may use the ship as their hotel

Send for Coronation Folder

EUROPE

From New York 8 DAYS-COPENHAGEN 812 DAYS GDYNIA Consult Your Travel Agent

Gdynia-America Line GA 740 Windsor Street, Montreal
MArquette 5566
GA Queen Street E. Tarante
A Delaide Just 2











WRITE **SHORT STORIES**

AT THE THEATRE

TRUDI SCHOOP BALLET

BY LUCY VAN GOGH

REGARDED purely as entertainment for the North American
populace, Trudi Schoop's Comic Ballet has made such progress since its
first visit last season as to be almost
unrecognizable. We are not disposed to agree with the dictum of
the local crities, that the artistic
value of the Ballet's work has correspondingly increased. What has
happened is that the immense miming powers of Miss Schoop and her
fellow-dancers have been directed to
a subject-matter much more comprehensible to audiences on this side of
the Atlantic. "The Blond Marie" is
a series of episodes in the life of a
young domestic servant, very dexterously pantomimed and closely hung
together: but the whole thing is
considerably more obvious and less
subtle and poetic than the "Fridolin"
of a year axo. "Fridolin," it must
be admitted, was very European in
fautasy and suggestion, and had
probably heen cut and simplified for
our consumption. "The Blond
Marie" is ready-made material for
the American stage. It develops
more of the purely clownish side of
the troop's accomplishments, and
aroused great enthusiasm at the
Eaton Anditorium on Monday. In
effectiveness of presentation, especialty in make-up and lighting for a
large halt, there has been much prozress. Miss Schoop is a genius in her
line, and it is a line of great charm
and significance.

MERRILY WE ROLL ALONG

BY W. S. MILNE

NANCY PYPER brings her two seasons at Hart House to a close this week with a three-and-a-quarter hour production of Kaufman and Hart's "Morrily We Roll Along" in nine scenes, with about seventy people in the east. The nine scenes and sevents people are employed to show with some dramatic effectiveness, that success can be hought at two great a price, that the shining armor of youth will get sullied in the pracess, and that Broadway is no place for an idealist. This does not sound startlingly new or entertaining but wait there is a new angle.



JAMES HILTON, author of "The Lost Horizon", the screen version of which Horizon", the screen version of which is now seen at the Royal Alexandra.



it.

One hesitates to speak of sets and costumes in a production in which there are so many of both, because we suspect that there was not any too much money budgeted for this production, but when a play professes to portray nine different periods in a single evening, and when a large part of the interest of the play depends on the contrast of 1926—and earlier—with 1934, one expects to see some care taken to get details in keeping. The modern chair, table and bookcases in the 1926 scene seem more in keeping with 1934 or even 1936—unless of course New York got ten years ahead of the rest of the country. Most people do not worry about such matters, however, and why should the stage designer—or the critic? It really was a very interesting show, a little on the long side, which possibly may be remedied later in the week, when the changes click faster, but proof of its interest lies in the fact that one was surprised to find, when the final curtain closed, that if was so late. One cannot mention all the cast, but one would be ungrateful if one were to overlook the pleasure derived from seeing such competent players, some of them in most unsympathetic roles, as Elizabeth Forgie, Graham Garton, Harold Hunter, Alan King and Attie Sinclair. One hesitates to speak of sets and

COMING EVENTS

OWING to Massey Hall being engaged for April 20, the date of Richard Crooks' postponed concert, he will sing in 'Varsity Arena. This will be the first song recital evergiven there, and it should add new glory to the Arena, where so many other outstanding concerts have been given during the past several years. It will be nothing new for Mr. Crooks to sing in such a large auditorium, he having sung to 16,000 people in Exhibition Hall, Melbourne, Australia, the largest hall in that part of the Empire, never used for an individual concert since Melba. There had been a tremendous advance sale for Crooks' original Massey Hall date, and in order to ae-

commodate these, as well as others who want to hear Crooks, the management of James and Rawley decided on the Arena, no other auditorium in the city being large enough. The program will consist of four classic songs by Bach, Haydn, Beethoven, Stradella; four from Schubert's greatest song-cycle, "Die Schöne Müllerin"; four modern English songs.



St. Andrew's College

AURORA, ONT., CANADA

A Boarding School for Boys Applications for entrance next September should be made early, since only a limited number of new boys can be accepted.

Four entrance Scholarships each of \$100, yearly value are offered for open competition at examinations held early in May. Applications must be submitted by May 187.

KENNETH G. B. KETCHUM, B.A., Headmaster

Where the Speed Limit is *15 Million Can't Visitors Wrong 2 MILES an hour... And the Word is Always, "GO"



Transportation on the Boardwalk is no problem. The roller chair, in its own traditional way, invites you to step in and relax . . . for a straight, smooth silent glide over the world's safest thorofare ... past miles of smart shops, theatres, piers, beach and sea. With so much to see and do, and all the time in the world to do it . . . who'd want to go faster?

Invigorating Spring sports. Oceanfront sun decks and chairs Sea water baths and pools. Fine hotels Homes and apartments at attractive rentals.

WRITE ROOM 145 CONVENTION HALL ATLANTIC CITY N. J Estimated number of visitors in 1936





 How a brisk shower freshens the air during the heat of summer! You can have water-freshened air in your home all winter, too. Install a McClary Heating and Air Conditioning System. It washes the air in a spray of water, heats it and circulates it efficiently in every room. You'll have no hot spots or cold spots with a McClary system-just uniform heat throughout the house.

McClary's have pioneered in the air conditioning field. Scores of installations are giving satisfaction in all parts of the country,

> Homes can be remodelled and McClary heating system installed under the new Dominion Government Plan. Easy monthly payments. One to three years to pay. No endorsement required.

HOME HEATING AND AIR CONDITIONING



Write for booklet "Modern Home Heating and Air Conditionin

been in operation in all types of homes right across Canada for years. To the left, above, is a beautiful residence in Agathe des Monts, Que Relou is a smaller home in St. Narcisse, Que. Both are equipped with McClary Heat-



RES LIMITED

STEER FOR THE ORIENT BY N.Y.K LINE

New - different - glamorous - by the delightful, natural route to Japan, China, the Philippines at their flowering, spicy perfect service. Smooth, luxurious modern motor liners welcome you to a harming world of wonders.

Low, Round Trip Summer Fares to JAPAN • CHINA • PHILIPPINES
with stop-over at Honolulu

First Class from \$504 Cabin Class from \$400 Second Class from \$304 Tourist Cabin from \$216

FAMOUS "DREAM VOYAGES" at all inclusive tours to suit any budget, any whim, many under

Regular sailings to Japan and the Orient from San Francisco and Los Angeles via Honolulu. Direct to Japan from Seattle and Vancouver. Fer 'Dream Voyages' booklet, address Dept. W. 25 Broadway, New York City, N. Y., or Cunard White Star Line, Bay and Wellington Sts., Taronto, Ont., Canada, for reservations and information. Ask your local travel agent. He knows N.Y.K.

n.4.K -LINE IJAPAN MAILI

Let the Family Enjoy A SEASHORE VACATION!

Children are as welcome as grown-ups at The Hotel Dennis. As proof, we point to the amusements and recreations especially provided for their use. Other advantages include — select section of beach, restricted clientele, proximity to sports, amusements and shops . . . these distinctions are yours here . . . together with Dennis luxuries and traditional cuisine. Reasonable Rates. American and European Plans. Write for information.

HotelDENNIS



WALTER J. BUZBY, INC.

ATLANTIC CITY



Overlooking Ocean at Illinois Ave. ATLANTIC CITY

NEW . FIREPROOF WEEKLY \$65 ROOM, BATH FOR TWO AND MEALS

Also Attractive Daily and CONCERTS and DANCING





-Ports of Call

BY FRED DOSSENBACH

SUMMER IN SWITZERLAND

SWITZERLAND'S summer spells playtime. It is then that skies are a little bluer, when the snow mantled Alps seem to relax from their stern aloofness, when lake waters are limpid by green shores, when nights are soft under smiling stars. There is a strange peace everywhere, a quietness that chases away all thoughts of reality and leaves instead a strange feeling of contentment that ignores the cares and worries of the everyday world. Unconsciously you develop a sort of hedonistic philosophy that leaves room only for the present. Your only problem is to enjoy yourself, and that is easily solved. Moreover, this year Switzeland is offering to visitors who stay six days or longer the possibility of reductions as high as 45%.

The first few days of my last summer in Switzerland I spent in Interlaken. Seeming so close that I thought I could almost touch it rose the majestic Jungfrau, gleaming white against the blue of a cloudless sky, and a faint haze of soft violet around its summit. Flanking the immaculate town green hills rolled down to the plateau of the valley floor. A lake steamer was gliding slowly up the canal which is an outlet from the lake of Thun, and as I walked to my hotel I heard the sonorous chimes of distant pealing church bells. A soft breeze, cool with the dampness of the lake, brushed my cheeks, and the mellow light of approaching dusk threw long grotesque shadows on the hills.

Eventered the hotel I noticed a sun-

EVERYONE seemed gay, and as I bentered the hotel I noticed a sunburned group laughing as they returned from the beach. Over in a corner two Englishmen were smilingly arguing over the round of golf they had played that afternoon. The manager of the hotel was a fat little man with a head as shiny as a freshly polished table top. He beamed at me through thick-lensed glasses, and then proceeded to go into a thapsody over the beautiful view I would have from my room. It was, he assured me, a room



BLOSSOM TIME on the Lake of Lugano in Southern Switzerland.

patched plain, losing itself finally in the haze of the distance. Hurling their heads up into the heavens, the Alps gleamed white over the foothills, and around the peak of Blumbsalp a few cotton clouds hung puffed and motion-less. For a long time I gazed at this panorama which seemed to unfold be-fore me a world I had never seen be-fore.

in a world that was intend and far away.

In the morning I went to the Rhone glacier and hired a guide to lead me across the great mass of deep creviced ice. I asked him to take a picture of myself standing on the edge of a particularly deep crevice which looked like a drop to the bottom of the earth. I smiled to myself when I thought what would happen when I showed it to my friends when I returned to America. They would look at me with a kind of awe, and reverently whisper among themselves of mythical feats I had accomplished during my conquest of the Alps. And I, of course, would say nothing of the fact that practically everyone who visits Gletsch makes this mild walk over the Rhone glacier.

AUGUST 1st is Switzerland's Con-federation day commemorating the oath of Ruthi which laid the foun-dation far back in 1291 for the present day Swiss democracy. All over the country there is relebrating, and al-most every hander has its own festival. I was in Zermatt at the time, and the day was warm and clear. During the affections, weight-lifting contests, wrest-ling matches.



CZECHOSLOVAKIA

Spend a few days in one of the worl Piestany—where rich and pour go to of this new Country in name, but at Czechoslovakia, at the crossroads of the monument in stone of the glorious past date structures of the new City. Parti

THE COST OF SOJOURN EXTREMELY REASONABLE

due to the low rate of exchange (1 Kc is worth only 3½c) 50 to 66% REDUCTION IN RAILROAD FARES

CZECHOSLOVAK TRAVEL
INFORMATION BUREAU
RICHMOND STREET WEST - TORONT



EUROPE...

Paris Exposition

From New York, June 16, 19, 23, 26, 30 July 2, 7, 10, 17, 20, 24, 31 = \$889 to \$867

Two Tours with Special Interests

54 days, from New York, July 20 ST80 LITERARY LANDMARKS OF GREAT BRITAIN a

AMERICAN EXPRESS

America's Hounes france & sound sales or

COMPLETE WORLD-WIDE TRAVEL SUBVICE
Canadian Rank of Godomeric Bigs
28 Night St. W. Tomosto Ont Monatory Gas.
American Late Transport English Tomos Language with

OR RAYMOND-WHITCOMB, 670 Fifth Ave., New York



IN THE MONTH OF ROSES. The pasture land near St. Moritz, Switzerland,

for kings: I would be delighted, I A FEW days later I left to Mid-smiled and nodded, mentally sprink. A linger, and from the restrict be-

AQUATIC SPORTS of every description are much enjoyed at lovely Lausanne Ouchy on the Lake of Geneva, Switzerland.

Norwegian Fjords, Brittany, Ireland, Scotland and other countries INDEPENDENT TRIPS IN EUROPE Sailing June 26, in French Line S.S. "Paris" our Own Imp at Your Own Price A new summer cruise along the shores of Northwester Europe, from France to Norway. 32 days of summe cruising and sightseeing, with choice of return sailings Rates \$565 up. NORTH CAPE-RUSSIA CRUISE r cruise to Iceland, Norway, Swinark, Finland and Russia. To anne 26, in the Cunard White Sta SEE YOUR LOCAL TRAVEL AGENT

A POOR SESSION

BY RIDEAU BANKS

ORDINARILY our federal statemen are not bothered much by an inferiority complex. The possibility that the inscrutable Providence which, for reasons best known to itself, creates some men to be M.P.'s may have broken or thrown away the mould in which Macdonald, Cartier, Brown and Laurier were cast rarely disturb their minds. Consequently it cannot be other than highly significant of something or other that the closing hours of this session of Parliament should have found the usually confident legislators assailed by grave doubts and premonitions concerning the value of their services to the cause of democracy. The phenomenon is wholly unique, and it cannot solely be credited to the unsatisfactory state of the statesmen's digestions after a session long battle with the Parliamentary Restaurant at it is as though the clouds of federal complacency had parted just long enough for the light of self-revelation to pierce through and vouchsafe the legislators the livestimable boon of seeing themselves fleetingly as others less favorably disposed are apt to see them

SAID one legislator frankly to the writes in a sudden everses of self-immolation. "No session of Parliament Situation of the cannot have been as remote from the active thought and concerns of the Cannotian people as has the present. We have lived here like a dynasty that believes itself to be protected by additive right. We have here en as remote from the active thought and concerns of the Cannotian people as has the present. We have lived here like a dynasty that believes itself to be protected by additive right. We have been enshrouded.

ND so far as relief is concerned, the story at the bast session is

SAID one legislator frankly to the writer in a sudden excess of self-immolation. "No session of Parliament has ever been as remote from the active thought and concerns of the Canadian people as has the present. We have lived here like a dynasty that believes itself to be protected by a divine right. We have been enshrouded from the lives and thoughts of the people just as much as if we had been living in a cocoon. We haven't been concerned individually with representing and interpreting the thoughts of the people. Those of its who have any natural ability and sit behind the Government have spent our time trying to figure out ways and means of attracting favorable attention from the Chief the Prime Minister) in the hope of being chosen some time for the Cabinet. Those of its who are medicare have been cureful to be regular in our rate and to accept the party arritude upon all things, in order that, should any vacancy in the Senate arise, there may be no black mark to nour record to teopardize our appointment. We have preached economy and efficiency in the public service and applianted the return of the five per sent deduction in our own salaries, when we knew it our own salaries, when we knew it our own hearts that in any efficient, economical basis we were all early a selly over-

0 Palestine And of creature who that even if he in-satisfied at bulons that the

print with the single exception of alcoholic liquors.

AND so far as relief is converned. The story of the past session is, asait, simply one of ministerial imparence. Everyone on Parliament Hill knews that sufficient almass have crept into the system in different pacts of the country to qualify it for the American title of a "racket." The fact that it continues to cost the country in the neighborhood of \$100,000,000 aminally despite the fact that all of the chief Federal finitees are climbring back rapidly to 1929 levels or even before is "a nigger in the woodpile." And that the Dominion can endure the death indefinitely, or even much longer is not argued by even the most optimistic of the Federal Treasury's observers. So trank a recognition of a major problem, so clear a grapp of its serious implications if it continues to flourish inchecked, should one would be mention in the party of the statestine te-maistible for its solution. As against this experiation, stands the hald discanceating fact that there has been no action whatever.

But a loss been adifferent with the railway problem is an administion of the party and the statestine in the party and the statestine in the party of the statestine to may be paradoned under the elementaries in adding the expressive American collogicalism "and now!" The path and substance of the allway problem is an annual deficit of approximately \$10,000,000 which has to be fact out of the public purse sometimes in runs much night and a Parliament has written approximately \$10,000,000 which has to be fact ruly as aparton sufficient from a night of the ruly as a pation that form a form of the ruly as a pation to problem.

JUST where the government expects

Attornalists of Quebe, without being the provided in the provided process of the property of the provided process of the provi

Rose Petal on the Cup



Remember the old legend of the gracious host who offered his guest a cup filled to the brim? And then on the top he dropped a rose petal - the final token of consideration.

TO ITHIN the reach of many a man is a "cup" brimful of future security for his wife and children, should anything happen to him. And in addition to that full measure of protection for them, the "rose petal" on top pledges future comforts for himself at retirement age.

In step with other modern advances, life insurance has found ways and means to include many kinds of financial protection in a Life Insurance Program and even in a single policy.

Security for a man's wife and children is usually his first consideration. But the majority of the men who read this advertisement will reach 60, if they have not done so already, and will need an income at retirement age. The children in many of their families will grow up and become self-supporting. Then will come the time when the insurance which spelled safety for many years can be converted into a regular monthly income, permitting father and mother leisurely to enjoy their later years.

A Metropolitan Field-Man will be glad to show you how you can arrange this security for your family and yourself. Telephone the nearest Metropolitan office and ask him to call -or mail the coupon.

The Metropolitan issues life insurance in the usual standard forms, individual and group, in large and small amounts. It also issues annuities and accident and health policies.

The Metropolitan is a mutual organization. Its assets are held for the benefit of its policyholders, and any dusible surplus is returned to its policyholders in the form of dividends.

METROPOLITAN LIFE INSURANCE COMPANY Canadian Head Office, Ottawa Without obligation on my part. I would like to have information regarding a Life Insurance Program to meet my needs. ADDRESS CITY

METROPOLITAN LIFE INSURANCE COMPANY

FREDERICK H. ECKER Chairman of the Board



LEROY A. LINCOLN President

SERVING CANADA SINCE 1872

realizes how absurd it would be to argue, because Canada is spending \$37,000,000 on military perpendices this year, that the Dominion is joining contend.



FASHION

HOMES

LETTERS

TORONTO, CANADA, APRIL 17, 1937

HIS EX. IS "MUCH TOO BUSY A-SIGNING THINGS"











THE LIFE of a Governor-General of Canada is a good deal like that of the King in A. A. Milne's well-known "Buckingham Palace" poem; it is much filled up with putting signatures on documents. When "Jay" visited Ottawa recently to record a Day in the Life of Lord Tweedsmuir he found him as shown in UPPER LEFT, signing the commutation of a death sentence. UPPER RIGHT, a moment of relaxation. MIDDLE LEFT, Major A. S. Redfern, secretary to the Governor-General, and Captain P. G. S. Boyle, A.D.C. MIDDLE RIGHT, Lord Tweedsmuir's desk. INSET, His Excellency, as he looks across the desk at a visitor. LOWER LEFT, His Excellency and Major Redfern. LOWER RIGHT, His Excellency by the fireplace in his own study.

Photos by "lay."



THE DISTAFF SIDE

BY MARIE CLAIRE

PERHAPS you haven't been asked to

PERHAPS you haven't been asked to a Children's Party of late. Perhaps you are the sort of cowardly Godparent who sends a present and leaves town on business. Perhaps you just haven't any wind resistance and go to pieces in tornados.

Let one who has recently passed through the fiery ordeal speak frankly of her experience. We have at least emerged conscious, though considerably shaken. A few days in bed, the doctor says, will work wonders.

The young hostess was celebrating her fifth birthday. Being a great lover of her kind and a positive devotee of social events generally, the whole Street had to be asked. And since male and female created He them, the sexes were pretty evenly divided. By arrangement on the part of the energetic hostess herself a truce was called to the long standing fend between two of the boy friends. "It you don't promise not to fight all dan my Mother says only one of you can come," settled that. They both came. Seventeen little ones between the ages of four and nine had arrived by three minutes after four. The invitations read four to six o'clock.

When rubbers and gaiters, overcoats, hats, scarves and gloves had all been removed and inextricably confused a quiet game of treasure-hunt opened the ball. A prize plainly marked for each player removed any ill-will from the results. Leaving the playroom russ in heaps about the sofa cushions, the chairs on their backs and one pair of curtains on top of the youngest player, though this was not discovered until he had been missing for some fifteen minutes, the party adjourned downstairs and the big game began.

This, apparently the favorite at all up-to-date infant's sorrers is called simply, "Major Bowes."

A rather determined type in-frilled blue crepe-dechine elected herself Ma-

A rather determined type in frilled blue crepe-de-chine elected herself Ma-

jor, the boys were ranged at one side of the room, the girls at the other. Ma-jor Bowes rang a table bell and called on the first exhibitor.

THE influence of the nursery school attitude toward self-expression was immediately apparent. While everyone yelled all the time making it quite impossible for the Major to elicit the candidate's name, age, height, or attainments, though the routine apparently demanded he ask each, no child



MISS KATHARINE A. FISHER, of "Good Housekeeping Institute". New York, who was recently awarded a silver medal for distinguished services to advertising. She was born in Perth County, Ontario, and is a sister of Mr. James Fisher of the James Fisher Company, Limited, Toronto.

showed any embarrassment, or indeed anything but the wildest desire to put on his act. A lot of little extroverts is what we're raising today.

Rectations and tap dancers followed each other in rapid succession. The shorter the recitation the louder applause, we noticed with approval. Ernest, the minut terrible of the Street spoke a tony verse epic entitled "Romance" by a poet we personally are content to let remain unknown. A handsome child with trenendous feet and an English accent got respectful attention for a verse about "The Little Eairy Folk." Things were going admirably when a very small girl in a very short red smook curtisele politic ly and then rendered Jesus Loves Me. So mexpected was her offering that everyone forgot to clap and even Major Bowes was staggered. Prizes were instantly produced by the hostess' mother and a bad moment was glossed rapidly over. The purvoyor of Romance got a first, co-starring with a girl called Doris whom nobody had noticed perform. "I promised Doris," said Major Bowes, and that was that.

Tea differed in no particular from every well run party tea. One little one got sick into her second go of iccream, and one couldn't wait any longer Munniny and departed upstairs in mortification. The Birthday cake held a token of sentiment, himnor, or good luck in every piece, showing high gradestiff work.

At six o'clock parents began to arrive to claim their young, and at ten minutes after seven the hostess' mother conveyed unequivocally to Ernest and Rounle that they might be missed at home but would not be by her.

The adults subsided and were partially revived by strong drink.

A noise upstairs some liaff-hour on the second giper at first little matching colored tipper at first little matching colored tip

The adults subsided and were partially revived by strong drink.

later resolved itself into Ernest, who the hip, or can be had with the new

had "come back for his present," and stayed to sail a boat in his hostess' bath water.

FASHIONABLY, it is to be a Suit

ASHIONABLY, it is to be a Suit Spring.
Coats there are, to wear over the dresses we all must have, but suits are emphatically tops.
This raises the inevitable question. Shall one pick a good tailor and go ahead, supplying most of the ideas while he furnishes the perfect fit, or buy "off the peg," preferably an Original or clever copy from a good House, chancing the alterations to fit, but seeing what one is getting before plunging?

also an excellent fit, for we tried 'em ally revived by strong drink. On to see. Skirts are straight with a Λ noise upstairs some half-hour fine little matching colored zipper at



his group of fencers participated in the recent gymnasium display at the Margaret Eaton School, Toronto.

umbrella rib flare. Turquoise, rose quartz, pottery blue, navy, mustard, heige, flame, and black are only some of the shades. Jackets cost under \$17.00 and skirts under \$12.00. Other jackets button right up the front, or fasten at the waist line with a colossal matching-colored composition hook and eye. All stop at the bip bone as the completely tailored suit must today. If you want to avoid that you must move into Dressmaker suit department, quite another style story.

WHETHER the Duke of Windsor has permanently put Austria on the map as a news centre or whether we should have kept on hearing about the Kitzbühl and Dirndl frocks and Tyrolean fashions generally anyhow, is not for us to guess. Fashion has depended

for years on Viennese knitwear, leather goods and petit-point, but the peasant influence is recent.

The most engaging belts to wear with sweaters or sports clothes are here from Austria. The best are about 2½ inches wide, of a basket-weave webbing dyed black or a brilliant color, lined with bright sprigged cotton prints. Little figures, trees, or flowers are hand-embroidered in vivid wools interspersed with bright felt motifs of flowers chairbells you can look into, tiny daisies, fruits, hearts, anything.) The buckles are light hand-hammered brass in some absurd shape like intertwining hearts or such, and two matching slides support the belt halfway round. These are about four dollars. If you will dispense with the buckles and slides you can have a honey for less than two dollars, fastening with a tasseled wool cord that laces across four hooks. Some of these have tennis motifs, everything from net, players, racquets, to trees in the gay felt and wool embroidery. They look perfectly charming on a pullover around a slender waist. Rather Grimm's fairytaleish, but smart as anything.

PERFECT sizen of a turquoise-tailed mermaid has lately joined the freize on our bathroom wall. Flanked by fronds of white coral she laughs through her ash blond hair as she wields a jewelled comb. Obviously one of the Lorelei. You get her full attention as you brush your teeth. She has been the unwitting cause of a good deal of investigation on our part into new furnishings for bathrooms. rooms.

One of our finds is the new oiled silk

rooms.

One of our finds is the new oiled silk for window and shower curtains. In ciel blue, peach, or water green it is here at seventy-five cents a yard, a yard wide, and quite lovely, but wait. We have seen the swatches of the varieties expected about the first of May. You can then have silver silk silver all the way through and both sides, yet light as nainsook! Flesh color, or an angelie blue with silver coin spots in various sizes, or silver snowflakes, or turquoise would look pretty lovely off a matching boudoir. These will run about two twenty-five a yard, we understand. There was a black with great silver stars on it that thrilled this heart, but we were told sternly we hadn't ordered that. What do you bet you couldn't get it though, if that's what you want for your room? The material has extraordinary tensile strength for all its delicacy. You can stitch it on a sewing machine, but get the slop to put eyelets in for the hooks. You can't expect to sew hooks on to stay.

WITH what art a historical biog-WITH what art a historical biography must be written to make it digestible. "Sir Philip Sidney A Study in Conflict" by C. Henry Warren. (published by Nelson) has given us no indigestion this week, but we wonder just how much nourishment we got out of it. Sadly we reflect that his words to the dying soldier on the field of battle, and his incomparable "My true love hath my heart and I have his", are still the things about Philip Sidney that we shall continue to remember best shall continue to remember best

shall continue to remember best after 233 carefully documented pages by Henry Warren.

It is not in the class of the creat biographies, and it seems that no new facts about Sidney's life havebeen discovered since the publication of Miss Mona Wilson's admirable study, but Mr. Warren has a pleasant quiet style, and it is hard to conceal Philip Sidney's fascination. It made him a favorite at every Court he visited, gave him the friendship of the greatest men in Europe, and has endeared him to his countrymen and women for more than three hundred years.

The earlier years and particularly

men and women for more than three hundred years.

The earlier years and particularly Philip's European experiences before he became attached to Elizabeth's Court are the best described. Mr. Warren attempts to link the Sonnets step by step to actuality, which seems a cross no poet should have put upon him, and any explanation of Philip's apparently loveless marriage to Frances Walsingham is quite beyond this author. We are left to believe, if we choose, that in allowing Penelope Devereux, Essex's daughter, to marry Lord Rich, and after she was divorced, her lover Charles Blount, Earl of Devonshire, Philip relinquished all hope of romantic love. Feeling this, his marriage to Frances seems a little out of character. But there, says Mr. Warren in effect, these things happen. We don't believe it of the Sidney we first learned to love in Little Arthur's History of England. There's a better explanation, But you won't find it here You will, however, find a particularly careful account of Philip's death at thirty-two, fighting unwisely for his Queen in the Netherlands, and the incident of the relinquished drink is not passed over. It's that kind of a hiography—but read it anyhow. It's lovely Philip Sidney, whom Spenser called "President".



this single thread of fragrance one young and joyous perfume in all your beduly essentials , that the world may know as youl

RICHARD HUDNUT

Toronto len Vork Paris

DOES HIGHLAND FLING AT 72

Old Lady Tells Secret of Her Vigor

The writer of the following letter

The writer of the following letter once suffered from rheumatism, headaches, and depression. Then one day a vigorous old lady told her the secret of good health. And now that former sufferer writes to tell others how she obtained relief through Kruschen:—

"Kruschen was recommended to me by an old lady of seventy-two who can dance the Highland Fling—thanks to Kruschen, which she has used for thirty years. She told me to take Kruschen Salts to try and relieve a dull heavy headache from which I suffered nearly every morning on wakening. I was also troubled with rheumatism in both shoulders. Kruschen turned the trick. The headache disappeared and so did the rheumatism. I have continued taking Kruschen and intend to keep it up."—(Mrs.) F.B.W.

Kruschen is a combination of mineral salts which assist in stimulating your liver, kidneys and digestive tract to healthy, regular activity. They ensure internal cleanliness, and thus help to keep the blood-stream pure.

EVERY WOMAN FACES THIS QUESTION

How do I look to other people? So many women risk their beauty by neglect of constipation. It often causes loss of pep, sallow skins, dull eyes, poor complexions.

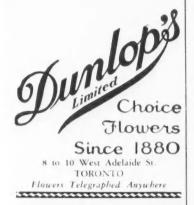
Yet common constipation can be ended so easily. Just eat two table-spoonfuls of Kellogg's ALL-BRAN with milk or fruits every day, three times daily in severe cases. This delicious ready-to-eat cereal supplies the "bulk" needed to exercise the system—and vitamin B to help tone up the intestinal tract.

Within the body ALL-BRAN ab-

Within the body, ALL-Bran absorbs more than twice its weight in water, gently sponging out the intestines. It never causes the artificial action of pills and drugs, that often prove ineffective.

Kellogg's ALL-Bran, you see, is a food—not a medicine. It relieves common constipation the way Nature intended—so its results are safe. Buy it at your grocer's. Made and guaranteed by Kellogg in London.







DEATHS

LEWIS, Maude Cullen — At Smith Falls, Friday, March 26, Maude Cullen widow of John Herbert Lewis, and be loved mother of Marion Lewis, Hamilton Funeral services took place Sunday after-noon, March 28, two o'clock, from the family residence, 70 Maple avenue north Interment in Hillcrest Cemetery.





FOR SEVERAL MONTHS much work and planning has been done to make a success of the Campaign and Tag Day for the Canadian National Institute for the Blind taking place April 20 to May 1. Two of the captains taking part are Mrs. Richard B. Crompton (left), and Mrs. Gordon Cameron (right).

FAIR WEATHER HOUSES

BY ALLAN CLARK

JUNE the year around—hasn't that an inviting sound? For what can rival a day in June, unless it be a night in June? Atmospherically perfect, as a rule; warm without the heavy, parching heat of the later summer—in short, June conditions are just what we all would like to maintain in our houses all through the year. And, now—thanks to modern the summer—in the summer—in short, such that its capacity to hold water increases with every gain in heat. What happens then when outside air, say at a temperature of 31 degrees and a relative humidity of 50 per cent, is brought into a house and heated up to 70 degrees? It has to have moisjust what we all would like to maintain in our houses all through the year. And, now—thanks to modern

June the year around—hasn't that an inviting sound? For what can rival a day in June, unless it be a night in June? Atmospherically perfect, as a rule; warm without the heavy, parching heat of the later summer—in short, June conditions are just what we all would like to maintain in our houses all through the year. And, now—thanks to modern science—we can attain that ambition; for air-conditioning has been so highly developed that it is completely satisfactory when the right sort of equipment is used, and properly installed. Although most people today have encountered conditioned-air in train, store, office building or home, any number of people still do not know wherein that air differs from the ordinaryair in a building that has not been air-conditioned. Let us, then, step back into January, with zero weather out-of-doors and a roaring fire indoors. The house is hot, unbearably hot in some rooms, and the air is dry and stagnant—just the sort that predicates a headache unless someone opens a door or window to admit a blast of biting zero wind. But that outside air really does not solve the problem—for it is far too chilling to be endured more than a minute or two.

Now, in the air-conditioned building, there is no stifling heat—there is no need for it! An there is none of that depressing dryness that is inherent in the average super-heated house during the winter months. For to the air has been added an adequate amount of moisture. In other words, the air has been humidified by the evaporation of water.

HUMIDIFICATION is a prime requisite in air-conditioning in order

HUMIDIFICATION is a prime requisite in air-conditioning in order to avoid the devitalized, over-heated atmosphere that prevails in so many houses during the relatively long period when artificial heating is needed. And humidification is especially important, not only because of its bearing on human health and comfort, but because of its relationship to home maintenance.

because of its relationship to home maintenance.

Perhaps you had not even thought of air-conditioning in terms of home maintenance; but, actually, there is a very close connection. For, when the air within a house is deficient in moisture, it inflicts a penalty that may become serious. Floor-boards begin to separate, stair-treads to squeak, woodwork shows shrinkage, furniture loosens, books dry out, even carefully-tended house-plants wither and die. Everything is fairly crying aloud for moisture—and everything is yielding its own moisture to satisfy the demands of heated air that lacks—and mands of heated air that lacks-and

needs—moisture.

Humans, unfortunately, are hurt most of all—through losing that natur al protection which moisture affords to the skin, the lungs and to the delicate membranes of the throat and the nose. Thus, during the winter, when artificial heat is general indoors, there always is a sharp increase in such ailments as influenza, pneumonia, laryngitis, tonsilitis and the common cold, indeed, our resistance to all diseases

AND HERE ARE results to prove that modernizing pays! The house is enlarged by an addition at the left artistically developed in stone, stucco and half-timber, and attic space is made available by new dormer-windows.

What happens then when outside air, say at a temperature of 31 degrees and a relative humidity of 50 per cent, is brought into a house and heated up to 70 degrees? It has to have moisture—and so it steals it from everything, animate and inanimate alike, within the house.

It surely is obvious, therefore, that indoor air must be humidified if it is not to prey on both humans and house hold furnishings. But the air to be truly comfortable for humans must be not only moisture-laden, but 'hospital' clean. And, to meet this demand, conditioned air is washed to rid it of all the dirt which modern living and modern methods have created or increased. Think of the dirt which must be present in the very air we breathe day after day! Should we breathe a similarly tainted air in the sanctity of our own homes? Conditioned-air provides the right answer to that question.

Obviously, to combat the rigors of our Canadian winter climate, the air in the lower portion of a room may be relatively cold. In fact, in one room there may be a variation of as much as 20 degrees at the ceiling. Luck of air motion is responsible for the formation of many of the cold "pockets" and the over-heated "pockets" which contribute to indoor discomfort.

There, briefly, is the story of what differentiates conditioned-air rom unaverage city street—then think of the dirt which must be present in the very air we breathe day after day! Should we breathe a similarly tainted air in the sanctity of our own homes? Conditioned-air provides the right answer to that question.

Obviously, to combat the rigors of our Canadian winter climate, the air in the lower portion of a room may be relatively cold. In fact, in one room there may be a variation of as much as 20 degrees at the ceiling. Luck of air motion is responsible for the formation of many of the cold "pockets" and the over-heated "pockets" which conditioned-air—and surely life as the provision of the improvement which he can make over heated "pockets" and the over-heated "pockets" and the over-heated "p

heat to be effective must be distributed by a movement of air—air gently set into motion and just as gently kept



COMMODIOUS WITHIN but definitely lacking in home-like appeal, the house pictured above formed an apt subject for intelligent modernization and enlargement, because it was structurally sound and advantageously situated.

conditioning -numiditying, washing and heating! They, however, are not enough. If you will now jump back from January to June, you will recall with proper appreciation the gently soothing and cooling properties of a vagrant early summer breeze.

ate membranes of the throat and the nose. Thus, during the winter, when artificial heat is general indoors, there always is a sharp increase in such ailments as influenza, pneumonia, largustis, tonsilitis and the common cold. Indeed, our resistance to all diseases in apt to be lowered at this time.

Air—it so happens—as it is heated becomes relatively dry, despite the fer winter-time home comfort. Indoor

Mr. and Mrs. Reginald H. Edmonds, who have spent the winter in Florida, have returned to Toronto. Mrs. Blair Eby has returned to

Mrs. Biair Edy has returned to Toronto from Pasadena, California, where her mother, Mrs. W. H. Mara, has taken a house, Mrs. Mara will return via Victoria, B. C., and is ex-pected back in town about the middle of May.

pected back in town about the middle of May.

Mr. and Mrs. Thomas Arnold and Miss Roslyn Arnold have returned from Florida, where they spent a month, and are occupying their residence at Senneville, Que.

Major and Mrs. Clifford Sifton and their daughters, Misses Ann and June Sifton, are leaving Toronto April 30 for London, England, where they will remain for the Coronation.

Mr. and Mrs. John Bassett, of Montreal, spent the week-end in Toronto, guests of His Honor the Lieutenant-Governor of Ontario and Mrs. Herbert A, Bruce at Government House. Sir Charles Gordon, of Montreal, sailed from Saint John, N.B., on April 16, by the Montclare for England and Scotland.

Colonel the Hon, and Mrs. J. 8. Bourque, of Sherbrooke, Que., will sail from Quebec on April 23, on the Duchess of Atholl, for London, to attend the Coronation ceremonies. Mrs. Bourque will be presented at Court while in London.

Miss Fernande Rolland and Miss Centre Miss. Sourque will be presented at Court while in London.

Miss Fernande Rolland and Miss Ce-Miss Fernande Rolland and Miss Ce-cile Rolland are sailing on April 30 by the Saturnia from New York for the Mediterranean, and later will spend some time in France, returning to Montreal in October.

Colonel and Mrs. Gordon Stewart and Miss Phyllis Stewart, who spent the winter in California, are return-ing to Ottawa at the end of the



BY ELIZABETH ARDEN

For that firm foundation of beauty built by daily care Elizabeth Arden prescribes her three-fold credo for complexion loveliness...Thorough cleansing, both night and morning, is of first importance...Then should follow toning to keep the skin firm ... Finally, soothing, the intallible means of warding off premature wrinkles...It's no mere accident that women who follow Miss Arden's ritual are the leaders of fashion-the chief exponents of elegance-in every city and country of the discriminating, modern world.

CLEANSING . . . Ardena Cleansing Cream, \$1.10 to \$6 TONING Ardena Skin Tonic, 95 to \$15 SOOTHING Ardena Velva Cream, \$1.10 to \$6

Elizateth Arden



AIR CONDITIONING

that important modern contribution to comfort and health is practicable in any home with the help of electricity. The

EATONS COLLEGES REFLECT the show at 665.00

MAIN FLOOR

EATON'S-COLLEGE STREET



CLARKE STEAMSHIP CO. Ltd. Dominion Square Bldg., Montreal

magnificent Newfoundland, romantic Gaspe, historic Gulf lands. Yacht-like cruise liners-merry shipboard life-

cool, sunny weather—famous French cuisine and service. A Cruise you'll never forget!

11-121/2 Days-\$135 up from Montreal



The Palatial The Luxurious
"NORTH STAR" "NEW NORTHLAND"

ABOUT THE HOUSE

BY BERNICE COFFEY



objets d'art, which fill the great house.

The mansion was built in 1865 by the Baron from his own plans and without the aid of an architect. We are not aware whether a house built in such a manner would fail in such important but unseen things as ample closet room, convenience of plan although such things may have been of minor importance in times when convenience and efficiency did not rule as they do today. However, the general effect of the Rothschild mansion is one of overwhelming, indeed regal magnificence. In the design of the grand staircase, for instance, there is the Rothschild device of straight arrows, signifying the course that soft of the house should run, which figures in their coat of arms.

Among the many precious things that will be bid for is a magnificent rickerystal chandelier. It is five feet six inches in diameter and has fourly of grapes and other fruits curved from the crystal It is a dazzling, fairy-lin, thing of incredible beauty. The Carlin secretaire by Martin Carlin, is probably the most valuable single piece to be sold. It dates from the Louis XVI period and is decorated with Sevies plaques painted in glowing redors by Commelia and mounted in magnificent ormolu work and inflad work. Also bound to affract nucle in terest among collectors is the famous Ceres table, inlaid by Andre Charles flouile with gold, lapts lazuli, mother or peril, armody and carloss shell. It dates from the reign of Louis XIII, did should in the second of the strain of collectors in the famous Ceres table, inlaid by Andre Charles flouile with gold, lapts lazuli, mother or peril, armody and carloss shell. It dates from the reign of Louis XIII, did should in the second of the second of the strain of Louis XIII.



THE EGYPTIAN LIDO. The bathing pool at Mena, near Cairo. In the background looms the peak of one of the great pyramids.

—Photo vouriesy Thomas Conk & Son.

The dispersal of such an important collection, and others like it, is a striking commentary on the times. Perhaps England's heavy taxation has more than a little to do with the reason for the disappearance of great collections—and great great collections—and great great collections—and great collections—and great great great collections—and great gre MANY geraniums fail to flower because they are grown in pots which are too large. In order to blossom well geraniums must grow in small pots. In large ones they will produce much foliage but few flowers. Even in satisfactory containers they will not bloom well unless they have an abundance of sunshine. In this respect they differ greatly from the begonias and the primroses, It is a waste of time to try to grow geraniums in a window which receives only a few hours of direct sunlight each day. They do not thirst for great quantities of water, as do the azalea and the astilbe. They must not be allowed to dry out, but should be kept somewhat on the dry side.

All window garden plants thrive best if given water which is not too cold.



WHITEHEAD METAL PRODUCTS CO. OF CANADA, LIMITED, 25 King St. W., Toron INTERNATIONAL NICKEL COMPANY OF CANADA LIMITED

THE PILGRIMS

BY AUDREY ALEXANDRA BROWN

Kindles and quenches the thorn again.

In the cuckoo mocks from his sloe trees seven.

And all the shallows are brimmed with rain.

Then if they rose, no blood in the vein.

No hampering needs of body or breath.

They would come from the border-land of heaven.

To the land that could draw them back from death.

If they might rise when the lark upraises
Such a blithe chant as once they heard
With lips to echo its liquid praises
And make immortal the mortal bird
They would walk new, while morning-stirred
The purple petals of illac fall,
Val the flowering chestnut palely blazes,
And the swallow builds in the priory wall

Then you might meet (and never know it)
A shrewd little twinkling rosy shade
Least ghostly ghost of the merry poet
Of the Canterbury cavaleade;
Then you might pass in some Warwick glade
A stroller, his musing head bent down.
Who would lift his face and suddenly show it
The face of the man of Stratford town'

Folk might not walk in the fens together
But the golden Saxon king would stand
With his long fair locks left wild to the weather
And the harp of his minstrel-guise in his hand
Av travel southward to Leicester land.
What meteor ralloper have you met
With his hare blade and his streaming feather
But the splendid last Plantagenet?

The deal so by with never a glance,
[3] haw it some steadler gaze should merit.
Any such glimpse as then might chance.
[4] Black Prince riding to ship for France.
Or, when shadows lengthen and sparrows drowse.
[5] It inited large-browed clear-eyed spirit.
Bound for his desk at India House.

When all our springs shall unite in a Spring When all our springs shall unite in a Spring of which no April has given as warning—When the leaves break and the birds sing And the dead but on their apparelling Pashloned so secretly under the sod immortal flesh for the soul's adorning shall they tread where their living feet have trod

Haif forgotten barrow and mound?

I or never an inch can England number. That is not anciently holy ground:

Her dead lie many, her dead sleep sound speak to them softly, breath of the deep A little longer turn you to slumber.

Sleep ... and "Sleep ... " and again ... Sl

As children bribed by the kiss of their mother.
My sons, be halled with my kiss to lie imperly, separate each from the other.
Under the brooding breast of the sky.
While the sun's low, while the moon's high.
And neither laugh in your dream nor weep.
Sor stretch a hand-clasp brother to brother.
Sheep.—Sheep.—"and again "Sheep.

You that have known her, bud land, wing-land World of petal and leaf and bough.

Pearl-coloured winter-land, emerald spring land You shall never forget her now Though dust are the curls of your child's brow And the lips of your lover under the sod, she is part of you, heart of you -England, Eugland Till you answer the trumpet call of God



Only the English, perhaps, take beauty into account in from any other. (You may also use YARDLEY'S SKINthe very offices of government which is why the fortunate FOOD as many Englishwomen do, if your skin is over stranger bidden to the gay interlude of Tea on the Terrace

at Westminster is often genuinely surprised. Here dignified Members and Lords of Parliament pause for an hour to welcome some of the world's loveliest visitors. And here, too, is a valuable lesson in English beauty.

Complexions treated almost always with one of the loveliest, simplest beauty regimes possible . . . that developed by the House of Yardley

Would you learn it for yourself? A few paragraphs suffice to tell it . . . just as a few moments a day will make it yours.

First, a daily face bath with Yardley's exquisitely gentle ENGLISH LAVENDER SOAP must never be neglected. It's the best way to keep your skin clear, fresh and glowing. Then a liberal application of Yardley's snowy ENGLISH

dry, and YARDLEY'S Foundation if you prefer a special powder base.)

Then, the finishing mist of YARDLEY'S ENGLISH LAVEN DER POWDER a cosmetic treat so fresh and lastingly vital you'll marvel at its beauty power.

A few extra touches, if you wish them but the main ritual of the English complexion has been accomplished. How wisely, you may quickly realise . . . for Yardley has placed these good things where you may find them at no great cost and very easily. Together with our famous bath things, cosmetics, toiletries and perfumes. In fine stores everywhere. Send for the new booklet, "Beauty Secrets from Bond Street," to tell you more about them! Address Yardley & Co. (Canada) Ltd. Yardley House Toronto, Ont.

Then a liberal application of Yardley's snowy ENGLISH
COMPLEXION CREAM . . . You'll find it entirely different (Bocketeller Center), New York City, or Paris, Sydney, Australia



YARDLEY'S ENGLISH



Fastidious about the materials she wears and the styles she chooses,

this young miss selects Butterick Pattern No. 7263 and makes it up

Soft as lambs' wool, this beautiful fashion dress fabric launders repeatedly, tailors to perfection and never sits out in the back. It gores, pleats, flares and is so easy to make

up...in creams, pastels and authen-

dresses, sports skirts, golf shirts and tennis shorts. If your favorite store does not stock Vivella write William

Hollins & Co., Ltd., 266 King Street,

Viyella

in Viyella Flannel.

tic Scottish plaids.

HALIAN RAIM
Here is a genuinely inexpensive inequiration. Composed of loss tentifically selected,
sendifically pure narrodnests. For over in
years, the polyrid skin protestor of the
women of Caracla, and the rain scaling
preparation of its kind today in timesands
of communities all over the continent.
Non-stacky, Quick-drying, Approved by
Good Housekorung. ... cive Italian Balin
a week's trial at me expense. Sind for a
FREE Bottle.

Campana's Italian Balm



CONCERNING FOOD

BY CYNTHIA BROWN

raveller, obviously breaking. "And monkey, while tasty, is not my idea of a pleasant dinner."

"How about someone producing the little red book about Baby Moses in the Bullrushes," said the man at the wheel suddenly "That might hold us ill Oshawa.

Most of us are really very insular about food. There are few dietetic cosmopolitans.

The French eat snails and craw fish and regard the American salad of cold storage lettuce, grated carrot, peanut butter, cream cheese and a dab of current jelly with a sort of horrified amazement. The Scot will eat haggis with enthusiasm and shy like a frightened horse at Southern fried chicken served with waffles and syrup. It's all, apparently, in where you grow. These unoriginal reflections of course about food. There are few dietetic cosmopolitans.

The French eat snails and crawfish and regard the American salad of cold storage lettuce, grated carrot, peanut butter, cream cheese and a dab of current jelly with a sort of horrified amazement. The Scot will eat haggis with enthusiasm and shy like a frightened horse at Southern fried chicken served with waffes and syrup. It's all, apparently, in where you grow. These unoriginal reflections of course lead nowhere but to a few recipes for the kind of thing we like to eat ourselves.

the kind of thing we like to eat ourselves.

It's a firesome time to be buying vegetables. It seems so wasteful to pay high prices for beans and peas and so on that will be plentiful and cheap in another month. So I've looked around for a few ways with the more ordinary conservations.

and so on that will be plentiful and cheap in another month. So I've looked around for a few ways with the more cridinary ones.

Jerosalem Artichokes, for instance, are not necessarily always boiled and served in pallid meckness in white sauce. They are very good fried, with chicken or game.

Peel the artichokes and pare or shave them into very thin silees. Put them into a trying basket and fry them in boiling lard till they are golden Dust them over with salt and perpet and serve promptly.

For Creaned Rects. Cut botled beets into slices or cubes. In a double boiler part a heaping tablespoon of butter and melt it, add the heaten yolk of an egg, a leaspoon of cream, a teaspoon of lemon juice, and salt and perpet. Let the beets heat gently in this, not even stamering, for about live or six minutes, then serve.

Russels Spoonts served an natural seem to me a grently over-rated delicacy. In fact I think them too tiresome for words. But wash and boil them in water to which a little vinegar has been added with a speck of baking seda not washing seda to keep them green. Then drain them and lay them on a shallow fiveproof dish and cover them all aver with very thin slices of bacon, Cook under the grill till the bacon is crisp. You'll quite like them.

French Beans, a la Mautre d'Hôtel sound fancy enough, but are a very simple and extremely good variant of the boiled and well drained they should be tossed over the fire in a generous amount of melted butter. Add salt, pepper, and the finely chopped parsley and serve in a really hot dish. They cool quickly.

Ontons Freed van be, and all too often are, quite awful. They should be crisp like the fried onions you get on board ship. They are as good as a separate vegetable but or course better served piled up on a grilled steak.

Peel them under water. Cut them in slices, cover with boiling water, add a teaspoon of butter to the onions and fry for half an hour, stirring frequently Add salt and serve.

Onions are faith, server is served.

for half an hour, stirring frequently Add salt and serve.

Ontony an Gratin. Skin the onion and cut the base out carefully. Bring to the boiling point in plenty of water, drain, cover with fresh cold water again and cook till very tender. Slice them and lay them in a casserole in layers, each layer seasoned with but tered bread crumbs and grated cheese. Fill up the dish with a cream sauce, cover the top with cheese and bread crumbs and brown in the oven.

We are already getting new potatoes buttered and rolled in parsley at parties, but not. I trust, at home Even



CACHEL TAUNE.

THEN did you all eat the lion?" the most extravagant housekeepers asked a small voice with friendly have some shame. Most of us are getting pretty tired of inventing ways I gave up watching the traffic. The

I gave up watching the traffic. The chances of coming through the Saturday exodus from a big city alive always seem negligible anyhow. No use worrying about imminent death. The conversation behind between my niece and the friend on leave from a job in Africa seemed better worth attention.

"Not that particular flon, though I have sometimes eaten hon chops—and very tough they were," said the adult voice.

"I gave up watching the traffic. The with old ones though. This is French, and highly recommended by my in formant—a woman with a nice culin ary reputation.

Potato Soufflés, Boil old potatoes fast, drain and mash them at one with butter, pepper, and salt. They musn't wait a minute more than is necessary, and you must use plenty of butter. To this smooth purée add flour in the proportion of one cup of flour to two well packed ones of potato. very fough they were," said the adult voice.

"I want a cream cone when we get to Oshawa. what other animals do you eat?" The relentless questioner was getting into her stride.

"Oh we cat birds, and the natives often eat rats and mice: I expect I've caten cat meat without knowing it, and I've eaten monkey."

"Why don't you eat rats and mice too? Is monkey nice for dinner?"

"Because though poor I still have a certain digestive pride," said the raveller, obviously breaking, "And monkey, while tasty, is not my idea of a pleasant dinner."

"How about someone producing the little red how!

Mrs. G. Temple McMurrich is returning to Toronto shortly from Bar-bados. She has been staying all win-ter at the Marine Hotel. Hastings. Mrs. Gordon Balfour, of Toronto. as left to spend some time in

Bermuda. Mr. and Mrs. William Van Horne have left Toronto for the Coronation and will go on to the continent. They will be away for three months.

LEARN THE COLLEGIATE SWING

many more are fully described in

this marvelous Arthur Murray dance book . . . 20 lessons . . . 62

showing both the man's and girl's

part. Get your own copy . . . learn to dance well . . . be popular and

BUY MADE-IN-CANADA GOODS

photographs

go places!

the Corté Dip . . . The Tango . The Shag. All these steps and

. 19 diagrams,

on April 21 by the Queen Mary from New York for England, to attend the Coronation, and will be away for two

MRS. GORDON GALE, of Ottawa, pauses beside some of the palms at Belmont Manor, Bermuda

Mrs. E. C. Ashton and Miss Amy Ashton have returned to Ottawa from Cleveland, Ohio, where they spent two

weeks.
Colonel and Mrs. J. V. Boswell, of Quebec, are sailing for London the latter part of the month to attend the Coronation ceremonies.
Mr. and Mrs. G. Blair Gordon have returned to Montreal from New York, where Mr. Gordon went to meet Mrs. Gordon on her return there from Sea Island Beach, Georgia, where she spent a month.

Mrs. Gordon Finch has returned to Toronto after spending six weeks in Washington and New York.
Senator C. C. Ballantyne and Mrs. Ballantyne, of Montreal, are sailing Victoria.

Miss Nella Jefferis has returned to Toronto after spending some time in

the South.

Mr. and Mrs. R. C. H. Cassels have returned to Toronto from a stay at White Sulphur Springs.

Mrs. Eustace Brock of Winnipeg is visiting at the Pacific Coast.

Mr. and Mrs. Stracham Bongard.

Mr. and Mrs. Clifford Beatty and Mr. and Mrs. Maitland Macintosh have lett Toronto for a trip to Sea Island. Georgia.

Georgia.

Mrs. C. G. Carruthers of Winnipeg Mrs. C. G. Carrathers of Winnipeg has left for California via the Coast cities, and will join her daughter. Janet, in Los Angeles. Mrs. Carra-thers will be away for about two-months.

Mr. and Mrs. George Morrow have returned to Toronto from Atlantic City.



M. RAWLINSON LIMITED

MOVING - SHIPPING - PACKING - STORING

PADDED

This Exciting New Dance Book



vourself the best dancer in your crowd . . Clear up your skin.. Have more good times

STEP LIVELY EVERYBODY!

Don't miss this big chance to get your copy of Arthur Murray's exciting book. Learn to do the latest steps with ease and assurance! Get his pointers on how to lead, how to follow, how to be a perfect partner! Pictures . . . diagrams make every step clear.

Here's how to get your copy . . . You CAN'T BUY this Arthur Murray dance book. The way stay from the Fleischmann's Yeast Cakes you eat each day. Get one of the

free Fleischmann Dance Cards from

your grocer. Paste the labels on this card as directed. Send it in and

Thousands and thousands of young people know how Fleischmann's fresh Yeast helps to clear up the pimples that often spoil good times during adolescence.

you get your book!

Every girl and boy who is troubled

as the labor. Remember they are the only was in which you can get Arthur Murray's grand book. Ask your grocer for a Fleischmann Dance card. Paste your first labels

NOT FOR SALE—just save

Fleischmann Yeast Labels!

you can still get the book if you envelope, with your name and address. Send your labels to Fleisch mann's Yeast, 801 Dominion Square with pimples needs the help Fleisch. Bldg., Montreal, P.Q. (This offer mann's Yeast can give. Just eat 2 holds good until August 31, 1937.)



Save the Labels

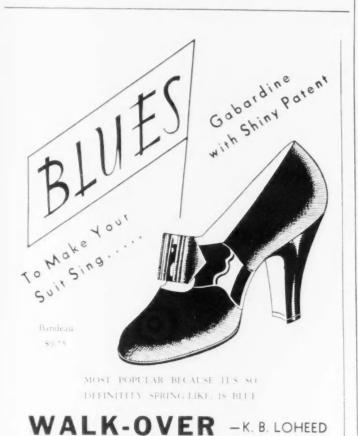
Ask your Grocer for the Free Fleischmann Dance Card



FROM PARIS comes a completely new trend in fine jewellery-the sophisticated combination of platinum with natural gold.

In keeping with this contemporary influence, Birks-Ellis Ryrie have designed a number of stunning Cocktail Rings-one of which is illustrated today. This buckle-type model has eight round diamonds in the centre-with both rubics and baguette diamonds on the shoulders. \$250.







Genuine Antique Solid Mahogany and Rosewood Sideboard, 7'6" long, in perfect condition, can be seen at Rawlinson's, 645 Yonge Street, Toronto

BY WILMA TAIT

FOR CORONATION. The Royal Sceptre and Jewelled Sword. The sceptre contains among other jewels, the Great Star of Africa, cut from the Cullinan Diamond and weighing 5161/2 carats. The jewelled sword is the most beautiful and valuable sword in the world, made of Damascus steel, its scabbard studded with sapphires, rubies, diamonds and other precious stones. Both sword and sceptre are used during the coronation ceremonies.

historic places to eat, and you'll go

of the British Broadcasting Company

ne begins his luncheon with the four heavily sweetened desserts

It's the unexpected that invariably happens. At least I think this will prove to be the case with the fifteen thousand Canadians who are going to London for the Coronation. I can imagine their minds so filled with the Coronation itself—at any rate the minds of those who have not been across before—that they have scarcely given a thought to the possibilities of all the delightful surprises that await them, delightful surprises which await every new arrival in London whether there is a Coronation or not. The Coronation will of course be the high-light of the trip, but after all, it will take only one day to complete. There will be the numerous specially arranged Coronation festivals and pageants and social events on other days, but they will not take up a great deal of the time of the majority of visitors. If you do not know London you might think, now that you have really paused to consider the matter, that a great many people are going to have IT'S THE unexpected that invariably great many people are going to have a great deal of time on their hands. But I sadly miss my guess if the unexpected does not happen for them. When it is all over, and they are on their ships nearing Canada again, or when they remember their Coronation with five ton or fifty years from any contract. when they remember their Coronation visit five, ten or fifty years from now, I rather suspect that the events that will be most clearly recalled are the delightful surprises—exciting shopping expeditions, adventurous or glamorous discoveries of unusual places to eat, a celebrity unexpectedly brushed against, a moment of revelation in a gallery even though you think you are fairly hard-boiled about art, a supper dance at the Grosvenor. Let me tell you about some of the possibilities.

L ONDON is a city which has been nurtured and cultured for so many centuries that everything about nurtured and cultured for so many centuries that everything about it seems to exude a sturdiness, a reserved assurance and an air of composed, complacent domesticity. Even the cats (broader of face and more solid of body than our pet or alley variety) seem to have breeding. Fat tubby little birds, with a heritage of association with people who are constantly feeding themselves and them, are quite tame. It is a common sight to see a man standing, rigid as a monument in a park, while friendly sparrows, literally dozens of them, perch and flutter around his head and outspread arms. Even trees seem more cultured than ours; they have the fitness, the grooming and the graces of old aristocracy. Flowers greet one everywhere at this season of the year hedges of rhododendron blooms in purple, pink and white, blossoming May trees, a delicious crushed-berry shade, violets so deep in hue they might be navy, golden and purple iris, and of course, the lupins in subtle pastel shades.

One of the fascinating surprises of a first visit to London is the numerous flower-boxes that overlang the low-slung windows of shop and business buildings—painted wooden ones literally bursting with colorful blooms. And huge trays of house flowers displayed on every street corner—generous bunches that may be bought for sixpence or a shilling.

ENTERTAINMENT awaits at every C corner, and you're turning cor-ners every minute; hawkers selling jimcracks, provincial dialects intrigu-

imeracks, proxincial dialects intriguing the ear, pavement artists and strolling musicians—and you can stand unselfconsciously to watch and listen for as long as you want.

No small measure of the unexpected can result from a letter of introduction. Through it, one thing may lead to another. For example, it might lead to an invitation to meet a circle of London's culture-seekers, calling themselves "The Rubicon," who are organized to discuss fortnightly all aspects of life, science, music and art. Awesome as this might seem, the group will prove to be charming and friendly. Among the celebrities at this salon are Philip de Laszo, the portrait painter and Frank Berestord, whose paintings are to be seen in the Hudson Bay Company in Winnipeg today, he having been assigned this commission some years ago.

The galleries are something one must not overlook on a trip to London and not take too scriously if you are, as I am, a not too crudite admirer of art. You will find paintings that keep you standing enthralled, quite unconscious that the minutes are steeding by Others, perhaps as important, you will pass, but occasionally there will be one that will intrigue Queen Caroline in the National Gallery caught my fancy. One look at that sweet but pathetically tearridden face told a story, that is unless Lawrence, the portrait painter, mailined her. Had she lived in this scientific age of allergic discoveries. scientific age of allergic discoveries her hay fever might have been cured and the fourth George would not have left her for Lady FitzHerbert or any

OH. THE eagerness with which marks of interest! The site of St James Palace was once a leper colony for women—this was before the time of the Great Plague. During the plague the dead were buried on the site of Caledonia Market, where now in streets of stalls you can purchase from vendors who call you "dearie," anything from hall-marked crested silver and heirloom lewels to modern gramophones or a top hat! Bread Lane. Shoe Lane and many other of the unique street-names that you run across in London proper are so called because in olden days merchandise was sold only in single classifications, and no vendor could sell more than one brand of goods on his street.

A constant source of wonderment is how London feeds its masses—so many people, always eating, yet always plenty of food. As a matter of course you'll go to the Cheshire Cheese and Simpsonson-the-Strand, for these are two of London's most OH. THE eagerness with which

maybe at his flat. Then he'll hail a taxi to take you to the theatre. During the acts you smoke. At intermission you step out to the bar in the lobby for whatever you will have. And when the play is ended you speed away to dine. We'll say it's the Café Anglais, which show people frequent. You start in on a full course dinner beginning with a cocktail and followed by champagne, the last two glasses of which you have to gulp without stopping as the waiter has just informed you that glasses must be off the table in two minutes. By thoughtful manoeuvre on the part of your host your demitasse is already on the table with liqueur glass of apricot brandy. So post haste you pour the contents of your glass into your coffee and thus evade an abiding closing law. And then, just when you're feeling happy and in the spirit of the dance, the orchestra plays "God Save the King!" London puts itself to bed at twelve o'clock!

A DRIVE into the nearby country will linger long in the memory. Try it, of a Sunday. A sunny morning, all London in church, or it should be, and you facing the cooling greens of a countryside steeped in romantic history. If you go to Epsom, perhaps you may stop at the Royal Automobile Club where you will have luncheon in the Solarium overlooking the golf course. There you may order the famous Pimms No. 1, or Poison No. 1, as it is so libelously called. It's a long, fruity and potent drink—if you have more than one. Take a stroll after lunch over the footpath of the golf course and see where you got a run for your money on your last sweepstake ticket. Again you will drive through beautiful country, a maze of country lanes arched with great massive oaks and elms that run unexpectedly into quaint miniature villages with narrow streets and corners that meet you coming and of the golf to the point of call.

corners that meet you coming and going.

If Staines is your next port of call, you'll tea at Great Fosters, the early home of Queen Elizabeth. A rambling Tudor dwelling with spacious, low-ceilinged rooms and huge oaken fire-places that extend the length of a room. If you close your eyes in the historical gardens in the rear, you almost hear the flutter of silken panniered skirts moving over the lawnit's the rustle of the trees that frame the garden and the ripple of the fountain that is delicately trickling over aged and water-worn stones.

historic places to eat, and you'll go to a Lyons because you can't help yourself, particularly the one at Marble Arch. Everyone goes, for the music, the food and the rubbing shoulders (no figure of speech) with all types of humanity. You'll dine at the Trocadero, perhaps on a Sunday night and maybe you will or maybe you won't dance and toss balloons with the motley. Anyway, you'll enjoy the frolic immensely. RETURNING via Windsor gives RETURNING via Windsor gives one an opportunity to see the picturesque Castle built high upon the hill and the royal avenue of trees that lead to it. In the prosperous looking village below lies Eton and a close-up view of the scions of England's aristocracy—if you want it. Through more country lanes canopied with moisture-mellowed old trees you will reach the town of Bray. By this time a quencher will be the order of the day and the Hotel de Paris is a good place to have it. A roadhouse of sorts with an excellent pub, here you will see the smartest men and women accompanied by handsome dogs. They have come like yourself from a jaunt into the country, and you may not move an inch in the noisily crowded space allotted you lest you disturb one of the hounds. You'll enjoy the experience of mingling with this representative younger set. And so, on to London and bed—at midnight'. YOU'LL spend a romantic evening when you step into the Hungaria with its exotic garden atmosphere. Here you dress and are pleased with your reflection under indirect and iridescent lighting. The food is not as strange as the menu suggests and you make long pauses between mouthfuls to give musical ear to the strollyou make long pauses between mouthfuls to give musical ear to the strolling gypsy who has come to your table and singles you out with his engaging smile as he fiddles sentimental Magyar airs. If you want something Bohemian where you don't have to dress you'll go to Gennaro's in Soho, patronized by many notables. There you will be given a smiling welcome and a fresh flower by the Signor himself. Or to Paganis, where members of the British Broadcasting Company

Just Arrived from England

MAYFAIR **DAMASKS**

\$2.95 per yard 48" wide

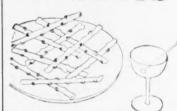
This delightful new cot-ton damask now comes in three patterns and five lovely colours. Its soft nubby texture and fine quality gives a style ap-pearance far beyond its modest price. Suitable for curtains or slipcovers, it comes in brown, sea green, rose dust, amber and egg-

Write for samples.

THORNTON SMITH

COMPANY, LIMITED 342 YONGE ST.



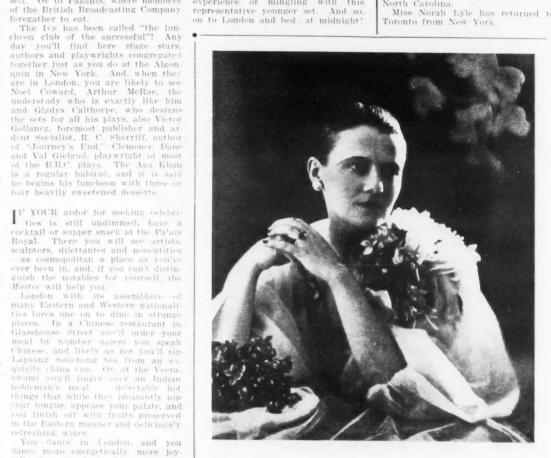


I wiglets are a new discovery and a new Twiglets are a new discovery and a new sensation! They are delightful savoury biscuits with a tang all their own. For brightening the cocktail hour and adding zest to dinner parties there's nothing better. They arrive from Peck Frean's English bakery perfectly fresh and crisp, and you can get them at any good store

Lady Kingsmill, who spent the winter abroad, is returning to Ottawa at the end of April.

Mr. and Mrs. William Delahaye have left Ottawa to spend a month in North Carolina.

Miss Norah Lyle has returned to Toronto from New York.



Study by VIOLET KEENE

SECOND FLOOR

Portraits 6 x 8 inches, priced six for \$25.00 For appointment, telephone Adelaide 4830 or Adelaide 5011, or call at Portrait Studio,

EATON'S . COLLEGE STREET

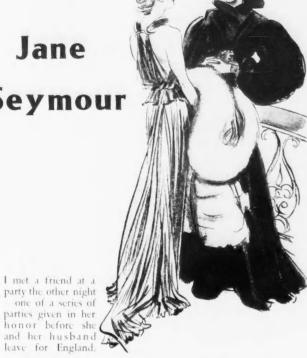


"Beauty shouldn't have party manners"

says Jane Seymour

I met a friend at a

honor before she and her husbane leave for England.



"Why is it," she said, "that at times like this, when one does want to look one's best, one usually looks perfectly ghastly!

My dear woman," I said, "I'm not going to talk shop now. But if you will only look after your skin in spasms, what can

"Don't be a brute, Jane," she begged me. "It's horribly true, I know, but can't you give me some help."

"Of course I will," I told her. "If for a single week you'll try a regular treatment with my Cleansing Cream, Orange Skin Food, and Juniper Skin Tonic, you'll be absolutely delighted with the improvement in your skin."

I could see my partner coming for me, and one simply doesn't keep a dancer like that man waiting! "What's more," I said, "the smart Coronation colors are hard to wear, unless you have the right make-up. Drop in tomorrow at any smart cosmetic counter and ask for my special instructions on Coronation make-up. You'll find them the crowning touch

Ask for my preparations at any smart cosmetic counter, and also for my book "Speaking Frankly". cannot obtain it, please write me: Jane Seymour, Lumsden Building, Toronto-mentioning your dealer's name, and I will gladly send it to you with my compliments.

Jane Seymour

BEAUTY PREPARATIONS

My Bond Street Salon is at 21-22 Grosvenor Street, London, W.I., England, where many of the most tamons and beautiful women of the Empire visit for regular treatment and personal advice. If you are visiting England do be sure to call and see me.

WOMAN'S WORLD REMADE

FEW short months ago many women heard about Tampax for the first time. Since then hundreds of women have written to us to express their gratitude . . . and to tell us what a difference such a seemingly small detail has made in their lives.

They feel that, for the first time, sanitary protection for the modern woman is adequately solved. For Tampax is worn internally. It is an adaptation of the medical tampon, perfected for regular periodic use. Of surgical cotton, highly absorbent, compressed, it is easy to use, yet it affords protection that is complete and safe. Gynecologists recommend it as hygienic, civilized and sure.



Its advantages are obvious. Belts, pins, pads are, of course, climinated. In fact, the wearer is completely unconscious of its presence. The ease and freedom made possible by Tampax are unbelievable to the woman who

Odor is eliminated, because Tampax prevents its formation. Chafing, bulkiness, binding, become merely a dark memory. Feminine daintiness, ease and comfort are assured at all times.

A month's supply of Tampax comes in a purse-size package. For sale at drug and department stores, 47c. Smaller package, 25c. Instruction for use in every

Canadian TAMPAX Corporation Limited

YET STOCKED TAMPAX, write to us, enclosing 17c in stamps or coin and we will gladly mail you a package. Canadian Tampax Corporation, Limited, 150 Duchess Street, Toronto.

Accepted For Advertising By The Journal of The American Medical Association



MRS. NORMAN ARMOUR, wife of the United States Minister to Canada, fore one of the magnificent tapestries that adorn the Legation.

—Photo by Karsh.

BERNICE COFFEY

a colorful and richly interesting cavalcade of experience.

One will have become very blase, for instance, should she fail to thrill at the sight of a sloe-eyed ranee, the mark of caste on her forehead and wrapped in a sari—glimpsed as she steps into her Rolls-Royce and drives away from the famous beauty salon which you are about to enter for your appointment. And surely, the English doeskin gloves, soft as a baby's cheek, will have additional glamour on your return to Canada when you remember that your interest was divided between them and the well-known features of a famous statesman's wife who stood nearby—also purchasing doeskin gloves.

No longer may it be said that London is exclusively a man's city, for it has become a treasure house of things feminine also. Not that the city has become less important as headquarters to masculine connoissenrs of man's apparel, pipes and tobacco, but London has triumphantly adonted the smartness and fashion leadership hitherto associated only with Paris—and both have been given an interpretation that is uniquely British. In the milieu of the finest and most exclusive shopping districts of this great city will be found English and international couturiers and names familiar to the whole world of beauty seekers.

FOR instance, right in the heart of FOR instance, right in the heart of the fashionable shopping district at 25 Old Bond Street, off Piccadilly, is the salon of Elizabeth Arden. If it were not for the uniformed commissionaire who opens the door of the car as you drive up, the address might be mistaken for a private mansion. It occupies two adjoining buildings, and the interior is an exceedingly fine example of the Adam style. When the buildings were taken over and being remodelled two exquisite old Adam fireplaces, both hidden under later construction, were revailed and restored to their former beauty. The oval staircase is another Adam original which people come from all over to see.

The Queen of Spain is a regular into the former the property of the property of the continuent, soon might find it worth while getting in touch with the Anglo French Art and Travel Society, which is extending a welcome to visitors from the

The Queen of Spain is a regular visitor here, as are many other Royal personages, and before a Court it is impossible to secure an appointment unless it has been booked many weeks in advance. Miss Arden is weeks in advance. Miss Arden is presiding at the London salon during the Coronation.

As MIGHT be expected, when one As MIGHT be expected, when one considers the numerous opportunities in London for the wearing of such gowns, British conturieres excel in the designing of gowns for Grand Occasions. At Maison Ross, 19-20 Grafton Street, Bond Street, will be found a collection of debutante and Court gowns well worth inspection. Another speciality de la maison is wedding gowns, but they also have a pretty flair with other things, and you'll find there a large range of Scotch tweed suips from five and a half guineas up.

COMPLEXIONS in the Mayfair Complexitions in the majtair manner have long been a Yard-ley tradition, and when we say "tradition" we use the word advisedly. The first Yardley shop was opened in 1770 and at its door fashionable Londouers of that day stepped from their sedans and barouches to purchase perfumes, toiletries and other charming con-ceits. Today other Londoners, many of them descendants of the first patof them descendants of the first pat-rons of this shop, drive there in their motor cars, for Yardleys are past masters at caring for the exquisite complexions that the whole world has learned to associate with the best type of Englishwoman. You'll find the shop at 33 Old Bond Street, and don't miss it for it is as much a part

SHOPPING in London during the Coronation will be an extraordinarily stimulating adventure. All the finest wares of the Empfre will be spread before England's visitors, and both shops—and shoppers—will offer a colorful and richly interesting cavalcade of experience.

One will have become very blase, for instance, should she fail to thrill at the sight of a sloe-eyed ranee, the mark of caste on her forehead and wrapped in a sari—glimpsed as she steps into her Rolls-Royce and drives away from the famous beauty salon.

Canadian women who have grown to know and like the Jane Seymour technique of skin care since these preparations first came to Canada a short time ago, will find themselves well taken care of at the London home of these cosmetics. The salon was moved recently to new quarters at 21-22 Grosvenor Street, which is just off Bond in the heart of Knightsbridge. One may receive every type of service here—exceptionally nice hair styling, manicures and so on—but the speciality is care of the skin. Here you may have the facial cocktail treatment called "The Bronx." It takes half an hour, and is a splendid pick-up treatment either before or after a party!

THE shopper for gowns bearing the inimitable cachet of London's foremost designers, should bear in mind the address of Isobel, who is located at 70 Grosvenor Street, which is not far from Buckingham Palace.

IF YOU have been relying on Innoxa If YOU have been relying on Innoxal preparations to keep your skin lovely in Canada, your first attempt at coping with the London telephone system should be employed in making an appointment at the Innoxal Salon at 37-38 Old Bond Street. This is a delightful place, very modern and attractive, and recently desorated by M. Jean Pascaud, the French artist, who was responsible for the deco-

commions and Colonies both during the Coronation and the summer. They have arranged that these visitors shall have the advantages of the Club in London and in Paris at a nominal rate; also participation in all their social and other entertainments. A visit to Paris, Deauville and Burgundy has been planned, visitors will be able to see the Paris Exhibition under particularly pleasant circumstances, and they promise exceptional contacts. The accommodation and entertainment offered will include admission to the Bal Directoire at the Palais Royal, to a soirée de gala at the Casino at Deauville, to a soirée at the Cercle Interallié which the Prince de Beauvau Craon is organizing, and to the world-famed race, the Grand Prix. The address of the Club is 9, Chesterfield Gardens, entrance on Curzon Street.

on Curzon Street. Au 'voir, bon voyage, and good hunting in the shops of London'

TRAVELERS

Mrs. W Gordon Drysdale is sailing for England on April 24 by the Em-press of Australia. She will reside in London during the Coronation and plans to return to Toronto the middle

Mr. and Mrs. Douglas Campbell and their debutante daughters, Miss Helen and Miss Dorothea, who have spent the winter in Arizona, have returned

type of Englishwoman. You'll find the shop at 33 Old Bond Street and don't miss it, for it is as much a part of the London tradition as anything you will find.

In the City of London proper, not far from old St. Paul's, is the imposing establishment of Debenham & Freebody. And by the way, with the

Furs of Authority



Original French model cape of clear White Fox. 89 gns.

Debenham&Freebody

WIGMORE STREET, LONDON, W.1





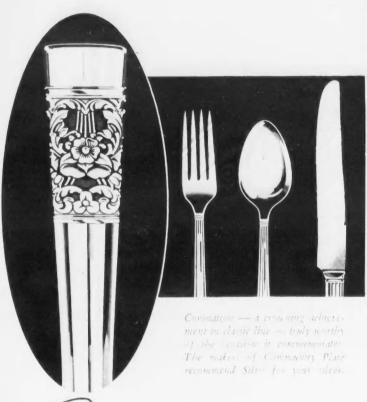
HEES BLINDS

For real Home Improvement, start at the windows and light-condition your rooms. The indescribable comfort of controlled daylight at all seasons must be experienced to be believed. blinds actually intercept the hot rays of direct sunlight, diffusing the strong glare to a softened illumination that is refreshing in even the hottest months.

> The appearance of HEES VENETIAN BLINDS adds to the charm of your home, the comfort of the family and to the value of the property. Write for illustrated folder and colour chart-

Manufactured and guaranteed by

GEO. H. HEES SON AND COMPANY LIMITED



oronation

THE glowing beauty of radiant silver, with its lovely, softly gleaming surface, merits your fond, loving attention. Your silver's proud lustre is a cherished tradition, worthily reflecting your pride in its lovely

You can safely trust the glorious sheen of your silver treasures to Silvo, the quick Liquid Polish, for Silvo is always considerate of the beauty it promotes and preserves.

Please and me free test im at Silvo.







Special April-May Fare 25 DAYS ALLEXPENSES

and up

siling from Montreal April 28, May 12 and May 26

See your Travel Agent for full details or CANADIAN NATIONAL STEAMSHIPS

Room 101, 6 King St. West, Toronto. WAverley 7811



FRAGRANCE OF SPRINGTIME—A group of three toiletries for the bath in the delightful Violet Sec odeur. They include toilet water, at the left; eau de Cologne, with separate atomizer, in the center; and a large box of bath powder of the same scent. All are from Richard Hudnut.

DRESSING TABLE

BY ISABEL MORGAN

IMPORTANT concerts always bring

IMPORTANT concerts always bring a smart audience, and the visit of the London Philharmonic Orchestra to the Paris Opera was no exception to the rule Besides many Parisian personalities, almost the whole of the British colony turned out to honor Sir Thomas Beecham, the conductor. Coffure ornaments were of special interest at this event. A tall blonde Englishwoman wore a black velvet evening tailleur of jacket and flared skirt with the revers of the collarless jacket completely covered with red velvet geraniums, and a wreath of the same across the back of her head above a roll of brushed-up curls.

A number of women wore flowers in their hair, real and artificial. Shounde coffure was decorated with gold butterflies Another woman wore an Empire tiara of hig artificial poarls. White Greek fillets of ribbon were chosen by a young woman in white satin A coronet of small green and heige orchids looked lovely on another blende woman who wore a gown of gold mesh over heige satin. There were many of Chanel's circular veils dotted with pippoints of brightness, as well as many diamond clips, including two tiny ones in the form of little leaves. Another going woman wore two black winging velved birds in her blande hair, one over each temple.

A NEW lipstick serves the dual purpose of rouging the lips and when not performing this necessary duty, perfuming the interior of the handbag and its contents. Only slightly longer than the usual size, it has concented in the top a little compartment filled with absorbent cotton impregnated with perfume which releases its fragrance gradually and lastingly Just another of those wholly unnecessary things one can't hear to be without once having seen it. Elizabeth Arden thought it up.

THERE comes a day when an or I us have in rope with that blurring of the clean-out profile of youth—a suddenly detected thicketting of the line of the law under the clin where the muscles have become flabby, and suddenly detected thichering of the line of the law under the chin where the muscles have become tlabby, and the threat has lost some of its smooth firmness. The time has come to be something in other words, to adopt a simple three-point plan of treatment that is designed to help. It is very simple: First, cream for skin texture to smooth out little lines. Second, exercise for training muscles, especially those at the back of the neck. Three, the bandage support to keep those muscles in a position that spells youth and grace.

Many cosmetic houses have been probleme a new type of threat cream rich and penetrating. You'll love stroking it in with long, caressing movements from chest to lawline. On dry, crept throats, the skin absorbs it very rapidly, so more will have to be applied When the cream has been absorbed pat the underedin with a zippy astringent. This will definitely help you to "keep your chin up."

The next more necessary part of the treatment is at least one good.

posture exercise, for posture has a lot to do with this chin trouble. A good exercise is—tense neck muscles. Tip head back slowly till chin is high throat stretched. Holding this posi throat stretched. Holding this position, keeping muscles tense, turn head slowly to right shoulder, around to front, then to left, and front again, Relay, repeat five times. Don't lift the shoulder to meet the chin—make the lazy muscles do all the work. The third point in the chin treatment is the chin strap or bandage which is the chin strap or bandage which is adjusted to get the muscles along the throat into position. It should be worn for at least half an hour each and every day, and the necessity of good posture should be kept in mind at all tames.

TRAVELERS

Mr and Mrs Athol McBean have

Mr and Mrs Athol McBean have returned to Winnipeg from a winter spent in Nassau and other points in the south.

Mrs F H Peters and her daughter, Miss Morna Peters, of Montreal, will sail on May 6 for England, where Miss Peters marriage to Mr. Oswald Rotheram, of Grimsby, will take place early in June at the home of the bride's uncle and aunt, Captain and Mrs, J. D. D. Stewart, "Gladswood," in Camberley.

Mr. and Mrs. James Richardson with their daughters, Agnes and Kathleen, and their sons James and George, also Miss Barbara Sellers, have returned to Winnipeg after spending the Easter holiday in Victoria.













The FRIENDLY STIMULATION

How welcome you'll find the friendly stimulation of this finer, fresher coffee! Vita-Fresh Waxwell House is so rich and smooth . . , so delightfully mellow - because it brings to you all the original goodness of its matchless blend of choice coffees because it is packed in a super-vacuum tin. It's truly roaster-fresh.

ROASTED AND PACKED IN CANADA



BEING ONE WITH

BY KATHERINE HALE

MARCIA, here I am! ... Wonderful to see you this very first moment, and wasn't I lucky to get hold of you! No dear, I don't want to go around to your club. This is on me, and I said Child's on purpose, because I thought it would be so quaint to have a cocktail here. Well, how splendid to see you! . Shall we pounce on this table? ... Yes, we got in at eighthirty, and we're at a little hotel on Forty-third Street that Ethel knows. We're just going our separate ways and meet for dinner. I mean, of course, we won't have dinner at the hotel, we'll go somewhere every evening.

Oh, it's marvelous to be back! I just flew up the Avenue as if my feet

OH, FIFTH Avenue is too heavenly

oh, FIFTH Avenue is too heavenly this morning! Aren't you the hucky one to be living in it all! The sunken gardens, with those thousands of pink azaleas. . I haven't even seen Radio Centre yet, and of course we're scrambling for tickets for as many theatres as we can crowd into a week. Tell me, which is really the play of the moment—the thing to see? . . . You haven't? . . Not one of them? But my dear, you used to adore the theatre! . . . Teaching at night too Well, of course, if you will be so popular with the young! Do you know I love your hat! I'm just going round to Tappe's in a moment. The hats are perfectly fascinating—entirely different. . In Montreal last year, on your way home? I can't believe it! Montreal with all New York to choose from! But don't you remember, when you were staying with us, how Jim always said you could put on any old thing and get away with it?

Oh, he's really very well Grinding away as usual of course. He said to tell you to be sure to come and go ishing again this summer. We'd love it, Marcia, and you have to go somewhere. . Oh, you didn't stay here all last July through that heat? I didn't realize that! . . Of course, I always forget about your aunt. I meant to ask about her the first thing. . Now she didn't? Not on her hip joint! . What a calamity! Still, you have that good old black woman coming every day, and you're really out in your own world—your fascinating world of minsic all around you You just live in that, don't you? And the Opportunities! Oh, when I think of the Opportunities! Oh, when I think of the Opportunities, how I envy you We have so little in Brockton. Of course, we have our Star Course, and our Celebrity Course we've had Martini and Spalding and Grace Moore and Tibbet and Iturbi and I don't know how many others we had Stokowski and all the Lecturers But it's so different here, right in the mindst. You're stimulated all the time.

DARLING, do eat something you're DattIng, do cal something—you're not eating a thing! You know you're looking a wee hit fagged. Tell me about yourself, did you ever meet turbl? I meant to ask him if he knew you. I always boast about you erribly to these New York people who

Iturbi? I meant to ask him if he knew you. I always boast about you terribly to these New York people who come to Brockton. I tell them about your Women's Orchestra in Jersey City, and the years and years you've just been a keystone at the Brocklyn Conservatory a perfect keystone.

I always have supper with Iturbi, when he comes to Brockton, at the home of a mutual friend whom he met once in Vienna. She always gives a marvelous little party for him, very very small, just a select few. Sometimes he won't play, in fact we don't even ask him. But I teniember once he died sit down, after supper, and he must have played for quite ten minutes. It was too marvelous, that intimate encounter. He very seldom plays in private, as I expect you know full well. Never! You never meet any of them? But darling, how can you avoid it? You're all in the same world together. What do you do? You can't teach all the time, day in and day out, and Sundays too. You'd be a millionaire if you did, and you're not that yet, or you'd move from 163rd Street. How do you get into Brooklyn every day? Oh, of course, the Underground. Did you ever get caught in a rush hour? I did once, coming from Porto Rico—well, my dear it was an exceptional case Living here, one can avoid the rush hours. You can't possibly! But, my dear frail thing, how do you stand it? What heroism! Oh, Marcia, do you see that girl in the grey suit? That is exactly the sort of hat that would be becoming to me. Do come with me to Tappé's Now, yes, you can, Marcia, this is a holiday. You don't have a country friend here every day.

Well, I'm glad we are out of that hot place—a little of Child's goes.

Well, I'm glad we are out of that hot place—a little of Child's goes a long way. I love looking down the



HOW A NAVAL BATTLE IS FILMED. A 55-foot model of H.M.S. "Royal Oak", remarkable for its perfection of detail, was built for use in a forthcoming British naval film, which is being prepared with Admiralty co-operation. Photo shows the model going into action before the camera.

Avenue from here, don't you? These amazing towers, they just make your spirit soar. . And here's my old man selling violets! . . . I'm sure its the same one I've seen from year to year, all always buy from him—it reminds me of Italy. Let me get some for your aunt. . Yes, I suppose of course they would, if you're going all that way. Never mind, I'll send her some from the hotel florist.

Well, if you can't come with me, I shall wait and put you on your bus anyway, and it's been so grand to see you!

Speaking of violets, do you remember the ones in your old garden, when we were children, and the parties we had at your place? Jim often reminds me of those things—he talks of them still... Oh, my God, I thought that light had changed!... But your traffic is much better regulated than ours. Of course our light system is perfect too, but the foot traffic seems

YES. I'll tell him, I will, Dear old thing—I tell him he's getting mouldier every year, he never gets away. He's really just the same. He reminds me of those things—he talks not change. He said to give you his love, and he's always wanting to hear all about you. It was awful of them of to 'phone you last time I was down. Jim was quite upset, but I seem to get so caught in the vortex here just sort of One With Things, you know, for the time being!... Do

Star of "WEE WILLIE WINKIE" A 20th Century-Fox Picture 3 WRAPPINGS GUARD ITS CRISPNESS

proper angle? . . Well, I hate to let you go, but I'll fly to Tappe's now and ring up Angelo from there—the painter you know—have you met him? I am going to tea with him, then on to "Victoria Regina". or "Regeena" or whatever they call it, with. . Well goodbye Yes I will I'll tell him. Its been blessed to see you. Goodbye, my sweet! And do take care of yourself. Goodbye

TRAVELERS

Miss Elizabeth Gibsone and the Misses Peggy and Alice Dunn, of Quebec, who have been travelling on the continent, are now in London.

Miss Kathleen Staples and Miss Emily C. Foy, of Port Hope, Ont., spent an Easter vacation in Florida.

Mr. E. B. Osler has returned to Winnipeg after spending the Easter holidays in Calgary.







To Celebrate The Coronation

PLANT A TREE

STONE & WELLINGTON

49 WELLINGTON ST., EAST PHONE ELGIN 7016 — TORONTO



double-action of an

IDEAL

LAWN MOWER



1937 CATALOG

Ask for the latest profusely illustrated catalog of Ideal Power Lawn Mowers showing sizes and styles for every type of lawn, and at the same time tell us your lawn problems. WEITE TODAY.



NEW HOUSEPLANT POINSETTIA GERANIUM



FREE-Our Big Commation Year Catalog

DOMINION SEED HOUSE, Georgetown, Ontario



MADAME PIERRE F. CASGRAIN, wife of the Speaker of the House of —Photo by Karsh.

BY PAUL GREY

WITH the Coronation on everybody's lips there are bound to be reflections of the favorite topic of conversation in all our gardens this year. Of course, the most obvious of all patriotic gestures probably will be a prevalence of red-white-and-blue color schemes. But why? After all, a combination of purple-and-gold is not only far more original, but much more in harmony with the Coronation which to choose for a purple-and-gold color scheme?

Again, many garden-owners might like an all-blue scheme, just by way of doing honor to the tavorite color of the Queen, or there might even he a new garden all of roses to signify the England of the Coronation, and a garden of red toses and white certainly would have historic significance. Still another appropriate color scheme would be red-and-gold, the red argeterable in doen rich.

Again, many garden-owners might like an all-blue scheme, just by way of doing honor to the favorite color of the Queen, or there might even be a new garden all of roses to signify the England of the Coronation. And a garden of red roses and white certainly would have historic significance. Still another appropriate color scheme would be red-and-gold, the red preferably in deep, rich shades suggestive of royal raiment. A garden-owner with a fondness.

shades suggestive of royal raiment.

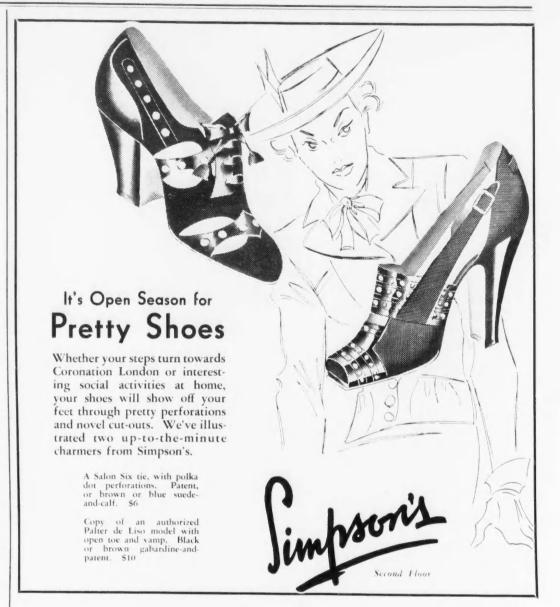
A garden-owner with a fondness for the gladiolus might adopt the red-and-gold scheme quite easily, as there are many named varieties to supply the two necessary color elements. The gladiolus, as a matter of fact, is particularly adaptable, as it presents an apparently endless range of colors upon which any desired scheme can be based. If, then, an owner wanted to give a decided preference to the gladiolus, he would find no lack of purple-violet shades to combine with clear yellow-golds in order to develop a regal gold-and-purple Coronation scheme.

FOR the all-blue scheme, in honor of the Queen, you really might be surprised by the variety that is available. First of all, there is the annual larkspur, and there is its perennial type, the delphinium, which present various delectable shades of blue, lobelia, blue linum, monkshood, forget-me-not, aster, bellflower, Canterbury bell, cornflower, blue lace flower, lupin, verbena, violet—that's a season-long assemblage of flowers that will provide a changing but ever-lovely showing of blue for "the Queen's garden."

white, there always is that old stand-box bearded geranium, loved by everyone. But, as an alternative, there are dependable petunias under the name Balcony Red. And, if fancy points to the petunia, there also is a Balcony Red. And, if fancy points to the petunia, there always is the alyssum, or white, there always is the alyssum, and the fact that the fact that all the fact that all the fact that the fact that all the fact that all the fact that the fact that all the fact that the fact t



LADY FLOUD, wife of Sir Francis Floud, British High Commissioner to Canada. —Photo by Karsh.





THE first STEP IN GETTING GOOD, COFFEE IS, TO BUY fresh coffee

... and that means A&P Coffee! Because A&P Coffee comes to you in the bean -Nature's own seal-with all of its freshness and flavor intact. Then it is ground when you buy it, exactly right for your coffee pot. Thus you get coffee of such rich fragrance and exquisite flavor that you will agree you never tasted its equal. Buy a pound of freshly ground A&P Coffee tomorrow.

MARRIAGES

RED CIRCLE

FOUR GRINDS COARSE for regular pot, MEDIUM for percolator, FINE for drip-pot, EXTRA FINE for vacuum.

Hall-Moodie—On Saturday, April 10. Mr. Charles Peter Hall, son of Mr. and Mrs. Charles C. Hall of Toronto, and Miss Frances Eleanor Moodie, daughter of Mr. and Mrs. James Moodie.

PAGET, BERMUDA

Adamson-Mitchell — On Wednesday, April 7, Mr. George Alexander Adamson, son of Mr. and Mrs. Edward Hamilton Adamson, of Hamilton, Ont., and Miss Helen Elizabeth Mitchell, daughter of Mr. and Mrs. A. N. Mitchell, of Toronto.

VANCOUVER

Rell-Irving-Symes — On Thursday, April 8, Mr. Henry Pybus Bell-Irving, only son of Mr. and Mrs. Henry Bell-Irving, and Miss Nancy Symes, only daughter of Mr and Mrs. Reginald

Lang-Roaf On Wednesday, April 7. Mr. Norman Lang, only son of Mrs. Norman Lang and the late Mr. Lang, and Miss Peggy Roaf, daughter of Mr. and Mrs. J. H. Roaf.

WINNIPEG

Rumsey Nourse — On Wednesday, April 7. Mr. Charles Rumsey, only son of Mr. and Mrs. Reginald A. Rumsey of Toronto, and Miss Eliza-heth Booge Nourse, daughter of Mr. and Mrs. C. G. K. Nourse

TORONTO

ORONTO

Owens-Palm—On Saturday, April
10, Mr Chandler Scott Owens, son of
Mr and Mrs. C. L. Owens, and Miss
Katherine Elizabeth Palm, daughter
of Mrs. Otto G. Palm and the late
Mr Palm.

Cousens-Heward — On Saturday,
April 10, Mr. Elwyn Holt Cousens,
son of the late Dr. and Mrs. William
Cousens of Ottawa, and Miss Gladys
Louise Heward, daughter of Mr. and
Mrs. Stephen A. Heward.



Plant A Coronation Tree

"I hope the coronation planting committee's proposals will be enthusiastically taken up, for now is the oppor-tunity for this generation to add lasting beauty to our towns, villages and country side." Extract from address by H.M. The Queen as H.R.H. Duchess of York, Nov.

No more suitable, pleasing, nor lasting way could be found than the planting of trees, evergreens, and shrubs, for the beautification of our country.

As label and tree are permanent this act of commemoration may prove of historical interest to generations still

Suggestions - Maple - Oak - Birch - Lilac Austrian Pine - Blue Spruce. For complete list of varieties, sizes and prices, send for our new illustrated catalogue.

The SHERIDAN NURSERIES LINING

HEAD OFFICE: 4 ST. THOMAS ST., TORONTO 5

SALES STATIONS: 1186 Bay St., Toronto Toronto-Hamilton Highway at Clarkson 1230 Greene Ave., Westmount, P.Q. 5901 Cote des Neiges Rd., Montreal, P.Q.

anadians die muc

IT IS A WELL-KNOWN fact that Canada has unjustifiably high infant and maternal mortality rates. It is significant of the general attitude to these subjects that in the last election in Ontario, neither party included a public health program in its platform—if they could be said to have any. It would therefore seem that to the members of our government the methods to which their opponents resort in order to obtain votes are of more interest than the fact that some eighteen thousand babies died unnecessarily last year. An appeal for our women and children must reach the people themselves, unless conditions are to remain the same.

the people themselves, unless conditions are to remain the same.

A COMPARISON with the statistics of twenty-nine countries possessing public health facilities shows that Canada is three quarters of the way down the list. Thus, with regard to maternal mortality, Canada is twenty-first, with 5.02 mothers dying for every thousand children born, and for every thousand living bitths, there are 93 babies who never live to be a year old. France, with the world's lowest maternal mortality, has a rate which is slightly under half that of Canada, and New Zealand, which leads all the countries in the world in low infant mortality, loses only 34 babies for every thousand born, or about two-fifths as many as die each year in Canada. These are comparisons which show our relative positions among the nations, in two fundamentally important respects.

Before advancing any explanations, or attempting to give causes, it would be well to give actual figures. In 1933 Canada lost 17,219 babies, and 1,180 mothers in childbirth. Including 7,254 stillbirths, our infant mortality was 24,473 babies under one year of age, in 1935. Since the maternal and infant mortality statistics of the various countries were compiled on a quinquentium basis 1925-29, 1926-30, 1927-31, according to the availability of statistics and since our Canadian rate has risen in the last three years, it is possible that we are now not even so high as twenty-first on the list.

If Is INTERESTING to note the variations in rate according to

T IS INTERESTING to note the

T Is INTERESTING to note the variations in rate according to Provinces. While Quebec and Ontario have an identical maternal mortality rate of 5.1 per thousand population, Prince Edward Island has the worst rate of all with 6.1 per thousand. New Brunswick is second with 5.8, British Columbia third with 5.3, Quebec and Ontario fourth with 5.4, British Columbia third with 5.4, Saskatchewan fifth with 1.9, Manitoba sixth with 4.8, Nova Scotia seventh with 4.5, and Alberta has the best record of all, with 3.8. If Alberta were representative of Canada, our position would rise from twenty-tirst to sixth, among the other countries.

With regard to Inflam mortality, the situations are different. Quebec has by far the highest infant mortality rate, with 9.12 per thousand births. With a population of 2,910,000 her births, in 1933, totalled \$2,216. Ontario, with a larger population of 3, 475,000, had 66,773 births last year, but her infant mortality rate is 61.9, or approximately 33 fewer deaths per thousand than Quebec. There appears to be an optimum birth rate, and Quebec has overstepped it. Nova Scotia's figures are second to Quebec, with 72.9 per thousand, New Brunswick comes third with 71.6, Prince Edward Island fourth with 65.1, Saskatchewan lifth with 63.6, Ontario sixth with 61.9, Manitoba seventh with 59.2, Alberta eighth with 57.6, and British Columbia has the lowest figure of all 16.8.

THESE two rates cannot be considered without the birth rate, and it would be well to give the respective standings of the Provinces in that as well. These are living births; still births are excluded from all the infant mortality statistics given above. Queboc: 28.3. New Brunswick, 26.2; Prince Edward Island: 22.8; Alberta: 22.6; Saskatchewan: 22.3; Manitoba: 19.9; Ontario: 19.2; British Columbia: 11.4. These are compiled on a mille basis, and it will be seen that the Quebec birth rate is almost exactly double that of British Columbia. Alberta, from all three aspects, has the finest average of any Province.

The illegitimate birth rate in Canada is rather high, and over the last five-year period suveyed, 1926-1931,

ada is rather high, and over the last five-year period surveyed, 1926-1931, it had increased approximately fifty per cent, in Ontario and thirty per cent, and upwards in the other Provences. In 1933 the number of illegitimate births in Canada was 9,071, of which Ontario had the largest share of 2,824, with Queber second at 2,633. It would be assumed that the largest number of illegitimate births should occur in industrial centres, since this occur in industrial centres, since this is true of infant and maternal mor-tality rates and the three are generally allied. According to a survey by the



TYPIFYING THE RETURN of real art and elegance in millinery, this hat worn by the Viscountess DeQuizae, is a graceful and picturesque large black leghorn straw hat with Shepherdess silhouette, and trimmed with garden flowers. Louise Bourbon, its designer, calls it "Lovely You". Imported by G. Howard Hodge, of New York. BY GWETHALYN GRAHAM

BY GWETHALYN GRAHAM

Province of Saskatchewan for the year of 1931, however, it was found that the largest percentage of illegitimate shifts are already of 1931, however, it was found that the largest percentage of illegitimate child are rever than 1501, while the rate dropped to 20.5 for rural montepatities. In Ontario, for the year 1930, where there is the largest number of illegitimate births, and 3501, while the rate dropped to 20.5 for rural montepatities. In Ontario, for the year 1930, where there is the largest number of illegitimate births, and and Ottawa was found to have the like births; London was second with 7.47 and Toronto third with 5.50. In this instance the rates are affected by various considerations. Ottawa is surrounded by industrial towns, as agreed also Toronto and London, and all time cities provide for the continuence of the control and London, and all time cities provide for the continuence of the control and London, and all time cities provide for the continuence of the control and London, and all time cities provide for the continuence of the control and London, and all time cities provide for the continuence of the control and London, and all time cities and in the control and London, and all time cities provide for the continuence of the control and London, and all time cities and in the content of the control and London, and all time cities and in the control and London, and all time cities are provided by industrial towns, as agreed where there are a large-number of unmarried men and unmarried the others.

It is NATURAL that our illegitimate births are citied for it and controllable by preventive health services which need to be saved, shifted the time of the controllable by which was the cities and in the controllable provided the control and London, and all time cities and in the controllable provided to the control and London, and all time cities and in the control and London, and all time cities and in the control and London, and all time cities and in the control and London,



A CREASED CROWN and side tucks lend a smart square effect to the strown of "Fairway", a new classic by Stetson.

many of the twenty-four thousand in-fants who died last year were killed for them. It has been found that no by the lack of supervision of their of the women who stand all day parents health, and how many of the shops and factories are unfit by while the defects increased, the public cleven hundred women who died in work, and when they marry the child-birth would have been alive to the unit of health services were actually cut.

It is impossible to estimate how day if we had been willing to spend a dealth of mother or shill or had.



S in your automobile, so in your refrigerator, A S in your automobile, so if your and performance is an extra reserve of power and performance is always vitally important . . . not only for peace-ofmind and safety, but to avoid strain and wear on the mechanism itself.

Abnormal hot spells ... extra fast freezing needs and the hundred and one occasions when more than ordinary use is made of your refrigerator, all make extra demands which only adequate reserve can meet. The Westinghouse "Super-Power" mechanism gives you this very necessary factor of dependability.

"Super-power" spells peace-of-mind...the knowledge that your Westinghouse will provide fast freezing, complete protection of your food and an abundance of ice cubes no matter how hot the weather. It means extra long life because it operates for brief periods only a small part of the

time. It is never working under a strain or beyond the designed capacity. Costing you nothing when it is not being used, it is at all times in harness to provide efficient, dependable refrigeration no matter how high the mercury rises or how great may be the demand you make of your

Westinghouse.
"Super-Power"—the all embracing reserve per-performance—built into the hermetically-sealed Westinghouse unit, safeguards every utility your refrigerator and ensures longer life and the utmost economy of refrigeration.

Solve your refrigeration problem.. happily and economically. Owners prove the Westinghouse "Super-Power" Refrigerator saves a hundred dollars or more than the same of the sam dollars or more per year in the average family. Secure a color folder showing all models from your Westinghouse dealer. Prices and special payment terms to suit every home.

CANADIAN WESTINGHOUSE COMPANY, LIMITED . Head Office and Factories HAMILTON, ONTARIO





Every house needs REFRIGERATORS · RANGES · RADIOS · WASHERS · APPLIANCES · LAMPS · RADIOTRONS

-London Letter

EROS SAVED FROM OXFORD—JUST

March 22nd, 1937.

March 22nd, 1937.

OXFORD won the Boat Race! I know it sounds incredible, but there are thousands of respectable, though rather noisy, witnesses who insist that the Dark Blues really won. Besides, there was the fellow on the wireless who described it as it went on. He seemed to be as much surprised as any of us, but he apparently had no doubt about it.

In addition, we have the evidence of the photographs, the scare-head bulletins, and all the rest of it. So, I suppose, we can take it as quite certain that Oxford have really won at last. What's more, they seem to have won handsomely.

Everyone is, of course, immensely pleased—everyone, that is, except a few utter fanatics among the old Cambridge Blues, and those newspaper and music-hall comedians who had prepared a lot of new jokes about poor old Oxford.

Other people who were, perhaps, not entirely delighted were the special police drafted into Piccadilly for Boat Race Night. It was the rowdiest in years. As a matter of fact, Boat Race Night had been growing distinctly tame. It is difficult to work up the proper enthusiasm when you are celebrating practically the same old victory for thirteen years.

This year the wild college-lads really did let themselves go. Fortunately for the statue of Eros in the middle of Piccadilly Circus, the police didn't let them. It was a grand fight while it lasted—which was most of the might—but the police seem to have won Anyway, Eros is still there, complete with wings, though looking a bir scared.

The magistrates were very nice about it next day. The old buffers seemed to remember that they, too, were young once, and that this was a very special occasion. It certainly was!

WHILE we are on this subject of athletic championships, it is a pleasure to be able to tell Camedian remiers that Tiusley Green has re-



NOT A STREAMLINED RACER but the latest type of refuelling tanker for use on aerodromes. It is seen here in action servicing a D.H. 86 at Croydon,

is their contempt for the clusive Pound, Dollar, Franc, Mark, or what-ever it is, that the rest of us spend our lives so eagerly and so vainly chasing! They simply don't think about the stuff.

But naturally no one can go on like that forever, not with the way prices

BY P.O'D

But naturally no one can go on like that forever—not with the way prices are on the up-and-up. Besides, there are wives to be considered, and very few wives take an entirely detached view of salaries. So at last the Gov-ernment has had to bring in a new Ministerial Salaries Bill, which con-siderably augments their modest sti-pends.

siderably augments their modest stipends.

The marvel is that they didn't bring it in long ago, for their stipends really are modest. Even on the new scale they will be absurdly small compared to what the active directors of large companies in the City scoop out of the communal chest every year. Or even in such an institution as the Automobile Association, for instance, whose Secretary and virtual manager, Sir Stenson Cooke, is said to draw something like 225,000 a year, while the Prime Minister is getting 25,000.

According to the terms of the new Bill, the Prime Minister will henceforward get \$10,000 a year, and a pension of \$2,000 a year—if he cares to claim it. I say "if he cares," because it is very unlikely that a man like Mr. Baldwin ever would, though he is by no means a wealthy man now.

The Lord Chancellor's salary stays at \$19,000, but then he has always received special consideration, because it is part of the legal tradition of the country that he can never go back to practice at the Bar—and plead possibly before judges he has himself appointed. He also gets a pension (of \$5,000, if I remember well) for the same reason.

The other members of the Cabinet

action servicing a D.H. 86 at Croydon, land.

brings it, and that she gives a demonstration right there in court. Phryne did it long ago, if you remember, and got away with it. Miss Raye might, too. Some of our judges have a roguish eye—the old devils!—but she would have to pick them very carefully. Also one of the warner court-rooms. Some of those places are as bleak as the judges—the really bleak ones.

same reason.

The other members of the Cabinet will get 25,000 each—but no pensions.

The Leader of the Opposition will get 25,000 each—but no pensions.

The other members of the Cabinet will get 25,000 each—but no pensions.

The other members of the Cabinet will get 25,000 each—but no pensions.

The other members of the Cabinet will get 25,000 each—but no pensions.

The other members of the Cabinet will get 25,000 each—but no pensions.

The other members of the Cabinet will get 25,000 each—but no pensions.

The other members of the Cabinet will get 25,000 each—but no pensions.

The other members of the Cabinet will get 25,000 each—but no pensions.

The other members of the Cabinet will get 25,000 each—but no pensions.

The other members of the Vill get 25,000 each—but no pensions.

The other members of the Vill get 25,000 each—but no pensions.

The other members of the Vill get 25,000 each—but no pensions.

The other members of the Vill get 25,000 each—but no pensions.

The other members of the Vill get 25,000 each—but no pensions.

The other members of the Vill get 25,000 each—but no pensions.

The Leader of the Opposition will get 25,000 each—but no pensions.

The Leader of the Opposition will get 25,000 each—but no pensions.

The Leader of the Opposition will get 25,000 each—but no pensions.

The Leader of the Opposition will get 25,000 each—but no pensions.

The Leader of the Opposition will get 25,000 each—but no pensions.

The Leader of the Opposition will get 25,000 each—but no pensions.

The Leader of the Opposition will get 25,000 each—but no pensions.

The Leader of the Opposition will get 25,000 ea

WHAT bashful and unworldly fellows are our leading politicians! How shy they are about asking for anything for themselves! How noble



VISIT THE ROUND ROOM

Toronto's Modern Restaurant

A show place in Toronto, it ranks in the smartness and grace of its streamlined décor with the famous modern restaurants in Paris, London, New York. The murals of Natasha Carlu, the black and white glass fountain, the charm of colour and of concealed lighting, the exquisite table appointments and air conditioned atmosphere make it a pleasant place in which to lunch or tea.

THE CUISINE

The food is excellent, cooked with imagination, deftly and temptingly served. Dishes for the gourmet as well as well-planned menus to appeal to simpler tastes.

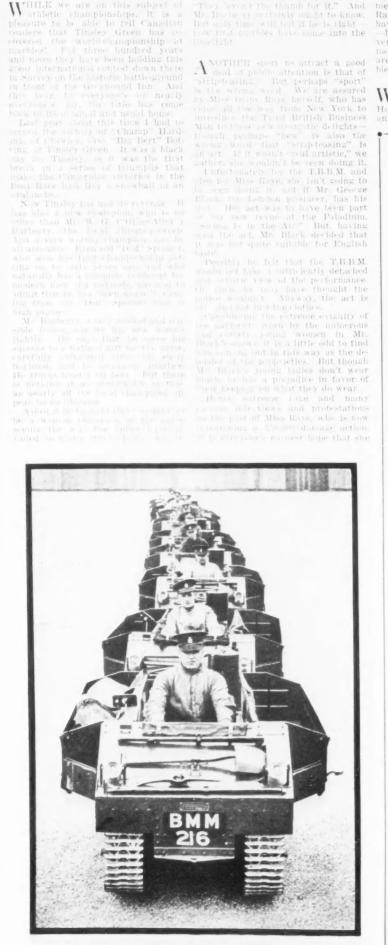
Luncheon 50c to \$1.00.

Afternoon Teas 25c, 35c, 50c.

SEVENTH

Luncheons served from 11 a.m. until 2.30 p.m. Afternoon test from 2.30 p.m. until 5 p.m.

EATON'S-COLLEGE STREET



THE "IRON HORSES" of Modern Cavalry. A detachment of the Fourth Queen's Own Hussars, which has been completely mechanized, photographed at Aldershot with their Carden-Lloyd carriers. Mechanization of a number of units will be required to carry out completely the recent reorganization of the Canadian Militia.



GOLD & DROSS

INSURANCE

THE MARKET

Safety for

TORONTO, CANADA, APRIL 17, 1937

P. M. Richards, Financial Editor

CANADIAN TRADE UNIONISM AND THE C.I.O.

Canadian Business and Press, Frightened by Recent Epidemic of "Sit-Down" Strikes in U.S., Views Oshawa Conflict With Alarm That Situation Does Not Warrant

BY HENRY SOMERVILLE

There is no justification for the newspaper talk about "revolution" in connection with the Oshawa strike, the writer of this article shows.

"The social need . . . is to educate labor in the realities of economics," he says.

"The effort of educating labor to policies of industrial co-operation and peace will have the best chance of success . . . if unions are judged on their actual records and not on fears of possible future wrongs, if U.S.-Canadian organizations are recognized as being no more 'foreign' when they represent labor than when they represent capital, if those who—in newspapers for example—try to stir up feeling against the C.I.O. are recognized as being 'agitators' as much as those who agitate for the union, if hysteria is generally avoided, and, above all, if the Government shows itself impartially administering the law and enforcing justice instead of taking one side against the other when a dispute is in progress."

"The real danger from trade unionist quarters in Canada is in Red mentality and Red leadership which is a question quite separate from that of the C.I.O." An article by Mr. Somerville on the latter

subject will appear next week.

CANADIAN business is undoubtedly seriously worried by the new tide of Labor unionization which has reached this country after flooding parts of the United States. "Menace" and "crisis" are typical of the words currently used to describe the situation in newspaper comment. Those who carry the responsibilities of Canadian business were very naturally disturbed by the spectacle in the United States, of large-scale illegality presented by the sitdown strikes and the confessed impotence of the authorities who should have maintained law and order. If a mushroom union is able to defy the Government and hold business to ransom, where is the security which is an essential condition for all busi-

ness enterprise and prosperity? Innovation always engenders a special degree of nervousness and the C.I.O. was something new and unknown. Judging from the number of references to the supposed object of getting all workers into one union, I suppose that it was confused with for-

mer movements that certainly had revolutionary tendencies, as the I.W.W. (Industrial Workers of the World.) The chief leader of the C.I.O. was not a new man. John L. Lewis has long been prominently in the public eye as holder of the very responsible position of President of the United Mine Workers of America. He has been a shrewd and resolute fighter for the interests of the mine workers but he was never classed as a Red, and it is on record that really "Red" unions have tried hard to detach the workers from the U.M.W.A.

Still, despite the record of John L. Lewis there was the fact that he seemed to have taken on a new

aggressiveness and adopted new ambitions; he had forced a conflict with the American Federation of Labor and was thought to be taking a more radical line than commended itself to the great body of organized American Labor. Furthermore he expressed himself in the U.S. Presidential campaign and afterwards claimed a share in the credit for Roosevelt's victory. This was interpreted to portend political ambitions, for himself personally or for organized Labor.

Sit-down strikes were unpleasantly suggestive of "occupation of factories" in France last year (Continued on Page 48)



NO MICHIGAN METHODS IN CANADA!

THE GROWING THREAT OF WORLD INFLATION

Everywhere Purchasing Power is Being Created Faster Than the Goods People Use — President Roosevelt Now Seeks to Check Fire That is Already Burning Brightly

BY WALTER LIPPMANN

THE other day President Roosevelt took notice of the inflationary condition of the markets and announced that the U.S. government would begin to move against it by buying less steel and copper and cement. This means in practice that Mr. Ickes is to build fewer steel bridges and concrete dams and that Mr. Hopkins is to dredge more channels and build more earth dams. This is called "selective spending" and the idea is that the government can influence the boom character of the markets by refusing to buy things, like steel and copper, which it thinks are too high in pric

As a measure to affect the present markets in steel and copper we may be reasonably sure that this policy will have no noticeable effect. The amount which the Federal government buys is an insignificant fraction of the total demand throughout the world, and at the present time Mr. Ickes's bids will not be missed. Back in 1933 the state of things was quite different. Then all the steel and copper producers of the world were looking for buyers. Good fat orders from the P.W.A., especially with the tariff to exclude foreign producers, would have employed a lot of men here and used a lot of materials, and this increased income would have done a good deal of pump-priming where it was needed. But today the demand for steel and, I suppose, for copper is worldwide and insistently greater than the supply. Merely to stop priming these particular industries can have no practical effect.

The indirect effect of the President's policy is, however, of considerable importance. For by making a loud noise about the copper magnates and the steel industry the Administration is covering its retreat from a big public works program. This is important. In view of the conditions which Mr. Eccles described to the country, some way had to be found by which Mr. Wagner's housing bill, the projects for a series of T.V.A.'s on all the great rivers, the Florida ship canal and other great and expensive public works, could be kept in what the President called "the blue

He had to knock them on the head without hurting too much the feelings of his own supporters. And since it is not politically expedient any longer to do anything directly, Mr. Roosevelt slapped big business on the wrist as a device for convincing Mr. Wagner and others that, though he cannot give them the money, his own heart is still in the right place.

This ingenious political manoeuvre may at least make it possible for the Administration to keep Congress from unbalancing the budget even more than it is now unbalanced. The big additional public works plans are not to be started just now, if the

decision. For the time to undertake big public works is on the downward slope of the business cycle, and the time to make blue prints is on the upward slope.

UT we must not deceive ourselves into thinking Beth we must not deceive our strength of that the threatened inflation is checked by not undertaking the big public works which Congress would like to vote for. All that does is to protect us from putting additional fuel on a fire that is already well supplied.

An inflation exists when people are trying to spend more than they have produced. If I grow a melon and eat it, there is no inflation. But if three ing, and if I have to divide that same one melon among the four of us, then there is inflation. My income from the melon is now one-quarter of what it was. Although the world economy is much more complicated than this, the melon illustrates what is

If we look at the United States and the world as a whole we see a large number of persons producing melons. But we see also a large number of persons who are not producing melons but have legal tender in their pockets entitling them to share in the melons that are being produced. These persons get this legal tender by digging gold out of the ground which is promptly buried again by using the printing press, and by having the banks write figures in books.

All the principal governments, the U.S. among

Administration can prevent it. This is a sound the leaders, are manufacturing this artificial purchasing power, and the reason we are threatened with a world-wide inflation is that the manufactured purchasing power is being created faster than real

goods that people eat, drink, and use. Take first the gold. The United States government pays \$35 an ounce to anyone anywhere who brings gold to the Treasury. When the gold is brought to the Treasury, it is buried in vaults. For two years we have been buying all the gold that is dug out of the ground in the world and then at considerable cost and trouble we have put it back in the

But though the gold is back in the ground where Treasury has \$35 of newly printed money to spend in the United States. His money is as good as if he had sold us something we could use. So the result is that, without adding anything to our current stock of real wealth, we have multiplied the number of persons who are legally entitled to share it

This is the basic gold inflation, and there is no cure for it except to stop buying gold by reducing the price, or to use the gold to buy goods abroad that we can use and do not have to bury in the ground.

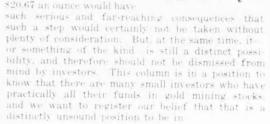
Take next the printing press money. The Federal government, state government, cities, and most of the big powers abroad, are now paying some part of their expenses by printing money. It is not called that. But it is that. The governments do not print (Continued on Page 45)



THIS column is glad that the possibility of a change in the status of gold has been brought into the limelight, because to us it seems desirable that buyers of gold mining stocks should know that this possibility exists. Mining has been making huge strides in Canada and accompanying this de velopment has come a deluge of new gold mine promotions and stock offerings. Being relatively lowpriced, such stocks have a particular appeal to buyers of small means, many of whom know little more about the background of gold than they are told by the mining brokerage offices with which they deal. And mining brokers are naturally inclined to take the most bullish attitude possible toward the pros pects for gold. It would damage the future of the gold mining industry in Canada if a development adverse to gold stocks occurred (which, at present at least, does not seem likely) and if a large proportion of mining investors knew nothing about it until it had happened.

LAST week the stock market took a tumble. The immediate cause was a rumor that the price of gold was to be cut by the U.S. Treasury, but behind it was the widespread feeling of insecurity as to the future of business produced by government policies, high taxation and labor disturbances. During the past week the newspapers have inquired of all sorts of highly-placed people as to the future of gold, and

all say, in effect, that "ne change in the price of gold is likely for some time to come at least." This column thinks that this reply is probably justified, if only for the reason that a reduction of the price of gold to, say, its old level of \$20.67 an ounce would have



0 0 0 T IS evident that both Treasury and public opinion in the U.S. are becoming concerned over the scale on which the United States is exchanging claims to goods and titles to properties for a metal with which it is already abundantly supplied. As a U.S. com-mentator whom we quoted here two weeks ago put it: "We may wake up to find that foreigners own all the things and we have merely the metal. In that case, it might take millions in gold to buy a few bushels of wheat." The U.S. gold stock has increased by about a billion dollars a year for the past three years. Gold is still flowing in. Surely the U.S. can't and won't continue to "hold the bag" for the rest of

AN INTERESTING feature of the present extra-ordinary world gold situation is the news that Russia has become the second largest gold producer in the world, only slightly behind South Africa, as a result of its production last year, and that it is



far in the lead. A bulletin issued by Samuel Montagu & brokers, reports that Soviet that country's gold reserves are now in excess of £1,400. 000,000, which at current ex-

change rates is equivalent to \$6,860,000,000. This compares with approximately \$11,575,000,000 gold stock held by the United States. The Bank of France reports 82,621,000,000 and the Bank of England 82,593,000,000. Neither of these two includes the amounts hidden in the respective exchange funds but in neither instance is it probable that the combined total would equal that claimed by Russia.

2 2 2 N ARTICLE by Walter Lippmann on this page A points out that the world gold situation is already highly inflationary. The Wall Street Journal, dealing with the bulletin on Russia's gold issued by Samuel Montagu & Co., says that if that country's huge gold reserve, which promises to become still larger as production continues at record pace, ever comes out into world markets to any considerable extent, major repercussions in price levels are in-

2 2 2 THE record-breaking Russian reserves are stated THE record-breaking mussian resolution for the intensive gold mining development which Soviet authorities have pursued in their program to exploit the country's vast natural resources. Although only a few years ago Russia was a negligible factor in world gold production, it is now capturing first place. Russia's production last year had been estimated at 7,000,000 ounces. According to Samuel Montagu & Co.'s bulletin the correct figure should be around 10,360, 000 ounces, while production this year will be about 14,000,000 ounces. South Africa's output last year was 11,339,000 ounces. What will Russia's astonishing rise mean to world economy?

BUSINESS AND MARKET FORECAST

THE PRIMARY or LONG TERM TREND of stock prices and business, under Dow's theory. has been upward since the summer of 1932. There have been no recent developments indicating re-

THE INTERMEDIATE or SHORT TERM TREND of stock prices is downward, such move ment having been confirmed on April 7 when the market, as reflected by both the Dow-Jones railroad and industrial averages, broke below the support point established on the March 22 setback

THE PRICE MOVEMENT. In closing, on April 7, at 58.26 and 178.07, respectively, the Dow-Jones railroad and industrial averages stood decisively below the support points established This development, so by them on the decline from their peak points in earlier March to March 22. far as concerns the intermediate or month-by-month direction of prices, signals the trend as downward.

In establishing a downward trend, such as has just been signalled, the two averages indicate neither the duration nor the extent of the decline to follow. They merely say that, for the moment, the outlook is stormy, and until the signal is withdrawn, whether this be a matter of a few days or as many months, the investor must guide himself accordingly. The averages, in their forecasting activity, are like the weather barometer. While the latter instrument frequently takes its predictions back—and would be of no use as a guide if it did not—every mariner heeds each fresh signal Should the market be headed, at this juncture, for a full correction (Continued on page 46)

ALLEN, MILES & FOX CHARTERED ACCOUNTANTS

ELLIOTT ALLEN C.A.

COMMERCE & TRANSPORTATION BUILDING TORONTO 2, CANADA

Canada Steamship Lines

What is the outlook for the company in 1937? Are its Securities attractive at current prices? Write or telephone for our analysis.

Chomson, Martin

& Company 330 Bay Street Toronto WAverley 3041

We have prepared an interesting and instructive treatise on

"Bleached Sulphite Pulp

-Its nature and use"

Sent on request

R.O.SWEEZEY&CO.

LIMITED

132 St. James Street, West MONTREAL

WE MAINTAIN ACTIVE TRADING DEPARIMENTS SPECIALIZING IN LISTED MINING AND INDUSTRIAL SECT RITLES

F. J. Crawford & Co.

11 Jordan St. Fl gin 2201



Canada Permanent Debentures are a favorite security of many thousands of experienced investors. Issued for \$100 and upwards, bearing the following

for 1 or 2 years - 3 % for 3 or 4 years - 31/4 for 5 years - - 31/2% A legal investment for trust funds



HEAD OFFICE: 320 BAY ST., TORONTO ASSETS EXCEED \$68,000,000

GOLD & DROSS

It is recommended that answers to inquiries in this de-partment be read in conjunction with the Business and Market Forecast appearing on the first page of this section.

MONTREAL POWER

Editor, Gold & Dross

Editor, Gold & Dross:

I am of the opinion that the common stock of Montreal Power is a good current buy. The yield is satisfactory and I find it hard to convince myself that the bogey man is going to get such a well-established and powerful utility as this one is. I know that fears have been talked about and that is possibly the reason for the current yield. I believe that earnings have been holding up well and I can't see any reason why they should fall off. I was flust about to buy but before actually doing so I will, as always, get the opinion of the Editor of Gold & Dross.

K. S. T. Hamilton Out.

K. S. T., Hamilton, Out.

I agree with you that Montreal Power is an attractive current buy and I am of the opinion that the adverse factors, largely political, have been overestimated by the market. There was practically no change in the company's income for 1936 as against 1935; operating income was up, but net worked out to \$1.75 per share on the common in both years and 1 consider this a sufficient margin of coverage over the current dividend distribution of \$1.50 annually. The addition to surplus, on account of 1936 operations, was \$365,729.

The excess of current liabilities over current assets of \$423,340 as revealed in the 1936 balance sheet is due almost entirely to the refunding opera-tions carried out by the company, involving a fairly large scale liquidation of investments. Marketable securities which stood at \$10,303,300 at the close of 1935 were reduced to \$2,592,344, but cash and call loans stood at \$1,404,902 as against \$1,327,260. Important savings, of course, were effected by the refunding operations, which included the substitution of 312 and 212 per cent issues for the previous 5's, together with a large scale reduction in the total amount cutstanding. On the other hand, the exchange offer of the company's securities for those of Beauharnois Power, resulted in an increase in total funded debt of approximately \$6,000,000 for the year. I understand, however, that a very conservative valuation has been placed, in the balance sheet, on the securities received, as against actual market value The adverse current position I regard as temporary and not as one to cause undue alarm.
As to the political factors, general predictions are

always unsafe, but I am still seized of the opinion which I have previously expressed, that nothing of a nature so radical as to permanently affect Montreal Power, will be undertaken. It is true that the Premier of Quebec, largely as the result of the pressure of a oisy minority, has aunounced a tentative program of public ownership of utilities for the Province. I am informed, however, that whatever developments may be undertaken will likely be in those districts not now adequately served by the large private companies. Mr. Duplessis has by this time given ample evidence that he is far from radical in his economic beliefs and he has no desire to upset the trend of returning prosperity in his Province. I think it altogether likely that there will be more "regulation" of utilities in the Province of Quebec but I do not think that this will of a nature to prevent fair returns to the sharemidders of the large Quebec companies. As a matter of fact, of Montreal Power's 46,761 security holders, some 86 per cent are residents of Quebec Province. I would anticipate, therefore, that once the current tears subside, the general trend toward higher power consumption will restore full confidence in Montreal Power. Eventually, too, there must be some satisactory settlement of the Beauharnois problem, which all be fully reflected in the position of the parent empany, Montreal Power.

0 0 0

GOODYEAR TIRE OF CANADA

I remember that you have always spoken very highly the common stock of the Goodrear Tire & Rubber Common of Canada. For some reason or other I never got cound to buying any of this but I am considering doing it the present time. I would appreciate it very much you would let me have your opinion of the wisdom of its and give me some general information as to the mapany's position and the likely business trend.

I think that Goodyear common at current prices of 86 is a reasonable buy for holding. If the regular dividend of \$2.50 annually were considered only, the will have noted that the company paid an extra of 2.50 on account of 1936 earnings, bringing total dis tribution to \$5. It is my opinion that there will be another extra payable on account of 1937 and, should the present trend continue, this should be at least as large as that of 1936.

An official statement to shareholders has already in sales in all lines for the first quarter of the current year, and it is my belief that this should continue for the whole period. About the only adverse factor is the spectacular rise in the price of rubber during the prices, thus increasing the cost of the company's raw materials. Temporarily, however, the company has fully protected itself by forward commitments, and the effect will not be felt for some time; it has been possible, as well, to partially compensate by higher prices to consumers. While competition in the tire industry is exceedingly keen, Goodyear occupies a leading position, which it undoubtedly should be able to maintain. The current trend toward wider distribution of income among consumers should also be reflected in increased tire purchases

Last year Goodyear of Canada earned \$4.73 per share on its common stock as against \$4.13 in 1935; in the latter year the common was split, two for one and on the old stock the earnings record in recent years was: 1934, \$7.19; 1933, \$6.76; 1932, \$1.62; 1931, \$8.24, and 1930, \$8.02. Dividend distribution in 1935 (on old and new stocks (totalled \$4,37; in 1934, \$4.75 was paid; in 1933, \$3.05, and in 1931 and tribution on account of 1936 earnings exceeded the actual net income figure, but this is made possible by the company's very strong financial position, which has been maintained despite the expenditures incurred in connection with the reduction in the amount of preferred outstanding, made in 1935,

The extra, which was declared after the close of the fiscal year, does not appear as a liability on the balance sheet, but even so, the amount involved is not

sufficient to alter the strength of the position. The last balance sheet shows total current assets of \$10,007,845, including cash of \$840,924 and call loans and Government bonds of \$2,713,097, against total current liabilities of \$673,122. Net working capital at the close of last year was \$9,334,723 as against \$8,483,827 at the close of the previous year, and profit and loss surplus stood at \$8,030,793,

0 0 0 PRESTON EAST DOME

Editor, Gold & Dross:

While I have been a subscriber to Saturday Night for many years, I have never asked your advice regarding any stock as I have stuck pretty closely to my own business. A friend of mine in New York has asked me to take over some shares in Preston East Dome Mines as security in a matter between us. As I have never had any gold mining stocks, would you mind telling me what you think of this stock as an investment?

—J. V. B., Hamilton, Ont.

-J. V. B., Hamilton, Ont.

While shares in Preston East Dome Mines are not an investment, they appear to have interesting speculative possibilities. It is one of the old companies which suddenly came to life last year. The property is located in the Porcupine area and was inactive from 1911 to 1933. The following year some diamond drilling was done but without indicating anything of interest. A drilling campaign early last year, however, located a large mineralized zone of sufficient richness to warrant further development. The suggested grade of the ore was around \$5 per ton. A shaft has since been put down to 300 feet and levels established at 200 and 300 feet. A drive is now underway on both levels to the ore zone and considerable underground development will be car-

ried out before a mill decision is reached.

If this work proves up a sufficient tonnage of ore, it is not unlikely that a mill of 500 to 1,000 tons daily capacity will be considered, the management being of the opinion that as the indications of ore in the porphyry are so numerous and wide it will be possible to mine a large tonnage of moderate grade ore. Consequently the present plant and development program has been arranged for the handling of large quantities of ore. The company last September had \$140,000 in its treasury and later sold more stock under an option agreement. At the beginning of the year the company had over 600,000 shares remaining in its treasury.

2 2 2 ARBADE

Editor, Gold & Dross:

I have 1,000 shares of Arbade Gold Mines and am contemplating the purchase of another 1,000 shares.

Local business men are developing this property in the Matachewan district. What is your opinion of this mater?

-W. L. K., St. Catharines, Ont.

The outlook for Arbade Gold Mines looks interesting and if the underground program now being proceeded with comes up to anticipations, the Matachewan area would appear assured of another large tonnage, medium grade producer. The company has large holdings in Argyle and Baden townships and satisfactory results were obtained in the sampling campaign carried out at various parts of the property. Shaft sinking is now proceeding and the second level is being opened up this month. It is reported that the first ore dyke through which they cut at the first level is formed of two dykes almost merged together. There are some 15 ore dykes on surface running parallel to each other, and it is thought possible they will merge into one large dyke at further depth. A quartz vein was intersected in the shaft at 137 feet and free gold was visible. On the 250-foot horizon a drift will be run in a westerly direction to intersect the shaft dyke and considerable drifting will be carried out along the dyke.

MCCOLL-FRONTENAC

Editor, Gold & Dross;
As a shareholder of McColl-Frontenac Oil, I was very much disturbed and disappointed by the annual report. I would like to have your explanation of the decline in earnings, also your opinion as to whether this stock is worth holding or should be sold. I don't like to sell at present prices but would do so if I

As you are no doubt aware, John Irwin, president of McColl-Frontenac Oil Company, attributed the decrease in the company's earnings in the year ended January 31st, 1937, to the increased cost of crude oil without a corresponding increase in the price received for the sale of gasoline, and secondly, to the burden of increased taxation. Mr. Irwin pointed out that sales had actually increased during the year both in volume and value, but that profits were lower because "crude oil supplies cost considerably more money and the price received for the finished product averaged less throughout the Dominion of Canada during 1936, as compared with 1935. Increased taxation also affected the company adversely. The combination of higher cost of crude oil and increased tax burdens accounts for an amount exceeding \$1 per share on the outstanding common stock." apart from these factors, per share earnings last year would actually have exceeded those for the previous year. Mr. Irwin pointed out that the oil and

Investment Service for Subscribers

Paid-in-advance mail subscribers only are entitled to the investment service described below on the following

The subscriber's yellow address label should be de-tached from the front page and accompany the letter of inquiry. A stamped and addressed envelope should be en-closed.

No inquiries are to be answered by telephone or telegraph.

Subscribers will be entitled to information or advice on one company or one security every month. For in-formation or advice on each additional company or security please remit in advance 50c for each such ad-ditional inquiry.

Individual **Investment Requirements**

It is the aim of this organization to make such investment suggestions as will best suit the specific requirements of individual clients.

Inquiries are invited at our Branch nearest to you

A. E. AMES & CO. LIMITED

Business Established 1889

TORONTO

Montreal Winnipeg Vancouver Victoria New York London, Eng.

Our Income Tax Booklet

Provides illustrations of the method of calculating your Personal Income Tax covering the 1937 return of 1936 income.

There is also included in this April booklet a diversified selection of Dominion, Provincial and Corporation Securities.

Copies upon request.

Kindly write or telephone WAverley 3681

DOMINION SECURITIES CORPORATION LIMITED

TORONTO MONTREAL WINNIFEG VANCOUVER NEW YORK LONDON, ENG.

15 King Street West, Toronto

BRITCANA

GOLD MINES LIMITED

CONSULT YOUR OWN BROKER

Information on Request.

Taylor S. Pennington & Co.

80 King St. W.

EL. 3197

Toronto, Ont.



Do you play the Cymbals or the Horn?

A Roman Emperor was so pleased with his orchestra that he ordered his servants to give every player as much wine as his instrument hold. Seeing one man weeping bitterly, he inquired the reason. "Forgive me", said the bandsman, "but I play the cymbals"

Many investors content themselves with cymbals when the rewards all go to the horns. Haphazard hunches tie up and eventually dissipate hard-earned savings that deserve steady enhancement. Hunches are as costly to purchase as a gilt-edged security and often are as hard to sell as last year's almanac.

Your money merits all the safeguards that accurate information and seasoned judgment can provide. You owe it to yourself to utilize the protective facilities we place freely at your

JOHNSTON AND WARD

Head Office: THE ROYAL BANK BLDG., MONTREAL TORONTO, ONT.—330 Bay Street. Telephone Waverley 4661

Members:
Montreal Stock Exchange
Montreal Curb Market
Canadian Commodity Exchange, Inc.

Branches:
Montreal, P.Q. Toronto, Ont. Kingston, Ont. London, Ont.
Halifax, N.S. Sydney, N.S. Moncton, N.B. Saint John, N.B

A.J.Pattison, Jr. & Co. Limited

BANKS, INSURANCE AND TRUST COMPANIES, BROKERS, INDUSTRIAL CORPORATIONS AND INDIVIDUALS

INDUSTRIAL AND PUBLIC UTILITY STOCKS AND BONDS

Royal Bank EL. 5101 TORONTO

G. S. HOLMESTED

Licensed Trustee in Bankruptcy Liquidator, Receiver, Etc. McKINNON BLDG., TORONTO



A Mutual Investment Fund for individual investors, large and small, providing competent investment management and

CORPORATE INVESTORS

ElMITED

Full Information on Request
City & Dominion Co. Limited
19 Melinda St., Toronto
ADelaide 1019



CALVIN BULLOCK, LTD.

MOMMONWEALTH INTERNATIONAL CORPORATION Limited, is an investment medium. providing SAFETY-through diversification and expert management. Its stock is readily marketable and is an ideal hedge against inflation.

INOUIRIES INVITED

COMMONWEALTH INTERNATIONAL CORPORATION LIMITED

Royal Bank Bldg., Montreal

CANADIAN MALARTIC EAST MALARTIC SLADEN MALARTIC O'LEARY MALARTIC MALARTIC GOLDFIELDS

WAverley 3461 BRIDGER HEVENOR & @ TORONTO STOCK EXCHANGE

Dividend Notices

United Steel Corporation Limited Preferred Dividend No. 1

SALTER A HAYDEN, Secretary Toronto, April 6th, 1937.

PENMANS LIMITED DIVIDEND NOTICE

NOTICE is hereby given that In following Dividents have been declare for the counter counts the 30th day a April, 1937.

On the common Stack, a venty five constraint per share, payable on the lith day of May to Sharehidees or record of the 5th day of May, 1937.

GOLD & DROSS

gasoline industry in Canada does not pass on to the public the Dominion sales tax introduced several And as the sales tax was increased in 1936 from 6 per cent. to 8 per cent., the absorption of this additional tax definitely affected profits, to the extent in the case of McColl-Frontenac of 27 cents per share on the common stock outstanding.

As regards the question of holding or selling, I think that, as you say yourself, it would probably be better to hold for the present anyway. The stock market has been weak lately, but is not likely to continue long in this state, I think, in view of the strong inflationary influences now operating. While com-modity prices have declined somewhat just lately, the long-term trend appears to be still definitely upward, in view of the inflationary factors now so evident. But while the influences of inflation may be expected to push common stock prices higher in time, they will also tend to make for higher prices for crude oil supplies. This would adversely affect McColl-Frontenac, whose own supplies of crude are not sufficient for its needs. Thus, in a period of strongly rising commodity prices, McColl-Frontenac might not do as well as British American Oil or Imperial Oil,

POTPOURRI

R. S. L., Ottawa, Ont. The position of REINHARDT BREWERY COMPANY is improving and the shares are probably a fair enough speculation at the present price for anyone willing to take a chance in brewery stocks. The company's statement for the 11 months ended January 31, 1937, shows carned surplus after payment of income taxes of \$74.895 or 42c a share. This net compared with \$56,657 for the 8 months ended October 31, 1936, and resulted from sales of \$702,986. The balance sheet as at January 31, 1937, shows current assets of \$181,584, almost 5 times current liabilities of \$37,470. Net working capital on this basis was \$144,114. Cash was \$55,279 and investments \$2,446, the bulk of current assets being inventories of \$181,584. There is no funded debt and the 177,159 shares of no par value now listed on the Toronto Stock Exchange are the only capital of the company.

B. H. V. Regina, Sask, PAMOUR PORCUPINE

Exchange are the only capital of the company.

B. H. V. Regina. 8ask. PAMOUR PORCUPINE MINES LIMITED issued its annual report about the beginning of the month and if you have not already received a copy I would suggest you write T. N. Hay, secretary treasurer, 804 Royal Bank Bidg., Toronto. A net profit of \$157,390 after all charges, was reported for the last seven and a half months of 1936, which was the portion of the year during which the mill operated. Earnings are being expended in extensive development work, plant and mine equipment, with the object of increasing daily mill tonnage, now at 700 tons, as soon as sufficient ore is developed.

N. L. T., Toronto, Ont. The MESSENGER PUBLISH-ING COMPANY OF CANADA, LIMITED is a young, unproven concern. The parent company in the United States is not as yet a well-established, substantially profitable venture. Any purchase of stock in this company or its Canadian subsidiary would be of a speculative nature, and should not be considered as an investment.

and should not be considered as an investment.

W. J. C., Toronto, Ont. Apparently MURPHY MINES
LIMITED which has a property in the Eastern section of
the Kirkland Lake field has no immediate intention of
doing any further work on its holdings. Nearly all the
company's stock is issued and the treasury is low in cash.
In previous work a shaft was sunk to 500 feet and considerable lateral work done to that depth without indicating any definite ore sections. Some activity is proceeding on nearby properties.

D. P. R. Calmara, Alla, Canadian Defice.

ceeding on nearby properties.

D. P. R., Calgary, Alta. CANADIAN DREDGE AND DOCK suffered a big decline in earnings last year, but the company is in good shape financially and physically and the prospects are reasonably encouraging. Net earnings for the eleven months to December 31, 1936, were \$201,017, equal to \$2.12 per share. This compares with \$475,797, or \$5 per share for the 12 months ended Jan. 31, 1936. Net working capital at Dec. 31, 1936, was \$811,656. The president states that volume of work was much lighter than in preceding year due to the fact that work on the principal contract closed down in July because Parliament had voted insufficient funds, the remainder of the work standing over for 1937. Signed contracts in excess of \$1,000,000 are reported on the books.

G. L., Peterboro, Ont. GLENORA GOLD MINES is

G. L., Peterboro, Out. GLENORA GOLD MINES is carrying out underground development on three levels and while some encouragement is being met with, work so far has not established ore shoots of any important length. far has not established ore shoots of any important length. Surface indications have not yet been duplicated at depth. The management is good and the company well financed. MINERAL ESTATES is exploring a very large acrease in the Porcupine district. An extensive geophysical survey conducted through about 6,000 acres is stated to have indicated geological conditions similar to those on the producing properties. Finances are being arranged for a large diamond drilling campaign and this should better determine the possibilities of the property.

P. C., Edmonton, Alta. Net income of the NATIONAL BISCUIT COMPANY for the period ending December 31.

BISCUIT COMPANY for the period ending December 31, 1936, was \$12,640,077, for the period ending December 31, 1935, the net income was \$9,986,020,00. Earnings per common share for the period ending December 31, 1935, were \$1.76; for year ending December 31, 1935, they were \$1.31. The company's current assets as shown on the December 31, 1936, halance sheet included \$26,154,203,00 in cash alone, as against current liabilities of \$5,920,650,00. The National Biscuit Company has been handicapped by labor troubles, and the generally poor business conditions over the past few years. Although dividends have been paid regularly, over the last two years earnings have been less per share than the dividend paid. While I cannot say, with any certainty, whether the company's stock will reach the price level at which you bought, I can say that, in view of the brighter general outlook, the company's position should improve materially.

R. W. E., Centralia, Ont. Underground development RISCUIT COMPANY for the period ending Decer

pany's position should improve materially.

R. W. E., Centralia, Ont. Underground development is proceeding at WASCANNA MINES LIMITED, near Tashota, Ontario. Lateral work carried out by former operators on the first level opened an ore shoot which averaged \$12.50 over a width of 7.5 feet for a distance of 135 feet. Opening up of the second level is now underway and a duplication of conditions encountered on the level above is reported. It is stated that the mineralization is greater and the quartz better looking on the second horizon. Visible gold has been noted but there has not yet been sufficient sampling to determine average values.

H. G. R., Westmount, Oue. The answer is that at the

H. G. H., Westmount, Que. The answer is that at the end of the last fiscal year, August 31, 1936, SHERWIN-WILLIAMS CO. OF CANADA had outstanding \$3,460,000 of 7 per cent. cumulative preferred stock. Earnings on the preferred increased from \$5.94 a share in 1935 to the preferred increased from \$5.94 a share in 1935 to \$7.58 in 1936, thus permitting the resumption of full dividend payments of 7 per cent, for the first time since 1932. Accumulated arrears remain at \$14 a share. Financially the company is in strong position and these arrears could be paid out of current resources, but apparently it is the intention of the management to pay off the arrears as earnings warrant. carnings warrant.

E. M., Toronto, Ont. The FISKE GOLD MINES, which holds over 1,000 acres in Rouyn Township, Quebec, has been inactive for several years. I have heard of no plans for reopening, hence you will have to make your own decision as to whether to retain your shares or not.

decision as to whether to retain your shares or not. H, S, Sherbrooke, Que. GOD'S LAKE GOLD MINES had a net profit of \$123,691 in 1936 and ore reserves were increased by approximately 37,500 tons after the withdrawal of 54,505 tons for milling. At the end of 1935 reserves were estimated at 99,000 tons of average grade of 0.36 oz. gold. J.M. CONSOLIDATED GOLD MINES in July, 1936, was reported to have 44,000 tons averaging \$11.70 per ton blocked out, with additional ore indicated.

Production in January totalled \$35,476 and in February \$42,000. Diamond drilling is now proceeding to determine the possibilities of a break recently intersected. One hole gave an average of \$12.50 over seven feet and additional holes are being put down to locate an extension. The next hole 100 feet south intersected a width of 4.4 feet assaying

8.40.

K. J. M., Toronto Ont. A six months' report was recently issued by TECK-HUGHES GOLD MINES and a quarterly report by its subsidiary LAMAQUE GOLD MINES. As these are too lengthy to deal with in the space at my disposal I would suggest you write the head office of these companies which is located at 25 King St. West, for copies of the same. In my opinion the shares are worth retaining. While Teck-Hughes is approaching the end of its productive life in Kirkland Lake, its rapidly growing protege—Lamaque Mines, gives promise of becoming an asset of outstanding importance. Teck-Hughes' holdings of this stock have a market value of approximately \$19,000,000. It also holds \$2,000,000 first mortgage bonds which pay five per cent. interest. In the first year of production Lamaque showed a net profit of 28 cents per share.

R. L. B., Toronto, Ont. GERALDTON LONG LAC GOLD MINES holds two groups of claims, one in the Hutchison Lake district and the other in the Little Long Lac area. Surface exploration has been carried out on the Hutchison Lake group and diamond drilling on the property in Errington Township, but until further work has been done it is impossible to determine the future outlook. Authentic maps of the Ontario mining country may be secured from Norman A. Nunn, 33 Adelaide Street West, Toronto.

West, Toronto.

F. J., Ottava, Ont. During the past ten years BUR-LINGTON STEEL has never failed to show a net profit, and the average net profit over this ten-year period has been \$0.75 per share. At December 31, 1936, the company included in its assets of \$812.955, \$73.541 in cash, and investments of \$157.742, which had a market value of \$167.209.00. Recently the company's shares were listed on the Toronto Stock Exchanse. The company has paid no dividends to date, and I cannot, with any certainty, predict that the stock will rise to a much higher price. But the company is in rather a good financial position, has a good record over the last few years when business has been dull, and the striking increase in the steel business of late is in its favor. In my opinion, Burlington Steel is attractive as a speculation.

B. N., Simcoc, Ont. In view of the general improved

B. N., Simcoe, Ont. In view of the general improved outlook, I think that you would be wise to hold such CITIES SERVICE debentures as you have as a speculation. But I would not advise increasing your present

H. A. R., Dannville, Ont. Underground operations at MANITOBA AND EASTERN MINES LIMITED property in the Temagami area are to be suspended. The decision of the directors to this effect is in accordance with the recommendation of the engineer, who has been in charge of work for some months. I understand that some further surface prospecting is to be done in a section of the property to the south of the main workings. This will be followed by diamond drilling if results prove encouraging. However, in the meantime consideration is being given to the acquisition of a new property.

A. M. Hamilton, Ont. Shares of DOMINION SCOT.

the acquisition of a new property.

A. M., Hamilton, Ont. Shares of DOMINION-SCOTTISH INVESTMENTS are well worth retaining. The balance sheet of this investment trust as at November 14, 1936, showed further substantial appreciation in holdings of the trust. With market value of securities up to \$3,184,033, net assets on November 30 amounted to \$3,342,935. This was an improvement of \$488,245 or 17.1 per cent, over the figure of \$2,854,690 shown at the close of the last fiscal year on May 31, 1936. Since May 31, 1932, net assets of the trust have almost tripled from their level of \$1,160,219 at that date.

B. J., Montreal, Que. Whether or not you should retain your C.P.R. common is a decision which can be taken only, I think, in view of your general investment position. As I see the situation, no possibility exists for quite some time ahead of any dividend distribution on the common. On the other hand, I think that the possibility does exist, if the company's earnings increase during 1937 and particularly if crop conditions and price conditions should be favorable in Western Canada, that the common stock might show further appreciation during the current stock might show further appreciation during the current

H. J., Humber Bay, Out. Assets of HORSESHOE MINES were sold to KENLAND GOLD MINES for 1,350,000 shares or one new for two old shares, which were to be pooled for a year and a half from September 1, 1936 Mill operations were suspended at the property early this year and with possibilities of new financial backing a vizorous development campaign is planned. The old Horseshoe Mine is reported to have had a good production of gold in the early days. It is understood that mill recovery of bullion and concentrates checked closely with expectations which have been based on underground development. development.

S. V., Vancouver, B. C. While the individual stocks you 8. N., Vancouver, B. C. While the individual stocks you are holding are all promising ones, the outlook for gold stocks is rather more than usually uncertain at the present time and as your letter indicates that you have nother investments in stocks or bonds. I think you position may be rather a risky one. The point is that if anything important occurred to damage the prospect for the gold mining industry, your concentration in gold stocks would expose you to the possibility of considerable loss. It might be wise, therefore, to reduce your gold stock holdings and replace with industrials.

stock holdings and replace with industrials.

H. F. N., Ingersoll, Ont. MINERAL ESTATES is exploring some 15,000 acres in the Porcupine area. The property stretches for more than 14 miles west from the town of Timmins, and is the largest holding of any operator in the district. An extensive geophysical survey conducted through about 6,000 acres is stated to have indicated geological conditions similar to those on the producing properties. A large drilling campaign is to be carried out and this will better determine the importance of the property. It is reported that negotiations are underway to secure finances for the contemplated drilling. Mineral Estates plans to function as a holding company and will confine itself to preliminary exploration and development work.

N. D., Hamilton, Ont. According to my records, the

 $N.\ D.$ Hamilton, Ont. According to my records, the SINCLAIR PRAIRIE OIL MARKETING COMPANY was Sinclair Prairie oil Marketing Co? If so, I am quite sure from your letter just what it is your sister owned, and ask them the days that you write to Consolidated Oil Corporation, the head office of Which. (Consolidated Oil Corporation), is at 630 Fifth Avenue, New York City. Apparently Sinclair Prairie Oil Marketing Company does not publish a separate financial statement, its operating results being consolidated with those of other Consolidated Oil Corporation subsidiaries. I am not quite sure from your letter just what it was that your sister owned. Was it a part ownership of an oil lease held by Sinclair Prairie Oil Marketing Co? If so, I am quite unable to say what its value is. My suggestion is that you write to Consolidated Oil Corporation at the address given in New York City, describe as exactly as you can just what it is your sister owned, and ask them the questions you have asked me. Certainly they should be able to tell you.

D. J. N., Montreal, Que. BURWELL GOLD MINES

D. J. N., Montreal, Que. BURWELL GOLD MINES can not be considered other than a purely speculative venture. The property adjoins Siscoe and Siscoe Extension. Diamond drilling is being carried out to probe what is said to be an important shear zone running across the Burwell claims in a northeasterly direction. This drilling is reported to have intersected two quartz veins, but no assays have yet been made public.

assays have yet been made public.

M. H., London, Ont. It is more difficult just now than ordinarily to suggest good investments, because of so many uncertain factors in the general business outlook. Why not buy shares in a good investment trust such as CORPORATE INVESTORS, CANADIAN INVESTMENT FUND, or CANADIAN GENERAL INVESTMENTS? By so doing you will obtain both diversification and some measure of competent management, which latter is a good thing to have these days. Your broker will give you prices.

Construction is Expanding-

Dominion Tar & Chemical Company, Limited

41/2% Bonds, due November 15th, 1951 Price: 101 and interest, yielding 4.40%

Mail enquiries receive prompt attention.

Wood, Gundy & Company Limited

36 King Street West Montreal Toronto

Vancouver London, Eng TELEPHONE: ELGIN 4321 London, Ont.

MCLEOD, YOUNG, WEIR & CO.

INVESTMENT SECURITIES

TORONTO Metropolitan Building

OTTAWA Ottawa Electric Building

LONDON

MONTREAL 231 St. James Street

HAMILTON Spectator Building



"Serving Industry"

The telephone has become a necessity in business. The expansion in Canadian business has witnessed a substantial increase in telephone installations resulting in higher earnings for operating companies.

Anglo-Canadian Telephone Company, through its control of British Columbia Telephone Company, second largest telephone company in Canada, continues to participate in this increase.

Write or telephone for full information with regard to the Company's 512% Cumulative Preferred Shares, currently yielding 51/4%.

W. C. Pitfield & Company Limited 80 King St. West

Quebec Saint John Halifax
Vancouver London, England New York

A. E. OSLER & CO.

MEMBERS TORONTO STOCK EXCHANGE

Inquiries invited regarding Canadian Industrials and Mining Investments

Local and Long Distance 'Phone ADelaide 2431 Ten Lines to Central

OSLER BLDG., 11 JORDAN ST., (Cor. Mclinda)

MINING AND INDUSTRIAL STOCKS

Enquiries on Canadian Securities Will Receive Our Prompt Attention. Write us.

Bowcock, Hackett & Morgan

320 Bay Street - Toronto

MOOSHLA GOLD MINES

Six diamond drill holes now spotted to test conditions below third level, where high average values were obtained.

BOUGHT - SOLD QUOTED

Information upon request

DRAPER DOBIE & CO.

THE TORONTO STOCK EXCHANGE 330 BAY ST., AD. 91"1 TORONTO

Give your Children a chance

OU can do this quite simply by means of the SUN LIFE COLLEGE POLICY. A few cents saved daily would mean little to you but much to them. The SUN LIFE COLLEGE POLICY ensures an economical but complete discharge of your privileged obligations as parents in respect of the educational needs of your children whether you live or die

> Why not become a member of the Sun Life Family today?



THE OCEAN

FOR ALL CLASSES

OF INSURANCE Canadian Head Office Federal Building.

TORONTO

ALBERT C HALL Manager for Canada and Sentoundland

CHARLES HAGYARD Autitant Manager

FIDELITY Insurance Company of Canada TORONTO



PROMPT **SETTLEMENTS**



Wawanēsa Mutual Insurance Company Canudas Largest Fire Mutual

leading All-Canada Company in volume, in strength, and in service to "select" propertyowners and agents.

Home Office, Wawanesa, Man. Fastern Office 341 Church St., Toronto. Branches in Vancouver, Ed-monton, Winnipeg. Mont

IRE WINDSTORM AUTO, CASUALTY

Concerning Insurance

NEW LAMPS FOR OLD

Old Fashioned Principles of Thrift and Saving Not Likely to be Given Up For New Economic Theories

BY GEORGE GILBERT

THERE are very few people who could not use more money if they were put in possession of it. Accordingly, there is something adultring about various schemes put forward from time to time with the object of increasing the purchasing power of the population at no expense to the recipients.

One of these is the proposal that the government should issue purchasing power—money—and use if for the improvement of the economic condition of the Canadian people Protagonists of this scheme charge that at present the financial interests juggle money to suit themselves, without regard to the productive expectity or the needs of the country; that they take for themselves the profit out of the issue of money and credit; whereas money and credit should not be based upon a profit motive, but should be the blood stream of society, and that meney should be the servant of mankind were put in possession of it. Accordingly, there is something alluring about various schemes put forward from time to time with the object of increasing the purchasing power of the population at no expense to the recipients.

One of these is the proposal that the government should issue purchasing power money—and use it for the improvement of the economic condition of the Canadian people. Protasonists of this scheme charge that at present the financial interests juggle money to suit themselves, without regard to the productive capacity or the needs of the country; that they take for themselves the profit out of the issue of money and credit, whereas money and credit out of the issue of money and credit whereas money and credit whereas money and credit out of the issue of money and credit whereas money and credit out of the issue of money and credit whereas money and credit whereas money and credit out of the profit motive, but should be the blood stream of society, and that money should be the servant of mankind and not its master.

They admit that gold is a metal of intrinsic worth and value but contend that it should not have a position of such tremendous importance in our monetary system. If the price of gold can be fixed at an equal standard of value? Under the new economic system they propose to set up wheat and other commodities will be recognized as being as valuable as 201d, nickel, platinum, copper or any other metal.

While they charge capitalism with the creation of our present economic

they charge capitalism with on of our present economic and refer to the impossi-

for the welfare of mankind, it be quite capable of producing in abundance. It is rather ing to be told that their new nic system would take care of chundant production, irrespect booms and depressions, and would provide for the welfare the people, not only of those pe blind or who were wound-the war. Everyone, we are would be taken care of regard-

say, is an adequate permanent cur-rency scientifically calculated in ex-pand consistently with our increas-nce population and our increasing ability to produce. Evidently we can no longer dopend upon our banking system to furnish all the money re-quired to do business with It is

less to the extent warranted by our productive vapacity. Therefore, if its contended, the main question before us today is, who is to control the future monetary solicy of the country, and whether the profit motive shall betaken away from the monetary system, and the credit of the nation used for the welfare of the people of the country. We are warved that if evolution is not allowed to proceed in an orderly way, if it is dammed upfirst at one point and then at anfirst at one point and then at another, the same forces that make for evolutionary progress will likely hlast a way by revolutionary methods.

According to the opinion of orthodox economists, if does not lie in the power of the government to issue purchasing power, because purchasing power de-pends upon the production of goods and services although it is admitted

MONEY in any form now used in Canada is only a title to goods and services, which are the product of someone's labor, but the money is not to be confused with the goods and services themselves. It is like a meal ticket: it entitles the holder to a meal, but is not the meal itself. In the view of the orthodox economist, a sound money system implies that the total amount of all money, taking into account its velocity of circulation, shall equal the value of the goods and services priced and to be distributed by it. Too little money, or money moving too slowly, causes inflation, and both are equally injurious.

There is truth in the statement that it we are to preserve a balanced economy, the government must assume some responsibility for encouraging production as well as for encouraging production as well as for encouraging distribution. Money must be balanced with goods if we are to have a balanced economic structure. It is contended that it is the concentration of money in the hands of a few who cannot spend it, and who do not even find safe places in which to lend it, that causes the present disequilibrium. Were it not for these factors, it is claimed that the process of production

causes the present disequilibrium. Were it not for these factors, it is claimed that the process of production would itself distribute sufficient pur-

claimed that the process of production would itself distribute sufficient purchasing power.

As far as the individual is concerned, however, it he wants to make sure of being in possession of sufficient purchasing power in the future, to provide for his own or his family's requirements, he must make provision for it in the present by foregoing the expending of some of his purchasing power through the exercise of thrift and the saving of the margin large or small—of his earnings over his immediate needs.

Insurance offers him an excellent plan by which he can provide purchasing power for the future. It furnishes him with a systematic savings plan for the entire earning period of his life which will supply funds to take care of him in his declining years; also a guaranteed estate in the case of his prior death which will provide an annual income for his family until the children are able to fend for themselves, and educational opportunities to fit them to make the best use of their time and talents.

U.S. GOVERNMENT WHEAT INSURANCE

O's MARCH 20 the United States Senate passed without a roll-call the Wheat Crop Insurance Bill designed to insure wheat farmers against crop failures due to drought, hall, floods, tornadoes and other causes, maintain the buying power of such farmers and provide for stable supplies of wheat for domestic consumption and the orderly flow of the commodity in inter-State commerce.



CHARLES READE DENT, Secretary of the Confederation Life Association since 1924, who has retired, after an outstanding service with the Association of nearly fifty-one years. He has taken a prominent part in the development of the Association from a comparatively small beginning to its present position as one of the leading insurance companies in Canada, with branches in many other important fields throughout the world. It is of interest to know that he has been commissioned to write an historical account of the early years of the Association, an undertaking for which he is particularly well-equipped. CHARLES READE DENT, Secretary

cause. Several instances were found where serious fires had resulted from the same cause as an earlier fire which had not been reported to the fire department, and this provision will enable the fire chief to take the necessary fire prevention measures. The notice to be given by the independent adjuster, company adjuster or agent. adjuster, company adjuster or agent adjusting the loss need not be on any special form as long as it is in writing. The inspection powers of the Fire Marshal and staff and fire chiefs under

the fire prevention provisions of Section 20 of the Fire Marshal's Act have had some clerical errors corrected and also additional authority given to order the installation of safeguards by way of fire extinguishers and fire

slarms.
Some doubt had been cast upon the authority of the inspectors from the Fire Marshal's Office to take evidence under oath, which has always been the practice in years past and is one of the very important phases of the investigation of suspicious fires. This doubt has now been removed by specifically giving inspectors the power to subpoena witnesses and to take evidence under oath.

AUSTRALIAN MOTOR LAW

AUSTRALIAN MOTOR LAW
IT IS announced that the Parliament of Queensland has recently passed a Motor Vehicles Insurance Act requiring owners of motor vehicles to take out third-party policies against liability for accidental bodily injury to others than the owner, his family, servants, or friends living with him, or to passengers being conveyed in or entering or leaving his car. It is laid down in the Act that a limited liability policy of £750 shall be deemed to constitute compliance with the Act. The insurances can be taken out through the insurance commissioner or any licensed insurer. The insurance a right to refuse the insurance if the applicant is not a suitable risk.

Editor, Concerning Insurance

Being a subscriber of yours, and aware of certain privileges extended to me, I would like to send in a question to be answered on your

question to be answered on your insurance page.

Would you be kind enough to explain to me the difference between stock and mutual life insurance companies, their advantages and disadvantages, and which you think would be the best to take a policy with. I would very much appreciate a full reply on this matter, as it concerns me a great deal.

—J. N. P. Montreal, Que.

-J. N. P., Montreal, Que

only better in hord times with tighting only better in hord times and itself in the contents of planting them to zrow allo great cale. In this civilized see, when mankind in advancement a technological skill is able to true because the comment of a great deal great deal to righten than below to the comment of a great deal to righten than below to the comment of a great deal to righten than below to the comment of a great deal to righten than below to the true above and absolute necessity that the lands of the sum of the consuming especial to the comment of a great deal to right the constitution of the comment of the consuming especial to the comment of the consuming especial to the comment of the comme

Protect Yourself

The Company Takes the Risk

UNION INSURANCE OF CANTO

ASSETS \$31,000,000.00



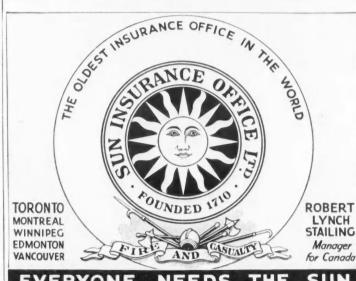


BRANCHES BRANCHES
ACROSS CANADA
Taronto
Hamilton
Ottawa
Montreal
Hamilton
Ottawa
Montreal
Hamilton
Halifax
Winnipeg
Saskatoon
Calgary
Edmonton
Victoria PAID TO OUR POLICYHOLDERS IN 1936 Each year this "mutual" company distributes its surplus or profits to the policyholders in the form of dividends. Why

NORTHWESTERN MUTUAL FIRE ASSOCIATION

Mon-assasable Policies Assets \$6,000,000.

not earn dividends on YOUR fire insurance in 1937?



EVERYONE NEEDS THE SUN



NOTICE TO READERS

Saturday Night's Insurance advice service of for the use of pard-mads ance mail subserbers polly. Saturday Night regrets that transport of the use of pard-mads and the services of the services. Each inquiry must positively be accompanied by the address label attached to the front page of each copy of Saturday Night sent to a regular subscriber and by a stamped, self-addressed envelope. Each letter of inquiry should refer to one subject only. It information on more than one subject so desired the sum of fifty cents must be sent with the letter for each additional question.

FIRE -AUTOMOBILE ESTABLISHED 1840 WELLINGTON FIRE INSURANCE COMPANY HEAD OFFICE . TORONTO ONE OF THE OLDEST CANADIAN COMPANIES



Both the Assured and the Agent benefit by association with

The Casualty Company of Canada

TORONTO Everything but Life Insurance—Agency Correspondence invited. GEORGE H. GOODERHAM, President. A. W. EASTMURE, Managing Director.

Insure Before the Accident

The spectre of accident stalks abroad threatening at every step. How many times has it brushed your elbow? Next time it may strike you. What a comfort to know you are protected against expense and loss of income by a Mutual Benefit Health & Accident policy. First Day Protection Lifetime Indemnity. Inquire for Particulars



AGENTS WANTED

HEAD OFFICE FOR CANADA: 34 KING ST., EAST, TORONTO

CENTRAL MANUFACTURERS

Mutual Insurance Company 1201 Concourse Building-TORONTO-Elgin 7207

MUTUAL FIRE and AUTOMOBILE INSURANCE



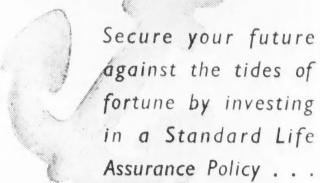


SERVICE TO THE INSURED BUILDS **BUSINESS FOR AGENTS**

> · Company's own claims offices strategically located in Ontario and claims service elsewhere—this provides the service that satisfies on automobile, fire, accident, teams, burglary, plate glass, cargo, elevator, gen-eral liability and fidelity and surety bonds.

AGENCY ENQUIRIES INVITED

SECURITY



EST-INDS

ASSURANCE COMPANY

HEAD OFFICE . 3 GEORGE STREET . EDINBURGH HEAD OFFICE FOR CANADA, 391 St. James St., MONTREAL All policies are written and issued in Canada; and claims are admitted and build by the Canadian Board of Directors

WILERID POCKLINGTON, Branch Manager, 24 King Street West, TORONTO, J. BEDELL HAMILTON, Branch Manager, 422 Richards Street, LONDON, ONT. J. H. BRUCK, Branch Manager, 102, and 110 Blackburg Bladling, BS Sparks Street, OTTAWA, A. G. S. GRIFFIN, Branch Manager, Room 1113, 36 James Street South, HAMILTON, ONT.

only non-participating policies, while a mutual company can issue only participating contracts, so that a discussion of the relative advantages of stock and mutual companies usually means a discussion of the relative merits of participating and non-participating policies.

But no such distinction exists in this country, as mutual and stock companies alike are permitted to issue both participating and non-participating contracts, though the stock companies operating under the Dominion law are required to allot 90 per cent of the profits earned on participating policies. Some companies voluntarily allot a higher percentage of the profits to their participating policies. Some companies voluntarily allot a higher percentage of the profits to their participating policy is to their participating policy is to the holders of participating policies. Some companies voluntarily allot a higher percentage of the profits to their participating policy is to their participating policy is the mathematical equivalent of the other, though, for the reasongiven above, one policy may better met your requirements or desires than another.

Editor Concerning Insurance:

I have an insurance policy which is payable to my wife. Can I change to entage to make a change, as you are paying a low rate for your insurance paying a low rate for your insurance paying a low rate for your insurance.

protection of Canadian policyholders, you will be sure of obtaining insurance at a reasonable cost, and you or your beneficiary or beneficiaries will be sure of receiving the full face value of the policy when it matters of the policy when it matures as a claim, however far in the future that may be.

Your opinion concerning the following matter would be of much assistance and appreciated.

At a sacrifice sale I purchase a building for \$2,800. The building has a sound value of \$4,000 and is in good condition with no remodelling necessary. Intending to place insurance on this, I consult my agent, who advises me to place \$4,000 on the property. I do this.

In the event of a total loss the con-

In the event of a total loss the contract, as I understand, is a policy to indemnify for the actual cash value at the time of loss, becomes a policy to return to me \$1,200 over and above the price I paid for the property. On this basis it appears that the policy would be a contract of profit.

The adjuster who is sent to settle the loss discovers the actual purchase price of the building and reports to the company carrying the liability. Could not the company under the conditions of the policy, in spite of the fact it was written for a face value of \$4,000, offer to only pay \$2,800, less depreciation, and be upheld by the court on a settlement of this amount?

—W. C. G., Hamilton, Ont.

-W. C. G., Hamilton, Ont.

-W. C. G., Hamilton, Ont.

What determines the amount recoverable under a policy of fire insurance is the actual value at the time of the fire of the property destroyed, not its value at any other time, nor its prime cost. Suppose the property in question had been a gift, and you had insured it for \$4,000 and it burned, the insurance company could not very well claim that as the property had cost you nothing you had suffered no loss and accordingly were not entitled to any indemnity under the policy.

While the contract of fire insurance is a contract of indemnity, the word "indemnity" means adequate or full indemnity and in the case to which you refer, you would not be fully indemnified unless the amount recovered under the policy represented the actual value at the time of the fire of the property destroyed, irrespective of the property

destroyed, irrespective of the purchase

price.

In many cases the market value of the property at the time of the fire represents its real or intrinsic value. In such cases, payment of the market value would be an adequate indemnity, since the insured by going into the market and purchasing similar property could be restored to his original position.

position.

In other cases, payment of the market value does not give the insured an adequate indemnity, since he cannot reinstate the property for the sum representing its market value, but is compelled to incur further expenditure before he is restored to his original position. Consequently he would not be adequately indemnified unless he received the amount necessary and sufficient for reinstatement.

S. A. E., North Battleford, Sask

Editor Concerning Insurance:

I have an insurance policy which is payable to my wife. Can I change it, so that it will go to my daughter without first getting the consent of my wife to the change.

-G. F. D., London, Out.

—G. F. D., London, Out.

It is not necessary to obtain the consent of your wife in order to effect a change of beneficiary from your wife to your daughter, as both belong to the class of preferred beneficiaries. You have the right to change from one preferred beneficiary to another preferred beneficiary to another preferred beneficiary as you may see fit, but you cannot make a change to a person outside the class of preferred beneficiaries without consent of the preferred beneficiary when once the policy has been made payable to such beneficiary. Change of beneficiary may be made by filing a declaration with the policy or with the company carrying the insurance, or it may be made by re-writing your will. If made by way of a will, the policy should be identified by number and name of company carrying the insurance. Any subsequent change desired may be made in the same way, either by a declaration riled with the company or by a declaration of the preferred beneficiary.

quent change desired may be made in the same way, either by a declaration filed with the company, or by a dec-laration made in a will. If the decla-ration is made in a will, it is deemed to have been made, as against any subsequent declaration, at the date of the will and not at the death of the maker of the will.

Editor, Concerning Insurance:
What is the object of requiring insurance companies doing business in Canada to maintain a deposit with the Government, and how are the public protected by such a deposit? A detailed explanation will be appreciated.

If J. Winnipeg, Man
Insurance companies registered
under the Dominion Insurance law
are required to make a deposit with
the government at Ottawa as security for their liabilities in Canada
Their liabilities consist of unsettled
losses, incurred premiums and other
debts to the public. Other than native companies are required to maintain deposits in this country equal to
their liabilities here, so it will be
readily seen that the Canadian
policyholders of such companies are
well protected.

Experience over a period of sixty

policyholders of such companies are well protected.

Experience over a period of sixty years has proved the value of these deposit requirements. In the past few years, especially, their effectiveness has been amply demonstrated. Many foreign insurance companies have got into financial difficulties, and have had to go into liquidation. A number of these companies were licensed in Canada, but in every case satisfactory arrangements were made without delay to take care fully of their Canadian liabilities by way of reinsurance with strong licensed companies, their Government deposits in Canada being ample for that purpose, so that their Canadian policyholders did not lose a dollar, whatever may be the final outcome to their other policyholders.

These Government deposits are not released as lowness and liability as

received the amount necessary and sufficient for reinstatement.

Editor, Concerning Insurance:
Would you kindly advise me if it would be to my advantage to avail myself of the interchange privilege in my Jubilee policy of London Life Insurance Company.
The interchange clause is for 15 years and 1 have still two years to change to 20-pay life or endowment policy.
The annual premium has been, on \$10,000 ordinary life, \$384.50. In future it will be \$347, on account of lapse of disability clause on attaining Ottawa and in the vaults of ious companies, is that, in the even Whether it would be advisable to avail yourself of the interchange privi-leges in your London Life Jubiled policy would depend upon your present condition of health to a large extent. I should say. If your health were not

THE GROWING THREAT OF WORLD INFLATION

Continued from Page 41)
money. They print bonds. These bonds, or at least a considerable part of them, they sell, not to investors who have saved money out of their income but to banks which give them the right to draw cheques to pay officials and solders and workmen and contractors. This money which the banks give the governments is not merely the money that people have deposited with them. It is anywhere up to, say, ten times as much.

This purchasing power was not earned. It does not represent goods produced that are offered in exchange for other goods. It is artificial purchasing power which enables persons who do not produce melons to share what melons there are Naturally, the midon producers have less melon to eat; they are the victims of an inflation.

WE MUST not be distracted from the essential tact because some governments are borrowing printed money to finance armaments and others to build schools and others to take care of the unemployed. In an economic sense they are all doing exactly the same thing, and the apparent difficulties are due to political bookkeeping. All governments are spending money on military affairs, on

SANCTUA



All the irritating little scars of the daily battle are soothed away in a pipe of Herbert Tareyton to bacco. The care with which the choicest tobaccos are blended and treated. quarantees a smoking mixture beyond comparison for sheer satis-



HERBERT

THE PERFECT COMPLEMENT TO GOOD LIVING



CROWN TRUST COMPANY

wishes to announce the opening on April 15th, 1937, of a Toronto Office at 80 King Street West, where a general Trust Company business will be transacted. J. Ragnar Johnson has been appointed Manager.

"A CONSERVATIVE TRUST COMPANY FOR THE PUBLIC'S STRVICE"

ENDURIES ARE INVITED REGARDING OUR SERVICES AND CHARGES

ASSURANCE COMPANY ESTABLISHED-190

A STRONG PROGRESSIVE COMPANY

ASSURANCE COMPANY LTD. of London, England

AUTOMOBILE

CASUALTY

erente General Agents-ALFRED W SMITH SON & RIDOUT, LTD - 16 Terente St -- Phone ELGIN 54



A STERLING RECORD

Since its inception in 1884 this Company has an unbroken record of prompt and secure service to policyholders.

and conservative management which has always adhered to the policy of careful selection of risks and investment in

PORTAGE LA PRAIRIE MUTUAL INSURANCE COMPANY

WINNIPEG, REGINA, CALGARY WRITING FIRE AND WINDSTORM FOR OVER HALF A CENTURY

STERLING'S STATUS

Britain Must Maintain Fair Exchange Value to Enable Expansion in Overseas Markets

BY GILBERT C. LAYTON

of any other paper.

—F D. T., Hamilton, Out.

A FTER the British budget, attention is likely to be directed towards the position of sterling and, in particular, towards the position of the British Exchange Equalisation Account. If expenditure on rearmament involves inflation, the foreign-exchange market is likely to witness bearish operations against sterling. If the implementation of the arms program is accompanied, as it seems likely to be, by an all-round rise in industrial costs on a considerable scale, then money might become dearer in Great Britishin, and the tendency of sterling will correspondingly be stronger.

It can be seen that the position of the g is by no means simple. It is undoubtedly overvalued in relation to the france even after the latest depreciation of the latter. But this position wherein sterling is overvalued in the delar but will aggravate it.

The control.' although that might effect a temporary solution by operating outside its defined function. It would be to do not the country as a whole, for the boost which rearmament will be come dependent upon expansion in overseam anarkets. For this expansion a fairly valued currency is the first essential. An overvalued currency would be prejudicial on two counts; it would not only tie the hands of British exporters, but would also, insofar as it kept prices high in the domestic sphere, maintain industrial costs at a level which restricted profit maveins.

Financial Editor, Saturday Night:

I like your paper very nuch, especially the Gold & Dross department. I follow your answers very closely and I find them more accurate than those of any other paper.

I like your paper very much, especially the Gold & Dross department. I follow your answers very closely and I find them more accurate than those STERLING cannot be viewed through London alone, since this agreement exists; Paris and Washington must also be taken into account. So far as France is concerned, now that the details of the defence ban are safely negotiated, the problem again telers to the broader economic difficulties. If, as M. Blum hopes and as his economic advisers believe, recevery in France will be accelerated, then the franc's worries will be over, for there will be an automatic rectification of its overvaluation.

But France is not yet by any mealis an attractive kome by foreign manay Even the reput lation of account of STERLING cannot be viewed through



JACK MOAR, head of Skylines Express Ltd., the newly-organized trans-port company which will the together the northern mining areas and offer a fast connection to the transcommental are lines from Toronto. The powerful new airliners being put into service by the company have been specially de-signed for service in the territory over signed for service in the territory over which they will operate.

BUSINESS AND MARKET FORECAST

(Continued from Page 41)

of its advance of the past two or more years, it should work down, over a period of months, to or below 49 on the Dow-Jones railroad average and 152 on the industrial average. These figures, respectively, represent a three-eighths cancellation, by each average, of its total advance since the last full correction in the general market, which correction followed the vigorous advance of 1933. They are given in line with Dow's statement that at some point in every main trend a countermovement can be expected cancelling three-eighths or more of the main movement.

If the market, rather than undertaking a full correction now, is postponing this event, as it did on the spring break of about one year ago, then a normal point of support and turn-about for the present decline would be around 55-53 on the rail average, 175-169 on the industrial average. These figures represent technical cancellations of the single leg of advance witnessed over the past twelve months. Such a decline would approximate or compare about equally with the decline in the industrial average that occurred in March 1935, and with the decline in both the rails and the industrials that occurred in April of 1936.

Should the last mentioned type of break be under were them.

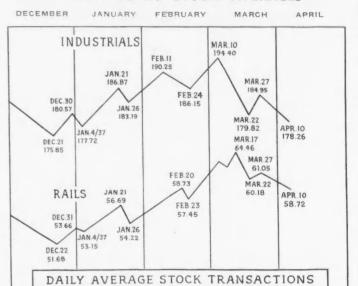
Should the last mentioned type of break be under way, then, on Wednesday's closes (April 7, 1937) the decline, from the standpoint of extent, could be said to be at least two-thirds over. As to duration, countermovements of the character under discussion customarily run from three to six weeks, which compares with a four-week movement for the present decline to date.

MARKET POSITION—Until a clear signal of a change in the Intermediate Trend occurs investors and speculators should maintain the following conservative position:

Investors should hold about 50% industrial bonds or debentures, preferably with stock purchase or stock conversion privileges attached, about 15% to 25% in common stocks, and cash about 25% to 35%.

Speculators on margin should be wholly liquid 100 % in cash, and investors who confine themselves to common stocks should have a cash reserve of about 30 % .

DOW JONES STOCK AVERAGES



2.346.000

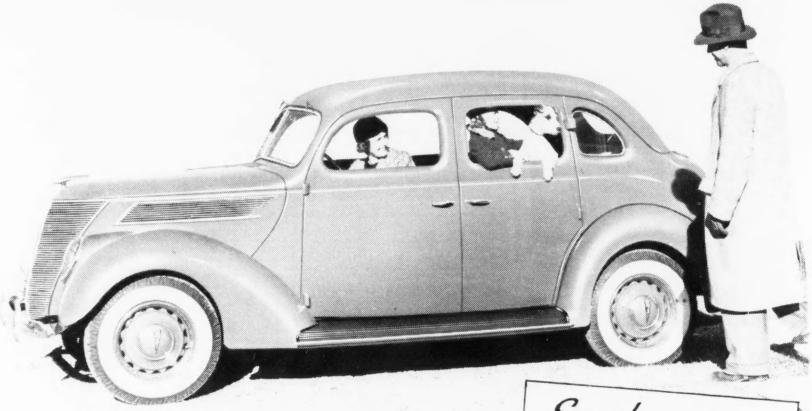
1,936,000

1.350.000

2,293,000

1,944,000

The Ford V.8 SURROUNDS YOU WITH STEEL



STEEL TOP-ALL-STEEL BODY SAFETY GLASS THROUGHOUT at no extra charge

Sober thinking about modern safety and sound engineering has resulted in the safest Ford car ever offered. You and your family will ride surrounded with steel in the Ford V-8... top, side panels, floor and frame, all welded into a single steel unit of great protective strength. And the established use in Ford cars of Safety Glass throughout at no extra charge is a further safeguard. But Ford V-8 safety does not end there. Easy-Action Safety Brakes, which give you "the safety of steel from pedal to wheel," are positive and direct. This braking system gives quicker straight-line stops with feather-light pressure on the brake pedal. Instant response of the improved, more economical Ford V-8 engine . . . lower centre of gravity which makes the car hug the road . . . and big tires on rugged steel wheels make the Ford V-8 safer still. As modern in appearance, comfort and economy as it is in safety, truly the quality car in the low-price field. Ask your Ford dealer to let you drive it.

> TUNE IN FORD SUNDAY EVENING HOUR, 9 P. M., E. S. T., Columbia Broadcasting System.

Everything THAT MAKES A Quality CAR

ALL-STEEL BODY - Not an ounce of wood in all-steel body structure. Steel top, floor, panels and frame. Safety Glass throughout at no extra charge.

EASY-ACTION SAFETY BRAKES - This brak. ing system gives quicker straight-line stops with featherlight pressure on braking pedal. "The safety of steel

GREATER OPERATING ECONOMY-Improved V-8 engine gives its outstanding performance with unusually low gasoline consumption.

COMFORT AND QUIET-Smoother and quieter Centre-Poise Ride. Easier steering because of worm and roller type steering gear. Starter button is on instrument panel; parking brake lever is below it.

MODERN APPEARANCE—Streamline design. Slanting V-type windshield opens in all closed cars. Headlamps recessed into fender aprons. Modern lidtype hood is hinged at the back. Radiator ornament

BEAUTIFUL INTERIORS - Luxurious upholstery and trim. Instrument panel has all gauges grouped for rapid reading. Adjustable driver's seat rises as it slides forward. Choice of colours and upholstery.

\$30 A MONTH, with reasonable down-payment, buys any new Ford V-8 Car under T. F. C. National Finance Plan.

eality Car in the Low-Price Fie

An old-established financial organization, of high standing and successful history, is seeking the services of two men to act as local representatives. They must be men of high character and good connections, capable of earning a large income, and their records must stand closest investigation. To the men selected an enviable opportunity of permanent and profitable association with the organization will be presented. Apply, by letter only, giving full details of career to date, to "A.G.S.", care of J. J. Gibbons Limited, 159 Bay Street, Toronto.

MOLYBDENITE

GOLD

LA REINE GOLD MINES LIMITED

Why not acquire an interest in a most progressive Company? Diamond drilling started December 9th, 1936. Over 4,000 feet completed to date.

Surface work has definitely proven commercial ore over a length in excess 125 feet. Drilling has proven same 170 feet in depth.

3. As of March 31st, 1937, \$14,056.39 actually expended on property development. Funds on hand to continue same and increase operations as weather permits.

4. The following telegrams received April 13th from Joe Mc-Carrol, foreman at property: "Recovering high grade molybdenite on main vein over distance of 50 feet. Shipping samples today." "Account molybdenite and gold showing depth 170 feet hole 8 believe it advisable to draft plans and start vertical operating shaft. This should fully establish existence commercial ore body."

For full details write or telephone Company or request same through your own broker.

305 C.P.R. Bldg.

Head Office TORONTO

Tel. WA. 5801

Ask to see the "GUARANTEED" SWEAT PROOF CARTER LEATHER exclusive with Biltmore Hats



BILTMORE HATS FOR MEN

A new high in distinction and smartness. The new Biltmore Homburg excels in every point of hatcraft ... style leadership, lasting shapeliness, and perfect wearing quality and comfort.

At leading men's stores from



The Master Hat of Canada Creators of ROYAL BILTMORE . PRINCE BILTMORE . LORD BILTMORE



Copies on Request

Devoted to a comprehensive survey of gold mining in Northwestern Quebec, the current issue of our quarterly publication "Investments" sets forth in detail the remarkable expansion of this new field, gold production of which increased from \$76,000 ten years ago to \$23,000,000 in 1936.

In addition, this issue of "Investments" also contains a large scale map of the area under review, showing the location of 156 properties either in production, under development, or in the prospect stage.

Investors will find much of vital interest in this publication; copies will be gladly furnished on request.

NESBITT, THOMSON & COMPANY LIMITED

355 St. James Street West. Montreal

Branches in the principal cities of Canada

REPORTS about a possible decline in the price of gold a week ago rocked the markets of the world.

The reports were quickly denied as mere rumors and having no foundation in fact.

However, I am in a position to know the reports were more than a rumor and that the question of what to do in regard to stabilization of the price of gold is exercising the minds of government leaders in London, Wash-ington, and Paris government leaders, ington and Paris.

Washington is at least uneasy, if not actually alarmed, at the relentless flow of gold in that direction. Continuation of the flow would mean nore vaults, more complications, more sterilization of the metal. It is unofficially estimated that close to \$400,000,000 in gold has already been sterilized.

I understand that when matters reached a crisis a week or so ago, when certain shipments of gold reached New York the question of price actually arose among certain banks, and for a moment it looked as though a free market for the metal was about to develop. Again, as in many another world crisis, London filled the gap.

My understanding now is that "Europe," or "London" has undertaken to absorb more gold and lessen the flow of the metal to Washington. Officials at Washington are thereby permitted to declare they know of no thought or plan to alter the price of gold.

Kirkland Lake Gold, is developing very rich ore at the 3,450 ft. level. Production during recent weeks amounted to nearly \$4,000 per day. In addition to the fact that mill heads have risen to around \$20 per ton is the fact that diamond drilling to the 3600 ft. horizon has brought up 15 ft. of core assaying \$121 in gold per ton. It is not possible to base estimates on one drill core, but the intersection is significant.

Waite-Amulet is to resume production within 60 days. The scale of operation to be attained within 90 days is somewhat greater than formerly expected. The mill on the Amulet section is to operate at 350 tons per day, but, in addition to this, plans have been completed to send a further 100 tons of high-grade copper ore direct from the Waite to the Noranda Smelter. On 16 cent copper a net profit of \$1,000 to \$1,250 per day is indicated from this direct smelting ore alone.

. . CHAMPION MORTGAGE

ANNUAL report of Champion Mort-A shows that during the past five years the company has practically doubled its assets during each year of bus-

its assets during each year of business.

Under a trust agreement with the Montreal Trust Co. the company is required to maintain on deposit \$110 worth of assets for each \$100 of liability to its certificate holders. According to recent statement by Patriquin & Johnstone, chartered accountants, who audit the company's books, the ratio of quick assets to liabilities to certificate holders was over 150 to 100, at December 31, 1936, rather than the stipulated minimum of 110 to 100.

The auditor's statement continues: "The liquid position of the company is carefully maintained and it at present holds cash, government bonds and high grade municipal bonds sufficient to liquidate its entire halm ity to certificate holders. In addition to the above, other investments are confined to amortized mortgages on residential property so that the company will have no difficulty in maturing the savings certificates which it sells. "All dividends have been paid to date on preference shares, but no dividends have been declared on common shares, the policy of the company being to defer payment of dividends on the common stock holdings and thus add to the strength of its financial position."

financial position."

All investments are made by the Montreal Trust Company and mort-gages are accepted only on owner-occupied properties in leading Canaoccupied properties in leading Canadian cities and do not exceed in any instance 50 per cent of the valuation of the property. As the auditors' statement reveals, mortgages at present represent a minor part of the company's assets.

The company is applying for a pominion charter and opening new

Deminion charter and opening new head offices in Toronto. It operates over the three western provinces, and two eastern provinces. Letters from



PRICES GO?

Read the answer to this vitally important question in the April

CANADIAN BUSINESS

On Sale TODAY

News Stands







Whether you're a gymnast, or a tobacco blender, you must keep your balance, or else —!

The balanced blending of tobaccos gives that natural, straight tobacco aroma and taste so marked in Imperial Tobacco's brands of cigarettes. Their aroma appeals as soon as you open the package ... you just know they are naturally good! Then touch your tongue to the end of the cigarette before you light it, and draw slowly. Savour that delightful taste, born of fine tobaccos, and only fine tobaccos, skilfully blended and in balance.

We take from our cool, airy warehouses, mild tobaccos of different and contrasting types, aged and mellowed by time, and then match them, type against type - until they are exactly in balance - perfectly blended.

Balanced blending is a scientific method developed by this company through many years of experience. The blend of every Imperial brand of cigarettes is perfectly balanced before it is offered to the public and it is kept that way - always - so. in the cigarette of your choice you are assured of unvarying pleasure and unfailing satisfaction.

> TURRET GUINEA GOLD MILLBANK PLAYER'S



GOLD FLAKE

IMPERIAL TOBACCO COMPANY

OF CANADA. LIMITED

Monarch Life 10% pd. 23.50 24.50 New January Western Assurance Pfd. 40.50 45.00

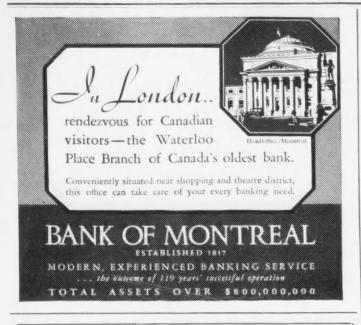
vestern government registrars show

they are satisfied with the progress and standing of this company. UNLISTED QUOTATIONS

Clarkson, Gordon, Dilworth & Nash Chartered Accountants

E. R. C. CLARKSON & SONS

Wellington Street West			ORONTO	
Met Indust "A"	103.00.104.00	INVESTMENT TRUST SHARES		
nick's Ltd. Com	67 (8) 68 (0) 4 (d) 5 (0)	Can Gen Invest Ltd (Upv. 50c) Can Int Inv. Tenn 550 Pfd	10.80	11
Mills Com. Pal Paper 7% 19d. Grain 64% Pro.	1.50 0.25 100.50 107.50 97.50 100.00	Can Investment Fund	110 50 4.70	
of Physical Physics Physics	100.50 102.50 20.50 21.50	Can Investment Corpo thry soci Investment Found for Phi	10.00	10.
ANCE STOCKS:	1.50 1.75		67.00	
tota Vera	15.50	Sies that Corp 6% phi	25.00 24.50	27 26
	135.00 145.00	POWER ISSUES	90.00	92.
West Life Assess it Life returers Life ins.	340.00 350.00 385.00 375.00	es 1st.	91.50 16.50	93,
OCCURED THE THE	2377 3381 2381 338	to a Theory of the Tallacine		



The WESTERN SAVINGS and LOAN ASSOCIATION

HEAD OFFICE: WINNIPEG, MANITOBA. FQUITABLE SECURITIES CORP. LTD. GENERAL AGENTS CALGARY, ALBERTA BUTLER BYERS BROS. LTD. GENERAL AGENTS SASKATOON, SASK. McCALLUM-HILL AND COMPANY, LIMITED GENERAL AGENTS REGINA, SASK.

bank with



BARCLAYS BANK (CANADA) offers a complete service to firms and individuals having domestic banking requirements, and places at the disposal of manufacturers and merchants, the Empire-wide banking services of the Barclays Group of Banks maintaining over 2,900 offices and with resources amounting to nearly three billion

BARCLAYS BANK (CANADA)

MONTREAL

214 ST. JAMES STREET

60 KING STREET WEST

TRADE UNIONISM AND THE C.I.O.

expressing Labor ebullition at the election of the Popular Front Gov-ernment under the Socialist Premier Blum, "Occupation of factories" was Blum, "Occupation of lactories was one of the most shifster features of the condition of labor unrest, ap-proaching anarchy, in Italy which led to the rise and triumph of Fascism as the only effective alter-

Fascism as the only effective alternative to a Soviet.

Great Britain has been exceptional among European countries in maintaining domestic peace, that is to say, in avoiding clashes between sections of the population and the forces of the State. But Britain has suffered very grievously since the War from the antagonism between Capital and Labor. This is a neutral way of expressing the fact. Some would say Britain suffered from the swollen power of the trade unions. Britain's share of world exports declined every year from 1924 to 1928. In those years, when the rest of the world was enjoying a trade boom, Britain had three times the pre-war average of unemployment.

The great trouble in England was the "rigidity" of wages in the "sheltered" industries that is the indus-

The great trouble in England was the "rigidity" of wages in the "sheltered" industries, that is, the industries which from their nature were not subject to foreign competition and which had trade unions which maintained wages at levels causing burdensome costs to the unsheltered industries, which had their own trade unions indeed, but which were forced to adapt their wages as far as humanly possible to the conditions of world competition.

ABOR unions can be, and have ABOR unions can be, and have social and economic disruption. Hence the nervousness of business in the presence of the C.I.O. has not been without reason. But the question arises: what is the right way to deal with the situation? Should business declare war on the new unionism, should it adopt a resistant attitude, not taking the offensive but holding ground against it as long as attitude, not taking the orderive but holding ground against it as long as possible, or should it freely recognize it and seek to make terms with it on a business basis, which means a basis of mutual advantage?

a basis of mutual advantage?

The policy of war against unionism has been tried long and frequently and it has always failed in democratic countries. According to English law the primary activities of trade unions are in restraint of trade and therefore illegal at common law. Moreover, until 1825 there were statute laws, the Combination Acts, expressly against trade there were statute laws, the Combination Acts, expressly against tradeunions. Not until 1871 were unions so legalized that a court would hear an action brought by a union against a defaulting official. The English unions have had to fight every inch of their way in the progress achieved. There was a war against them but they won. The same is true of Germany, Belgium and France.

The same is true of the United

The same is true of the United The same is true of the United States. Before Samuel Gompers established the A.F.L. on the conservative foundations of skilled craft unionism there had been many a bitter struggle. Gompers organized only the aristocracy of labor; the anskilled masses remained unorgan-

them were defeated by strong-arm methods. The steel industry was the decisive field of battle and in the struggles of 1919 and 1920 the employers, under the drastic general-ship of Judge Gary, smashed the attemuts at anionization under Gomship of Judge Gary, smashed the attempts at unionization under Gompers, Fitzpatrick, and the John L.
Lewis who is still with us, "You
can't organize steel" became the despairing doctrine in the ranks of
American labor. But within the last
few weeks the miraculous has happened and the great corporations of
United States Steel have not only
recognized the C.L.O. unions but
have granted wage increases without



a struggle. I take this as showing that the steel industry, after gener-ations of struggle, has abandoned the policy of war against unionism

the policy of war against unionism.
General Motors and Chrysler in the United States have fought as much as honor demands and have now recognized the union. Ford, it appears, is determined to fight. His test is yet to come. But with the special example of U.S. steel, and of trade unionism in general in all countries, the lesson of experience seems to be that unionization can only be hindered temporarily, it cannot be stopped altogether.

If WE reject the policy of an aggressive war against unions we may consider the policy of a delaying movement, a rear-guard action of staving off unionization as long as possible. This seems to have been the policy in the auto industries, for it is impossible to believe that General Motors and Chrysler were at the end of their powers of resistance when they signed agreements with the union. The philosophy of the delaying movement seems to be that if the unions get their demands too easily they will be always using the accelerator and never the brake. It accelerator and never the brake. It is good policy to make the strikers know what a stoppage means in lost wages, and to throw on the

fording necessary relief to the families whom it temporarily deprives of their means of livelihood. These of their means of livelihood. These Fabian tactics against the unions may or may not be necessary and advantageous, but if so our situation is indeed a miserable one. Industry is a state of guerilla hostilities instead of a partnership, a co-operative enterprise between labor and capital.

The third possible rolley is one of

The third possible policy is one of The third possible policy is one of mutual trust and free co-operation between employers and the chosen organizations of the workers. This is not quixotic; it is already the policy widely adopted even in a weakly organized country like Canada, so far as some of the old-established craft unions are concerned. Employers might prefer to be without the unions, but they know they have craft unions are concerned. Employers might prefer to be without the unions, but they know they have to deal with them and therefore they try to be as friendly as possible; they do not make war on them. The Canadian railways are an example of this adaptation to realities. The A.F.L. is receiving many bouquets these days from critics of the C.I.O. The A.F.L. is praised for its moderation and sanity by some who denounce the C.I.O. Personally I would praise the A.F.L. only with reservations, but at any rate the A.F.L. is not impossible for business to get on with and business does not think it needs to have the bloodletting of a brief strike merely to keep the A.F.L. unions from getting too bumptious.

Is there any real reason to fear that the C.I.O. will be more intract.

too bumptious.

Is there any real reason to fear that the C.I.O. will be more intractable than the A.F.L.? John L. Lewis is an A.F.L. leader of thirty years' standing. Why should he depart in the C.I.O. from the attitude which he has maintained with such advantage to himself in the United Mine Workers of America? The orthodox trade union leader no more wants strikes than the professional soldier trade union leader no more wants strikes than the professional soldier wants wars. Strikes mean great trouble for union leaders, and great expense and risk for the unions. The leader is disposed to hold out for no more than he can get peacefully, and he often is fully appreciative of the employers' difficulties. The essential function of a trade union is to make employers difficulties. The essential function of a trade union is to make collective bargains with the employers on behalf of the workers, and the leader is a skilled negotiator or bargainer, who makes the best business deal that can be made for those he represents.

THE description given in the pre-THE description given in the pre-ceding paragraph applies to the ordinary conservative A.F.L. unions. It has still to be proved that it ap-plies to the C.I.O. unions, though from the antecedents of John L. Lewis at least, we may expect it to apply to them. But what makes apply to them. But what makes anionization an uncertain and potentially dangerous factor is the prevailing philosophy, or state of mind, of the more active elements in the rank-and-file, which will sooner or later inevitably be reflected in the leadership and policy of the unions. I have described unions that are

I have described unions that ac cept the present system of private business and merely strive to make the best bargains for their members within the system. They really meet employers on a business basis, recog-nizing that a bargain must be fairly satisfactory to the two sides. But unions can be revolutionary; they may become inspired with the notion that the system of private business should be destroyed or at least radically changed. Socialist ideas in the British trade unions caused a socalled militant policy which culminated in the General Strike of 1926 and the eight-month stoppage of the coal mines. and the eight-month stoppage of the coal mines, a major disaster from which the British coal industry has not yet recovered and probably never will recover. The British trade unions did not become truly revolu-tionary but they were excessively well-ties.

In Canada we have had revolution In Canada we have had revolutionary unions, those of the defunct Workers' Unity League, now sailing under A.F.L. colors but with the same Red captains. The real danger from trade unionist quarters in Canada is in Red mentality and Red leadership, which is a question quite separate from that of the C.I.O. and can only be dealt with in a separate separate from that of the C.I.O. and can only be dealt with in a separate article. When the franchise was given to the town workers in England, Disraeli, the Tory Democrat, said: "We must educate our masters." The social need in Canada is to educate labor in the realities of economics. This was a hint thrown out by Mr. Lapointe in a recent speech in the House of Commons.

The effort of educating labor to policies of industrial co-operation and peace will have the best chance of success if concessions which must be given sooner or later are given sooner rather than later, if unions are judged on their actual records

somer rather than later, if unions are judged on their actual records and not fears of possible future wrongs, if U.S.-Canadian organizations are recognized as being no more "foreign" when they represent labor than when they represent capital, if those who in newspapers for example—try to stir up feeling against the C.I.O. are recognized as being "agitators" as much as those who agitate for the union, if hysteria is generally avoided, and, above all, if the government shows itself impartially administering the law and enforcing justice instead of taking one side against the other when a dispute is in progress. dispute is in progress.

Financial Editor, Saturday Night:

I want to express my appreciation of your courtesy in so promptly replying to my recent enquiry about—and——, more particularly since I failed to enclose with my request for information the usual stamped, addressed envelope. I am enclosing that stamp. In itself it doesn't mean much, but when several hundreds of us do the same thing, it does add materially to the cost of doing business.

to the cost of doing business.

Your suggestions in your columns have paid my subscription to your paper a good many times over, but I find the entire paper most enjoyable, and look forward to its arrival each week with much pleasurable antici

-G. D. A., Winnipeg, Man.



JUST as New England's business life centres around Boston, the Hub City, so does Boston's business activity revolve around the Parker House, famous hostelry.

In addition to convenience of location, and a modern, luxurious building, we offer visitors to Boston the same high quality of accommodation, cuisine and service which has made the Parker House for more than two generations the best hotel to stay at. On your next trip to Boston, stop at the Parker House. We'll be glad to

All rooms have bath, shower, circulating

ice-water and radio. Singles from \$3.50, Doubles from \$5.



\$66,000,000 PAID IN DIVIDENDS

The Mutual Life of Canada has always been owned by its policy-holders. All excess earnings are paid as DIVIDENDS to those in-

holders. All excess carnings are paid as DIVIDENDS to those insured in the Company and such DIVIDENDS since 1869 have totalled over \$66,000,000.

Policyholders in the Company have several options as to the manner in which they shall receive their dividends. For instance, they may be left with the Company to accumulate at interest in order to increase the amount of cash payable in the case of endowment policies, or to shorten the premium paying period in the case of policies issued on "Life" plans. Also dividends may be received yearly in eash, or applied to reduce annual premiums or to increase the amount of insurance. Inquiries addressed to the Company's Head Office or to the representatives listed below will receive prompt attention.

MUTUAL LIFE

Owned by the Policyholders Head Office - Waterloo, Ontario

Taranto Offices— Canada Permanent Bldg. (Phone Elgin 1356) Toronto Star Building (Phone Elgin 8372)



SATURDAY NIGHT

THE CANADIAN ILLUSTRATED WEEKLY BERNARD K. SANDWELL, Editor N. McHARDY, Advertising Manager

Subscriptions to points in Canada and Newfoundland \$3.00 per annum. Great Britain, British Dominions, Colonies and protectorates \$5.00 per annum. United States and United States Possessions \$6.00 per annum. All other countries \$10.00 per annum. Single Copies 10 cts.

NOTICE TO ADVERTISERS

CONSOLIDATED PRESS LIMITED ORNER OF RICHMOND AND SHEPPARD STREETS, TORONTO 2, CANADA AONTREAL VINNIPEG SOF Birks Bldg., Portage Ave. SEW YORK ROOM 512, 101 Park Ave.

Whole No. 2300

Vol. 52, No. 24

Lake Sulphite Pulp Company Limited

150,000

No Par Value Common Shares

Lake Sulphite Pulp Company Limited has been incorporated under the laws of the Province of Ontario for the purpose of manufacturing high-grade bleached sulphite pulp, and is proceeding with the immediate construction of a bleached sulphite pulp mill at Nipigon, Ontario, which will have an initial capacity of 200 tons per day (60,000 tons per annum).

CAPITALIZATION

To be outstanding Twenty-Year First Mortgage Bonds \$5,000,000 \$3,000,000; 300,000 shs.* 150,007 shs. Shares of No Par Value

this for Twenty-Year First Mortgage Convertible Bonds Series A convertible into fully paid shares of the Company at the rate of two shares for each \$100 principal amount

of which 50,000 shares are reserved for the exercise of option warrants and up to 00,000 shares will be reserved for conversion of the convertible bonds of Series A.

The Series A Convertible Bonds to be presently outstanding and 150,000 shares have been underwritten and agreed to be purchased by R. O. Sweezey & Company Limited to net the Company \$6,060,000

The Company has granted to R. O. Sweezey & Company Limited, its nominees or assigns, the right to purchase up to 50,000 shares at \$25 per share at any time prior to March 1st, 1942, and has agreed to issue option warrants evidencing such right.

The majority of the shares to be presently outstanding have already been sold privately. We offer the balance subject to allotment when, as and if accepted and received by us, and subject to approval of legal proceedings relating to the organization of the Company and the issuance of the said shares by Messis. Fraser & Beatty on behalf of the underwriters and as to all other matters by Messrs. Smith, Rae, Greer & Carturight, on behalf of the Company, who have furnished to the underwriters a favorable opinion as to the terms and validity of the Company's agreement with the Ontario government.

Price: \$26.50 per share

It is expected that interim share certificates will be ready for delivery on or about April 14th, 1937.

R. O. Sweezey & Company

Hanson Bros. Incorporated

McLeod, Young, Weir & Co., Limited

The information contained in this advertisement is based upon statements and statistics on which we have relied We do not guarantee but believe the statements herein made to be true.